

## NEWS SUMMARY

### GENERAL

**Foreign cash limits in Iran**

Iran formally announced the introduction of foreign exchange controls in an attempt to take a grip on the country's worsening economic situation.

The military Government also announced that five more cabinet members had been appointed, including three who were in the administration which resigned on Sunday.

In addition to the six former cabinet members arrested on Tuesday, Amir Abbas Hoveida, a former Prime Minister, has also been held.

The currency controls will mean the limiting of individual transfers to \$20,000 a year. There will be exceptions for students, pilgrims and people going abroad for medical reasons. Page 5 and 22.

### Botha's threat

South African Premier P. W. Botha's threat to resign over the alleged abuse of public funds to curb the Press may be introduced.

### Sacking row

The sacking of Labour MP Brian Sedgwick by a Parliamentary Private Secretary has led to complaints that the Government is interfering with the rights of individual MPs. Page 10.

### Synod's verdict

The General Synod of the Church of England has rejected the admission of women to the priesthood and the House of Bishops has voted to favour the House of Clergy.

### Strikers defiant

Government workers on strike in China, where a state of emergency was declared, on Monday, have defied a return-to-work order by the supreme military council. At least 70,000 workers are said to be involved in 30 different strikes.

### Woman arrested

Alvada Kookan, the American secretary wanted in connection with a shooting, is being questioned by police following a citizen's arrest by James Hagan outside a hotel in Kensington, London.

### Rome killings

An assistant prosecutor and two of his staff were shot dead with machine guns when their car was forced to halt outside Rome. Federico Calvi, the third magistrate murdered this year.

### Airport threat

Portugal may force British Airways to use an isolated semi-military strip instead of Lisbon airport if the UK goes ahead with a scheme to switch the Portuguese state airline from Madeira to Gatwick.

### Democrats hold

Democrats retained firm control of Congress and most State legislatures in the mid-term elections but the Republicans were also claiming satisfaction with the results. Back Page 4.

### More pickets

Some estimates suggest up to 50 per cent of normal bread output is being maintained in spite of the strike, but picketing at several plants is to be stepped up today. Page 18.

### Briefly...

Average cost of a funeral is £200, according to Social Services Ministry.

Police killed a suspected Basque separatist and held four others in a Bilbao gunfight.

More than 200 photographs by Cecil Beaton will be auctioned in New York today.

England's touring cricketers beat a Victoria Country team by 71 runs.

Gynaecologist Patrick Steptoe is to set up the world's first test tube baby clinic near Cambridge.

Teenage actor was jailed for a year in Victoria, Spain, for moping his brow with the national flag in a political satire.

### BUSINESS

**Gold up \$8½ in two days; Gilts rally**

GOLD rose \$3 to \$219½ in active trading in London. Bullion has risen \$8½ in two days. The New York Comex November settlement price was \$217.50 (\$212.20).



**EQUITIES** started in an unsettled mood but by the close the FT-Ordinary index had put on 4.9 to 474.44. In Tokyo, active trading pushed the Nikkei-Dow Jones index up 14.01 to a new peak of 5,957.94. The Hong Kong market's recent sharp retreat quickened as the Hang Seng index fell 28.35 to 600.35.

**GILTS** closed at their best, with long up 1 and shorts up 1. The Government Securities index rose 0.25 to 68.63.

**STERLING** rose 25 points to \$1.9750, but its trade-weighted index fell to 62.2 (62.6). The dollar's depreciation widened to 10.1 per cent (9.6 on Monday).

**WALL STREET** closed 7.54 up at 897.61 on bargain hunting.

**LONDON** Enterprise Agency is to be set up to help small businesses in inner London, as part of the Government's campaign to encourage large companies to help smaller ones. Back Page.

**BRITISH GAS** Council is arranging a large issue in the AUEW committee to return to work. The strike has already led to 17,000 Austin-Morris workers being laid off and up to 30,000 would be idle by tomorrow if the 3,600 strikers do not go back. Page 18.

**TEXACO**, Gulf and ICI are withdrawing all petrol sales subsidies from their filling stations, following similar moves by Mobil, BP and Total. Petrol prices are expected to rise by up to 5p a gallon. Page 9.

**SOHIO**, BP's subsidiary in the U.S., has won support from voters in Long Beach, California for an oil terminal to enable Sohio to transport oil from Alaska. Back Page.

**ASSOCIATED DAIRIES**, the northern supermarket group, is holding talks with Allied Retailers which could lead to a £20m bid. Back Page, News Analysis Page 28.

**THOMSON CSF**, France's largest electronics company, has signed a technical assistance agreement with Motorola of the U.S. to set up integrated circuit factories in France. Back Page.

**LLOYD'S** of London applications for membership are falling. The number of applicants for election has dropped 12 per cent to about 3,200 compared with a year ago, although total membership stands at record levels.

### COMPANIES

**READICUT** International pre-tax profits for the half-year to September 30 rose from £2.45m to £3.73m on sales 21.6 per cent ahead at £39.92m. Page 24.

**BARLOW RAND**, South Africa's largest industrial corporation, reports turnover up from R1.2bn to R1.68bn, boosting profits from R154m to R191m. Page 29.

## Japan ship prices may fall 5% after controls are ended

BY IAN HARGREAVES, Paris, Nov. 8

Japan is to end its price controls on ships for export from the end of this year. The move is expected to reduce many quoted prices by 5 per cent.

The news alarmed some European delegates to a meeting in Paris of the shipbuilding working party of the Organisation for Economic Co-operation and Development today.

The Japanese Government agreed to raise the prices of its ship exports by 5 per cent in March last year, after almost a year of negotiations within the OECD on ways to cope with the impact of the crisis on the shipbuilding industry.

The decision was regarded as a breakthrough in co-operation between Europe and Japan in arranging an orderly market-sharing approach during the recession. The price control agreement was due to expire on December 31, but European governments and the European Commission have strongly urged Japan not to abandon it.

Mr. Tadashi Manno, director of shipbuilding policy at the Japanese Ministry of Transport, told the working party that Japan was no longer prepared to damage its competitiveness while European governments were backing their shipbuilding marketing efforts with increasingly heavy subsidies.

He cited in particular the British Government's £85m shipbuilding intervention fund, details of which were presented to today's meeting.

After the meeting, Japanese officials said that, with the Tokyo Government negotiating what they described as a "painful" 35 per cent cutback in capacity, price controls could not be sustained.

Details of the Japanese restructuring plan will be announced in Tokyo on Tuesday, but are understood to involve the loss of about 50,000 jobs in a cuts programme covering the 15 months from next January.

The cuts will be financed partly by the surviving yards, with help from the Government through interest subsidies.

Delegates at the meeting differed considerably on the seriousness of today's development.

Some European officials have always doubted the effectiveness of the 5 per cent increase and point out that in a market where the bottom bid for any order is frequently more than 30 per cent below the top bid, a 5 per cent factor is not too significant.

## Ministers reach limited deal with TUC leaders

BY CHRISTIAN TYLER, LABOUR EDITOR

MINISTERS and TUC leaders have reached a limited agreement on price control "safeguards" and pay bargaining designed to encourage moderate settlements and keep inflation to 5 per cent or less.

The commitments are modest on both sides, following the TUC negotiators' rejection of a detailed plan for wage restraint through the price mechanism that could have meant a real shift in the Government's pay control tactics.

As it is, there is no sign that Mr. James Callaghan will be tempted to relax his general 5 per cent limit, even if waivers are given in some cases, quite apart from the fact that the public opinion polls continue to show support for his policy.

The two sides had hoped to have a joint statement ready for yesterday's meeting of the TUC economic committee to endorse. But the five Ministers and six TUC negotiators were unable, despite talks lasting into the early hours, to agree on a formula for helping the low paid, or for linking the earnings of public sector workers to their equivalents in private industry.

This has made necessary a further round of discussions, the first of them expected to be held on Friday. The hope now is that Mr. Denis Healey, the Chancellor, and one or two others in the Government team will be able to attend a special meeting of the TUC negotiators next week to explain the statement and ask for its endorsement both there and subsequently by the whole general council.

In addition, it has agreed to monthly meetings with Ministers for monitoring pay and prices, so making itself more accountable to its members' bargains. The CBI might join this process if satisfied it has won the main battle on prices.

To tighten up the safeguard clauses in the way proposed would not need major legislation, only a Parliamentary Order which would be much easier to get through the House. Union leaders have accepted that major revisions would have to await the return of a Labour Government with an overall majority.

Yesterday Mr. Len Murray, TUC general secretary, gave the economic committee the briefest of reports on the talks and it was agreed that they should continue until a firm statement was ready.

Meanwhile, although it is intended that the statement should influence the going rate of settlement this winter—and avert a show-down with low-paid public service workers—the Government is already facing a rash of breaches of its 5 per cent limit and much greater industrial unrest than at this time last year.

## Sainsbury winning prices war

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE J. SAINSBURY supermarket chain emerged yesterday as one of the winners so far in the High Street price war.

Sainsbury's interim results, for the 28 weeks to September 16, showed pre-tax profits up by almost a quarter at £15.6m and turnover up by just over 28 per cent to £821m. The company's sharp volume growth reflects the success of its Discount 78 campaign launched last January.

Significantly, Sainsbury's net profit margins, at 2.9 per cent, were slightly above the average for the past five years although down a fraction from the 3 per cent of the first half of last year. They indicate, however, that the company has been able to maintain, and even strengthen, its position in the fiercely competitive High Street trading battle without further damage to margins.

Since its discount campaign began, Sainsbury's share of the grocery market has jumped by about a quarter, from an average of 8.6 per cent in the three months to the end of January to an average of 10.6 per cent over the past three months.

Tesco, which sparked off the High Street price war when it dropped Green Shield trading stamps in June last year, has about 12.4 per cent of the grocery market—a rise of just under 10 per cent since last January but more than 50 per cent up on its market share at the time it dropped stamps.

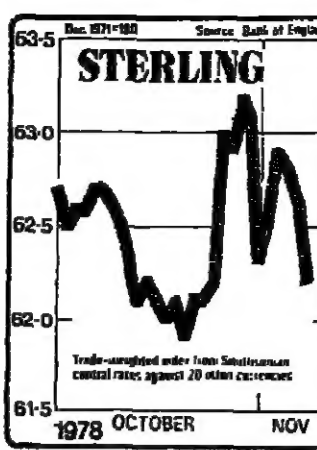
Both the City and the grocery trade will be closely watching Tesco's interim results, due later this month, to see if it can emulate Sainsbury and turn sales volume into profits.

However, Sainsbury remains cautious about trading in the second half of the financial year. The success of both Sainsbury and Tesco prompted an autumn counter-attack from other big supermarket multiples.

International Stores, the BAT Industries subsidiary, started a cut-price counter-offensive early in September when it dropped from most stores the Green Shield franchises it had picked up from Tesco.

Meanwhile, the losers have been the smaller supermarket chains and independent grocers whose margins and profits are being sharply squeezed.

Results, Page 24  
Lex, Back Page



## Sterling loses ground

BY MICHAEL BLANDEN

THE POUND came under pressure in early foreign exchange market dealings yesterday, losing ground against the strong European currencies and at one stage even against the dollar.

The U.S. currency was also generally weaker in European markets, losing some of the sharp improvement recorded last week after the announcement of the official package of measures to help the dollar.

The decline in sterling appeared to reflect uncertainty about the prospects for the UK pay policy and inflation, and it was thought the Bank of England offered no resistance to the early selling pressure.

At noon, the Bank's calculation of the index of sterling's value against a basket of currencies stood at 62.1, down by 0.5 points or 0.8 per cent from the previous night's closing level.

By the end of trading in London, the index had picked up to 62.2, but the pound remained significantly lower against the West German D-mark, the Swiss and the French franc.

It closed slightly higher against the dollar, however, at \$1.9750, up 25 points from the previous day's close.

The renewed fall in the dollar appears to reflect growing uncertainty about the intended scale of official support in spite of the news that the U.S. had taken up \$20m of its planned \$30m borrowing from the International Monetary Fund.

The dollar was supported by the West German and Swiss authorities and by the Federal Reserve. But it closed in London at DM 1.8770 against DM 1.8870 on the previous day and at SwFr 1.610 against SwFr 1.6395.

The decline in the dollar was reflected in the gold price, which rose by \$3 to \$219½ an ounce.

### E in New York

	Nov. 8	Nov. 7
Spot	1.9750	1.9725
1 month	1.9750	1.9725
3 months	1.9750	1.9725
6 months	1.9750	1.9725
12 months	1.9750	1.9725

## Heath denies knowing about sanctions deal

BY EUNOR GOODMAN, LOBBY STAFF

THE Conservative Government would be a dangerous precedent to start releasing Cabinet papers so soon after the events were evading Rhodesian oil sanctions. Mr. Edward Heath, Prime Minister during the period, told MPs yesterday during the second day of the Commons Rhodesia debate.

Mr. Heath said that the swap arrangements operated by the oil companies as a means of getting oil into Rhodesia were never raised during the four years of Tory government.

On Monday, Sir Harold Wilson, who was Prime Minister at the time sanctions were introduced, claimed that his Government was similarly ignorant of the way sanctions were being breached.

Mr. Heath yesterday refuted Sir Harold's claim that the Conservative administration knew "as little and as much" as the Labour Government. In a brief renewal of the confrontations which occurred across the floor of the Commons when both men led their parties, Mr. Heath said that, in accordance with convention, the incoming Conservative Government had not been given access to the Cabinet documents of the previous Administration. He therefore had no grounds to suspect that sanctions were being broken.

Mr. Heath also rejected Sir Harold's call for publication of the Cabinet papers covering the Rhodesia inquiry which the Bingham Inquiry showed sanctions were being broken. Appearing distinctly lukewarm about the need for any further inquiry in the wake of the Bingham Report, Mr. Heath said that it would be a dangerous precedent to start releasing Cabinet papers so soon after the events were evading Rhodesian oil sanctions. Ministers needed to be able to discuss matters freely in the knowledge that their discussions would not be made public at the same point about Cabinet confidentiality was made by Mr. Sam Silkin, Attorney General, in a long rehearsal of the pros and cons of the various forms which any further inquiry into sanctions-busting might take.

He confirmed that a senior police officer was already investigating the questions of criminal liability arising from the Bingham Report.

The publication of Cabinet documents would be an important precedent which might inhibit the freedom of discussion in future Cabinet meetings, he warned. Those in favour of such a move should ask themselves whether it would be right to abandon confidentiality retrospectively.

Mr. Silkin insisted that the Government had not made a decision yet, but appeared to favour a private inquiry by a committee of Privy Counsellors, who would be able to see Cabinet papers without establishing the precedent of more general disclosure.

The Government comfortably survived the first of two votes on its Rhodesia policy when a 100 amendment condemning it as inadequate was rejected at the end of the debate by 275 votes to 228. The Liberals sided with the Government.

Parliament, Page 10

## Government's fate hangs on Ulster Unionists

BY RICHARD EVANS, LOBBY EDITOR

THE FATE of the Government and the prospect of a December general election will depend, in the Commons tonight, on the unimpeachable votes of Ulster Unionist MPs.

The division at the end of the seven-day debate on the Queen's Speech will be much more of a cliff-hanger than Government whips had anticipated, with a decision last night by the 11 Scottish National MPs to vote with the Conservatives.

They had been asked by their executive in Edinburgh to back the Government or abstain in order to ensure that Ministers introduce legislation for a Scottish referendum next March 1. But the MPs decided that the best tactic was to oppose the Government in the hope that other minority parties would come in Mr. James Callaghan's coalition.

However the 13 Liberals, with the possible exception of Mr. Robert Howells (Cardigan), are now pledged to vote with the Conservatives because of the careful framing of a Tory amendment, calling for an immediate general election.

In addition, Mr. Gerry Fitt, the Social Democrat and Labour Party MP for West Belfast, usually one of the Government's most loyal supporters, was threatening last night to back the Tories. He was incensed by the temporary security arrangements in Ulster and by the introduction yesterday of a Bill extending Northern Ireland representation at Westminster.

The Government is in a minority of five against all other parties, and therefore needs one minority group to vote with it on a key issue.

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### CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISES		FALLS	
Treasury 3 1/2p 77.50	103 1/2	Bright (J.)	33 1/2
10p 100 1/2	103 1/2	Brown and Jackson	24 1/2
Brown (J.)	21 1/2	Eva Inds.	24 1/2
Gr. Portland Esls.	21 1/2	Gold Fields Prop.	24 1/2
London and Northern	21 1/2	Prince Wales Hotels	24 1/2
Lugay Inds.	21 1/2	Rush and Tompkins	24 1/2
Martins	21 1/2	Berjuntal Tin	21 1/2
Metal Box	21 1/2	Comline Rhotinto	21 1/2
Perry (H.)	21 1/2	Malayan Tin	21 1/2
Synthetic (J.)	21 1/2	Southern Malayan	21 1/2
Walker Dev.	21 1/2		
Walker (Jas.)	21 1/2		

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## EUROPEAN NEWS

## Giscard names economic targets

BY ROBERT MAUTHNER

FRANCE'S Government today took a cautiously optimistic view of the country's economic situation in the coming months, after a steady improvement in trade figures, a recent slowing of inflation, and a satisfactory performance by the franc on exchange markets.

President Valéry Giscard d'Estaing said after the weekly Cabinet meeting at which the chief economic Ministers reviewed the economy that the French people were beginning to bear fruit. But the results were still insufficient and the present stabilisation policies must be pursued.

Apart from the continuing fight against inflation, the President set as France's main economic objectives for 1979, a further increase in exports and stimulation of the building and public works sectors.

He would help to bring down the high level of unemployment, currently running at 13m.

M. Giscard d'Estaing emphasised that an important condition for economic recovery was the creation of a European monetary zone and that this would remain a central plank of his Government's policy in 1979.

At their meeting here last week, the President and the West German Chancellor, Herr Helmut Schmidt, reaffirmed that the European monetary system would be implemented on January 1, next year, even if some Common Market countries refused to participate.

M. René Monory, the Economics Minister, told the Cabinet that, after the upturn in private consumption and industrial production during the second quarter, the economy should expand at an annual rate of a little more than 3 per cent during the next few months. According to the most recent official forecasts, GDP will increase by 3.7 per cent in 1979 after a rise of 3.2 per cent in 1978.

This should lead to a consolidation of the trade balance which has shown a cumulative surplus of nearly FFf 2bn (about

£230m) over the first nine months of this year, and to a stabilisation of employment.

M. Monory also saw, as a good augury for the future, the marked slowdown in price rises in August and September, when the official cost of living index rose by no more than 0.6 per cent in each month. He said it showed that the freeing of industrial prices earlier this year had had a temporary adverse effect on inflation, as the authorities had forecast.

In this context, the latest figures for wage rises are also looked upon by the authorities as encouraging. An increase of 4.2 per cent in hourly wages during the second quarter, which had caused alarm in official quarters, has been followed by a much-reduced rise of 2.7 per cent in the third quarter, according to provisional figures issued by the Ministry of Labour.

M. Monory played down the inflationary consequences of the large budget deficit of FFf 30bn

PARIS, Nov. 8.

AP-DJ adds: M. Joel Le Theule, France's Transport Minister, told the National Assembly that the Government intended to put into effect a number of measures to assist the shipbuilding industry.

The measures he outlined included offering shipbuilders low-interest credits over long periods to attract export orders, an easing of the conditions under which shipbuilders receive direct state aid, an increase in Government assistance for the conversion of shipyards to other activities and increased public orders for ships.

## Defence budget approved

BY OUR OWN CORRESPONDENT

PARIS, Nov. 8.

THE FRENCH National Assembly last night passed the 1979 defence budget, which provides for spending more than FFf 82bn (£11bn), a 14 per cent increase from the 1978 figure.

The budget had an easy passage through Parliament, compared with previous years, mainly because the Gaullists had been won over by a Government announcement last September that construction of a sixth nuclear submarine, the Inflexible, armed with the new M4 multiple-headed missile, would start next year, for commissioning in 1985.

A few months ago, the Gaullist 1st Party, which has been calling since 1976 for a sixth nuclear submarine to be built, threatened not to vote for the defence budget unless its demands were satisfied.

On the Government coalition side, there was general satisfaction that the Government had decided in step up its defence

## NATO pursues arms goal

BY REGINALD DALE

THE EUROPEAN NATO countries are to pursue their projects for joint weapons projects, despite the disappointing results of their efforts so far. The need for the closest possible co-operation was reaffirmed at a two-day meeting in Rome this week of the independent European Programme Group, the 12-nation body set up to investigate possibilities for European arms procurement collaboration.

Several participants at the Rome meeting, including the UK, expressed their regret that the group had still not come up with a successful joint project after almost three years of deliberations. The British view, however, is that prospects are now reasonably good for progress in four main areas within the next 12 months.

The leading contenders for collaboration are tactical combat aircraft, helicopters, light anti-armour weapons, and 105 mm

artillery ammunition. It is thought that even if agreement can be reached on only two of the four, the Group will at last have shown that it means business.

Hopes are particularly high that agreement can be reached on a helicopter "package," in which Britain and Italy have already announced they plan to co-operate. Both countries have need heavy 10-ton helicopters, and it is hoped that West Germany might also be interested.

Other possibilities include setting up second production lines for light anti-armour weapons and 105 mm ammunition in less economically advanced European NATO countries. This, however, would depend on enough smaller countries grouping their requirements in a large order to lengthen the production run.

## Swiss rate of inflation down to 0.4%

The Swiss inflation rate reached its lowest level since January 1969, last month, and the national cost-of-living index fell by 0.2 per cent over the previous month, writes John Wicks of Zurich. This means a minimal annual increase in consumer prices of only 0.4 per cent and a rise of 0.2 per cent since the country's new index was introduced in September last year. The primary reason for the near-zero inflation is to be seen in falling import prices due to the appreciation of the Swiss franc.

With wholesale prices noticeably down on comparable 1977 levels and import prices continuing low, inflation is likely to remain very small in Switzerland despite a rapid growth in money supply. Since falling mortgage rates have led to a further reduction in rents, it seems quite possible that inflation could reach the zero level or even become negative when the rent index is periodically reviewed.

## West German denial

WEST GERMANY yesterday denied any nuclear or military cooperation with South Africa and said accusations to the contrary were "malicious defamations." Reuters reports from Bonn. A Foreign Ministry spokesman said the defamations were mainly the work of the African National Council for South Africa and the German section of the anti-apartheid movement.

## Dutch jobless forecast

The Dutch Ministry of Social Affairs predicted that unemployment in the Netherlands will average 206,000 in 1979, a drop of 1,000 from 1977. AP-DJ reports from the Hague. In October Dutch unemployment was 210,200, or 5 per cent of the workforce.

## Innocenti ends ban

Nuova Innocenti workers have voted to lift a four-week blockade that has prevented finished Leyland Mini cars from leaving the company's main factory. AP-DJ reports from Milan. The action was originally called to back demands for rehiring of about 750 workers.

## Cyprus suspensions

The Cyprus Government has decided to take action against more than 100 civil servants and policemen for alleged involvement in the 1974 coup against President Makarios, our Nicosia correspondent reports. An official said 70 policemen, including 16 officers, six prison wardens and 35 teachers would be suspended during investigations.

## Belgian car sales drop

The number of new car registrations in Belgium dropped in October by 4.51 per cent, compared with a year ago, according to the Belgian Automobile Industry Federation. AP reports from Brussels. The federation pointed out that the drop took place in spite of easier hire-purchase conditions and said it feared that the year's total registrations would also be lower than last year.

## Research guidelines

West Germany is preparing new laws to control scientific manipulation of genes. Reuters reports from Bonn. Herr Volker Hauff, the Research Minister, said that present guidelines were inadequate as safeguards against abuse and risks to public health. He compared the dangers of genetic research with those of nuclear research.

## Senior Italian magistrate shot dead by terrorists

BY RUPERT CORNWELL

ROME, Nov. 8.

A WIDE-SCALE police search was under way tonight for the left-wing terrorists who have claimed responsibility for the killing of a senior Italian magistrate and his bodyguard and driver early this morning.

Sig. Fedele Calvosa, the public Prosecutor for Frosinone, some 60 miles south of Rome, was ambushed shortly after leaving his home near the town of Sora, a newspaper by the "Front Line" extremist group. This is another vehicle blocking the road and poured machine-gun fire into the car carrying him and his two companions.

Sig. Calvosa, aged 59, is the Paoletta, a leading Government

criminologist, in Naples last month.

Sig. Calvosa's death is proof, if any were needed, that the terrorist menace is as strong as ever in Italy, despite the apparent successes of police operations against the Red Brigades in Milan, and the capture of several of their most senior members.

One member of the terrorist gang was wounded by accident, and subsequently died in the shooting. Tonight, hundreds of police were manning roadblocks around the area in an attempt to seize the fugitive gunman.

## Concern over UK view of EMS

BY OUR OWN CORRESPONDENT

ROME, Nov. 8.

ITALY APPEARS willing to join the European Monetary System (EMS) from its planned inception next January only if Britain switches its apparently hostile line and agrees to take part.

The close identity of British and Italian interests was underlined at a second meeting on the vexed issue of the EMS between Sig. Filippo Maria Pandolfi, the Treasury Minister, and economic experts of the other parties which gave Parliamentary support to the minority Christian Democratic Government.

The discussions were a resumption of those interrupted last week by news of the revised Franco-German offer to induce the Italians into the proposed arrangements. This offer permits the lira a 4.5 per cent fluctuation band, instead of the 2.25 per cent first envisaged.

But the main concern appears to have been worries over the British attitude. While the Communists reiterated their opposition to any EMS, the amount to an enlarged version of the existing snake. The Socialists and Social Democrats despatched officials to London to ascertain the Labour Government's position.

A basic fear of the Italians is that if the pound remains outside the lira as the only "weak" currency opposing the European Patent system, would have to take the brunt of any speculative attack among other things, to grant of compulsory licences.

There were some unpleasant experiences under similar circumstances after 1964 when Italy ratified the London text of the Paris Convention, by which forfeiture of a patent for non-working would not occur unless a compulsory licence had been previously granted. Speculative attacks did not come into force until 1968 and in the interim a number of patents were forfeited for non-working without the price of compulsory licences.

## Patent application doubts

BY A. H. HERMANN, LEGAL CORRESPONDENT

BRITISH PATENT agents have patent protection to pharmaceutical products.

The Chartered Institute of Patent Agents will recommend its members in the November issue of its journal that they should seek the advice of Italian colleagues before deciding to designate Italy in a European application rather than filing a national Italian application.

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## Irish minister holds Bonn currency talks

BY JONATHAN CARR

IRELAND'S FINANCE Minister, Mr. George Colley, tonight stressed that politically and economically his country wanted to be a full member of the new European Monetary System (EMS), and said he was "extremely pleased" with his first day of discussions on the topic in Bonn.

Speaking to reporters after talks at the Economics Ministry, Mr. Colley said he believed membership of the system would help bring Ireland lower inflation, lower interest rates and currency stability so that manufacturers and traders could better plan ahead.

He made clear that Ireland would not want wider currency fluctuations bands than those to be adopted by the hard core of countries within the system (for example the currency snake current borrowing).

It was conceivable that another part of a final package could be provided through existing Community institutions such as the regional fund. But Mr. Colley drew attention to the problems which would arise here if not all Community members joined the EMS at the start.

He indicated that such difficulties would probably be among topics he would be discussing with Mr. Denis Healey, the Chancellor of the Exchequer, in London tomorrow.

Former West German Chancellor Willy Brandt said in a television interview today that he would not be a candidate for the presidency of the European Parliament to be directly elected next year, AP reports from Bonn. However, he would stand for election as a member of the Parliament.

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Tulsa 5.10pm  
Denver 5.30pm  
Kansas City 6.40pm  
Mexico City 7.10pm  
Leave Dallas-Fort Worth 6.45pm  
Arrive London Gatwick 9.15am

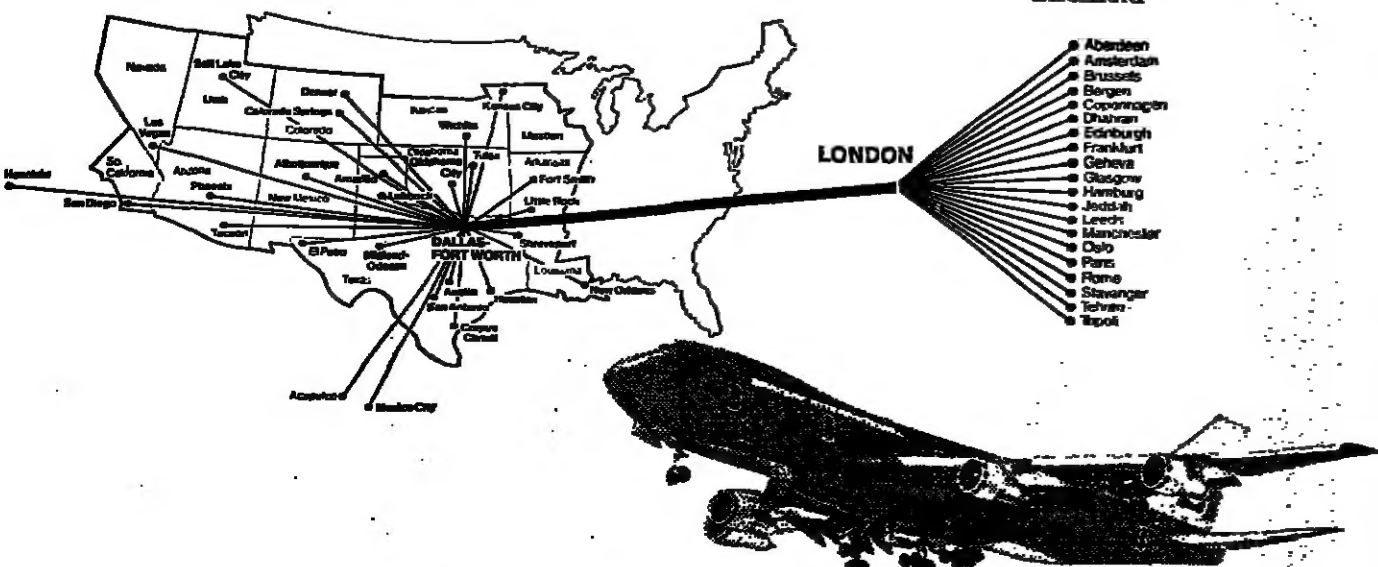
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October 1978



# Winter strike threat to German steel industry

BY ADRIAN DICKS

MULHEIM/RUHR Nov. 8

THE HARD-PRESSED West German steel industry could face a strike this winter. The national union, IG-Metall, is expected to give the go-ahead to a request to hold a strike ballot on November 18-21.

The employers, for their part, have taken up the challenge. Herr Otto Esser, president of the West German employers' federation (BDA), said in a newspaper interview that as well as defending its own interests, the steel industry would "obviously be standing in for the vital interests of every other sector."

It is not hard to understand the employers' dogged resistance. They see the shortening of the working week simply as an addition to their wage bill. This point of view was put no less bluntly to the IG-Metall conference here by account Edmund Davignon, the European Community's Commissioner for Industry.

Asked by several steel shop stewards to support the 35-hour week as a social objective, he answered that it could only be contemplated if there was no damage to the competitiveness of West German steel on world markets.

Viscount Davignon was rewarded with a frosty reception. His pledge that the Commission's steel crisis plan was committed to social goals, no less than restoring profitability, did nothing to convince the assembled shop stewards and works council chairman that the plan is not, on the contrary, merely a cloak to allow the steel companies to carry out mass layoffs.

In IG-Metall's view, the 35-hour week is not only a device for shaving available work more fairly, although in private some union leaders recognise this argument as economically simplistic. Its real importance is to ensure that the industry's executive Board members, Herr Rudolf Juchacz, argues, that it should move existing jobs. Second, it is seen as a necessary, and indeed, overdue political defence against the seemingly endless run-down in the industry's manpower.

Herr Juchacz told the conference that the steel employers have asked as though the industry's skilled workers were not its most valuable asset, but "an overboard which can be thrown overboard if the going gets rough."

The unions are not, of course, unaware of the industry's relative disadvantage because of its high wage levels and because of the revaluation of the D-mark.

Moreover, the worker-participation (Mitbestimmung) gives them a direct look at the company's books. IG-Metall's calculation appears to be that if only for cash flow reasons, some steel management may actually be more willing than they let on to sign a new wage contract which gives away time rather than money.

If the calculation succeeds, that would not only represent a victory over an issue in which West Germany's biggest union has diked so much of its prestige. The whole movement would, in the eyes of employers, be divided among themselves — a change in circumstances that might allow a great deal for union morale.

After several years during which the movement has felt that everything was going against it, the steel industry marks to renovate the main East Berlin synagogue in the reconstructed this week for the East Berlin Jewish community of 340 people. The Jews there also have a kosher butcher shop to which the city government gives 160,000 marks a year.

Every two weeks, a rabbi is flown in from Budapest. Hungarians in a synagogue, a rabbi and a cantor, as East Berlin has no rabbi.

In a final ironic twist of history, the Jews that remain in East and West Berlin have been almost totally severed from each other by the Berlin Wall and the ideological warfare between the two Germanys.

November 9, 1938, put an end to the legalistic phase of Adolf Hitler's anti-Semitic programme. This culminated in the Nuremberg race laws under which German Jews were isolated and persecuted as "enemies of the Reich."

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## Turkish Cypriots reject resolution

CYPRUS

# Call for sanctions against Turkey

BY ANDREAS HADJIPAPAS IN NICOSIA

UNITED NATIONS, Nov. 8

A GROUP of non-aligned states last night submitted a resolution on the Cyprus question calling for the immediate withdrawal of all foreign troops from the island, but Turkish Cypriots immediately said it was unacceptable.

The draft urged the "cessation of the armed occupation of the island by the Turkish Cypriots and the resumption of a meaningful and constructive manner of long-standing negotiations between representatives of the island's Greek and Turkish communities."

The draft, somewhat tougher than one adopted at last week's Security Council meeting, also recommends that the Security Council ensure implementation of UN resolutions on Cyprus. The aim is to secure Turkey to comply with repeated UN calls to withdraw its troops from the island.

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GREEK CYPRIOT resolutions and party chiefs, as well as Turkish Cypriots under Mr. Denktash and some of his lieutenants, at evening in New York for the first time since an almost annual session of the Cyprus debate at the UN General Assembly. They will also be conducting a campaign to persuade UN members to back their respective cases.

Most people's names are not known, however, to back the Greek side, but rather the Turkish side, for the first time over the Cyprus Government will be launching a bid to get enforcement action from the Security Council.

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Sanctions against Turkey. The Security Council is asked "all practical measures" to promote "effective implementation" of its resolutions on Cyprus in all their aspects.

An UN resolution since 1974 the year of the Turkish military intervention have called for the speedy withdrawal of foreign troops from Cyprus, the return of refugees to their homes and respect for the island's independence and sovereignty.

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# Inconclusiveness brings comfort all round

BY JUREK MARTIN, U.S. EDITOR, WASHINGTON, Nov.

## THE U.S. MID TERM ELECTION RESULTS



IT IS hard to find an adequate turn of phrase to sum up the essential inconclusiveness of yesterday's mid-term elections. The American voters, who did not turn out in droves, provided a little comfort for everybody, confirmed, but not overwhelmingly, the well known conservative economic mood, especially on the economic matters, and responded vicariously to vast expenditures of campaign money.

They produced a number of intriguing upsets, as always happens, but it was clear that local issues and personalities were invariably paramount, which means that the run for the national politics and for the 1980 elections are not easy to read, if they exist at all.

The Republican Party, in a substantial national minority, had most at stake yesterday. It did not do as well as it had hoped a few months ago, largely because so many Democrats occupied natural Republican issues, but it did not do badly either.

In the U.S. Senate, its net gain of four or five seats was rather unexpected. The House of Representatives, 12-14 extra Congressmen is well under half the average advance made by the "out" party in off-year balloting.

Democratic majorities in both chambers remain substantial and the Democrats have now won the last 13 Congressional elections. The Republicans picked up perhaps half a dozen extra Governorships (they held only 12 of the 50 states before yesterday) and made some gains in state legislatures. But will be useful when Congressional districts are redrawn after the 1980 census but they do not constitute an unprecedented leap forward.

Ideologically, neither the Republican right nor the Left can claim to have made their points convincingly in their eternal battle for control of the party. Senator Edward Brooke in Massachusetts, the only Black in the Senate, was the most prominent moderate casualty, but Charles Percy survived an unscrupulous Right wing Democratic onslaught in Illinois.

Of the new Senators, three, David Durenberger and Rudy Boschwitz from Minnesota and William Cohen from Maine, are certified moderates. The hard-liners picked up Iowa, where Roger Jepsen beat incumbent Democrat, and Colorado, where Armstrong over Floyd Haskell, and, in a big surprise, probably New Hampshire, airline pilot Gordon Humphrey over Senator Thomas MacIntyre.

The U.S. Mid-term elections were essentially inconclusive, producing no clear-cut lessons for either Democrats or Republicans. But, to the extent that voters yesterday showed their preference for a fairly cautious middle-of-the-road stance, the results indicate that President Carter will not be easy to unseat if he decides to run again in 1980—provided that he is not undone by the ravages of inflation or by a deep economic recession.

The Democrats lost two Liberal classic three-cornered race in which the Opposition was divided) and made net gains in the Midwest, most notably in Minnesota, where the dominant Democratic Farmer Labor Party of Hubert Humphrey and Walter Mondale is in disaster.

But the GOP also, surprisingly, lost the Kansas Governorship, while Nebraska, supposedly the

bastion of Republicanism, now has two Democratic Senators. The net result is a Congress whose overall composition, both in number and philosophy, is not much changed. To the extent that President Carter, in the final months of the last session was increasingly getting his way on the public sector, he was determined to make this work in California: the mandate given him by proposition 13 last summer and by his re-election was "the first new idea" to emerge from the Democratic party.

Jerry Brown, it was clear, thinks he has an issue.

In a sense, he is right: no candidate yesterday ran with the little blame of a classic Liberal big spending platform. Several polls conducted yesterday showed that inflation was the number one domestic concern, and that cutting Government spending was the best way to curb it.

Interestingly, they also found the public blaming Congress for the public unions and business, in order, as being primarily responsible for inflation, but saddled, President Carter, with the Senate minority leader, in Tennessee. The only declared Presidential candidate, arch-conservative Congressman Philip Crane from Illinois, was also returned.

While Governor Thompson openly refused to commit himself last night, predictably, Jerry Brown did attempt to read more into the national mood in his post-election com-

ment and to give the hint of the sort of campaign he might wage for the presidency.

It was the "Democratic mission," he proclaimed, to demonstrate that it was possible to cut taxes and public spending and to adopt a more disciplined, austere approach in the public sector.

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### THE WINNERS AND THE LOSERS

## Basketball Senator is seen as possible presidential timber

BY OUR OWN CORRESPONDENT

WASHINGTON, Nov. 8.

THE 96th CONGRESS, which convenes next January, may not be much different in ideological composition from the 95th, but the cast of characters has changed appreciably as a result of deaths, retirements and defeats in primaries.

Certainly the most celebrated newcomer, in the Senate is Bill Bradley, the new Democratic Senator from New Jersey. Thirty-six years old, Mr. Bradley retired last year after a successful 10-year career as a professional basketball player with the New York Knickerbockers, during which he won the reputation of being one of the most intelligent team players in a sport dominated by spectacular individuals.

Both his supporters and critics have long said that Bill Bradley was running for office, even as a sporting superstar. He assiduously declined to engage in commercial promotions and endorsements, so as to keep himself "clean" for the political struggle ahead. His politics are mainstream Democratic. He was obliged to tailor them to a degree for the election to counter the onslaught from the right of his opponent, Jeffrey Bell, Ronald Reagan's former "ideas man". Bradley used to be known to his teammates by the nickname "Our Future President", and there are those already who see him as potential presidential material 10 or 12 years from now.

The most unexpected new faces are mainly Republican: Rudy Boschwitz, a plywood manufacturer, and David Durenberger, a lawyer, both from Minnesota, and Gordon Humphrey, an Allegheny Airlines pilot from New Hampshire. The first two are moderates, the latter Right-wing, as is Roger Jensen, who beat Dick Clark in Iowa, and William Armstrong from Colorado.

By classical political standards neither Mr. Boschwitz nor Mr. Durenberger should be coming to Washington,

since Minnesota is supposed to elect only Democrats. But the combination of Democratic disarray in the state and the unpopularity of the candidacy of Governor Rudy Benson, who has turned the political map there upside down. The same could be said of Mississippi, which for the first time is sending a popularly elected Republican to the Senate (in the reconstruction era Republicans did represent Mississippi, but not as a result of popular vote).

The new Mississippi Senator is Mr. Thad Cochran, formerly a Congressman, who assumes the seat held seemingly for generations by Senator William Eastland, who has retired. Mr. Cochran won with a minority of the popular vote, the balance being split between a regular Democrat and an independent, the black Mayor of Fayette, Mr. Charles Evers. It is also a sign of the changing times that Mr. Evers, brother of the slain civil rights leader, Medgar Evers, could win a fifth of the vote in the Deep South.

Of the other Democratic newcomers, most scored predicted successes. Mr. David Pryor has been both Governor and Congressman in Arkansas, where the Democrats rule the roost. He enjoys a generally progressive reputation, though the tradition of Arkansas Democrats is to be more conservative on social and economic issues and more liberal in foreign affairs.

Mr. David Boren from Oklahoma and Mr. James Exon from Nebraska have also both moved from the Governors mansion to the Senate building on well-earned local popularity. Both are considered relatively conservative by traditional Democratic standards.

Even with almost all the votes in, no winner has been declared yet in the two principal Texas races for the Senate and for Governor. Senator John Tower, the Republican incumbent, and Congressman Bob Krueger, the Democrat waged a virulent

and unrepentant campaign. The gubernatorial contest between Democrat John Hill and Republican William Clements was more polite but just as close. At the latest count both Mr. Tower and Mr. Clements held fractional leads which, if maintained, would be a big boost for the Republican party in Texas.

There also seems to be a chance that John Warner, Elizabeth Taylor's husband, will achieve the narrowest of wins in Virginia, though a recount has been ordered. Mr. Warner and his Democrat opponent Mr. Andrew Miller have waged an uninspired war.

On the gubernatorial front, intriguing newcomers include Mr. Forrest (FBO) James, who takes over from George Wallace in Alabama. The state may be in the process of political rebirth with a pair of new Democratic Senators, Donald Stewart and Howell Heflin and a Governor apparently more progressive than the old guard personified by Mr. Wallace.

A surprising defeat was that in New Hampshire of Mr. Meldrim Thomson, an arch-conservative, by Mr. Hugh Gallen, a local state assemblyman. Mr. Thomson, it appears, was actually undone by an issue dear to his heart—continued nuclear power development in the state.

All told, 12 governorships changed hands, of which the most important was probably that in Pennsylvania where the long-standing Democratic hold was broken by Mr. Richard Thornburgh, who overcame Mr. Pete Flaherty, the former Mayor of Pittsburgh.

The biggest upset was probably in Arkansas, where incumbent Republican Bob Bennett lost to the state House Democratic Speaker, John Carlin. The most unusual result was in usually liberal Massachusetts where a conservative Democrat, Edward King, beat a progressive Republican Francis Hatch.



Above (top to bottom): Sen. Edward Brooke of Massachusetts, Sen. Dick Clark of Iowa and Sen. Thomas J. McIntyre of New Hampshire.

## Tax rebellion falters at polls

BY DAVID SUCHAN

WASHINGTON, Nov. 8.

THE NATION-WIDE tax revolt predicted following the June decision by Californians to roll back their property taxes, did not materialise in yesterday's polling. Voters in six States did approve cuts or limits on State taxes but the Oregon and Michigan electorates defeated property tax curbing proposals virtually identical to the famous Californian proposition 13.

Certainly, the issue of federal taxes and spending figured in the campaign rhetoric of almost every politician running for national office. Today, the White House announced that President Carter had signed the new tax-cut Bill, passed last month by the outgoing Congress, that will lead to a \$18.7bn cut in federal income, corporate and capital gains taxes next year. Though Mr. Carter actually signed the Bill, the White House Press Secretary said today that it had not been announced before because the President did not want to "play politics" on the eve of the election.

It was only in 16 States that voters were given a chance to mark on their ballots whether

they wanted local taxes or spending curbed. Proposals to curb State spending—which national opinion polls conducted yesterday, day showed to be a greater priority for voters than tax and tax-cutting proposals—succeeded in personal income. This type of reductions—succeeded in Alabama, South Dakota, Arizona, Nebraska, and Colorado, Arkansas.

With such mixed results, tax and expenditure cutting proposals have clearly proved a double-edged political gambit in this year's elections. The largest poll ever of its type conducted yesterday by the national TV network NBC and the Associated Press among some 30,000 voters emerging from the voting booths showed that an overwhelming majority were for spending restraint on government spending.

It would appear that Americans are proving very alive to the dangers of cutting taxes, with the exception of those in Michigan, where voters rejected a tax-cut proposal to repeal an old state law banning doubling, but some of them more weighty such as the move to introduce a "right to Nevada, North Dakota and Texas work" law in Missouri. Such proposals were strongly opposed by voters, though not all the

results have yet been counted. Michigan voters rejected a plan to cut their property taxes, but they approved a measure limiting State spending. In California, voters rejected this to Missouri, which is relatively heavily industrialised and unionised state, while organised labour mounted an extensive effort to stop them. In the event, the unions won a major victory, defeating the proposal easily by 60 to 40 per cent.

Virginia voters turned down a "no" to a "yes" vote, but a referendum on a state income tax, but without a major race track. The proposals of the move, which would introduce a state-controlled form of totalisator betting, would bring in the state some \$30m a year. But the well-organised opponents, who had spent much of their money on a campaign to repeal an old state law banning doubling, but some of them more weighty such as the move to introduce a "right to Nevada, North Dakota and Texas work" law in Missouri. Such proposals were strongly opposed by voters, though not all the

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## Brown stakes claim to the White House

BY MAURICE IRVINE

LOS ANGELES, Nov. 8.

CALIFORNIANS gave Governor Jerry Brown the major victory he sought to project him as a leading White House contender in 1980 in a general election which will set the political direction of the nation's largest state for years to come.

But Governor Brown's 12m-vote landslide win over Republican rival, Evelle Younger, was marred by the failure of his black running mate, Mervyn Dymally, who lost the lieutenant governorship to a Republican, Mr. Mike Curb's victory means that for the first time since 1894, the state will not be run by a Governor and Lt. Governor from different parties.

If, as many expect, Governor Brown challenges President Carter in the 1980 presidential primaries, as he did in 1976, Mr. Curb would be left in charge of the state or long spells. Should Governor Brown win the presidency, Mr. Curb would automatically become Governor.

Governor Brown also failed to carry with him the Democratic nominee for state attorney general, Yvonne Bratlaw, another black candidate. She fell to the challenge of Conservative Republican George Deukmejian, state senator from Long Beach.

Governor Brown's controversial appointment as Chief Justice of the State Supreme Court, Rose Elizabeth Bird, was how-

ever confirmed in office by voters. Miss Bird, who has been under heavy fire from Conservatives as "soft on crime," at first appeared to be losing her bid for a full 12-year term, but returns from the large Los Angeles area gave her a narrow 52 per cent over 46 per cent win.

Both the Governor and the new Chief Justice are firm opponents of capital punishment, but Californians gave a massive support to proposition 7: a proposal to expand the state's death penalty laws and make them the nation's harshest. Proposition 7 extends capital punishment to include nearly all first degree murder cases. It permits the death penalty for treason and

for 15 specific murders including murder during rape. There have been no executions in California since 1957.

Voters took a liberal stance, however, on Proposition 6, a measure aimed at barring avowed homosexuals from teaching, one of the most bitterly debated issues of the election. Proposition 6 was opposed 51 and voters agreed, turning down the proposal by a 58 per cent to 43 per cent.

State Senator John Briggs who sponsored Proposition 6, blamed its failure on the "spectacularly sharp condemnation of the measure by Republican leader Ronald Reagan. Until Governor Reagan spoke out against it, it had led in most polls.

## OTHER AMERICAN NEWS

### U.S. homes market heads for slump

BY STEWART FLEMING

NEW YORK, Nov. 8.

A GROWING consensus that the housing market is headed for a slump next year is strengthening predictions by many private economists that there will be a recession in the second half of next year.

In the latest economic assessment, Citibank, the second largest U.S. bank, says the tightening of Federal Reserve Board monetary policy, announced as part of the dollar support package last week, could bring forward to mid-1979 the beginning of the recession which the bank has been predicting for 1980.

It adds, however, that until it is certain that the Fed is taking a tougher attitude, it is sticking to its earlier prediction of recession in 1980, with an increased possibility of an earlier decline.

After the Fed's moves last week, which have contributed to a slump in prime rates increasing to 10 1/2 per cent and a rise of between 0.5 and 1 percentage point in money market rates, fears about the outlook for the housing market have intensified.

Mr. Michael Sumichrast, chief economist for the National Association of Home Builders, a leading industry trade association, says that housing starts next year could decline by 25 per cent to 1.5m, from the surprisingly strong 2m now expected for 1978. The more optimistic U.S. League of Savings Associations, savings certificates,

whose members include the main financial institutions which make home loans, is predicting a 15 per cent fall next year in housing starts which is a start.

One factor behind the forecasts is the rise in home loan interest rates which is following the increasing cost of money. In many regions home loan costs have risen above 10 per cent, with lending institutions predicting rates to come to 12 per cent in California, the hottest and most expensive housing market in the country, home loan rates are rising to 10 per cent.

There are also predictions that, at current high interest rates, the growth of deposits at thrift institutions, which make home loans will slow rapidly, and this will force them to cut their lending.

Historically, this has happened even before interest rates have risen to 10 per cent. But last June, federal authorities allowed thrift institutions and banks to sell new savings certificates, paying interest linked to the rate on six-month Treasury bills. Those certificates now earn over 10 per cent. This has helped thrift institutions maintain deposit growth so far, because savers have not gone to other, higher interest investments.

Now, however, the high cost of these funds is leading many thrift institutions to reduce their willingness to issue the special

### President signs Tax Bill

By Our Own Correspondent

WASHINGTON, Nov. 8.

PRESIDENT CARTER has signed the new tax cut Bill which will reduce federal income, corporate and capital gains taxes next year by \$21.4bn, the White House announced today.

But the President has warned that he will not approve any further tax reductions which might increase the federal budget deficit until inflation is brought under control. The Administration's aim is to bring the 1980 budget deficit down to \$30bn or less.

The new law provides for \$12.5bn in personal income cuts, \$6.4bn in corporate tax and \$2.5bn in tax relief for taxpayers with capital gains such as stocks and bonds.

President Carter had originally opposed any lowering of the capital gains tax rate on the grounds that this would only benefit the better-off taxpayer.

However, Congress, anxious to benefit the middle income taxpayer in this election year, insisted that capital gains as well as income should be included in the overall tax cuts.

Mr. Carter began by asking Congress for \$25bn in tax cuts, but as inflation came to supersede economic growth as the chief worry of the Administration, he scaled this down.

### MEXICAN POLITICS

## A revolution in need of a revolution

BY WILLIAM CHISLETT IN MEXICO CITY

The future stability of Mexico, a country whose record of peace over the last 50 years is justifiably envied by other Latin American countries, depends to a large degree upon the success of reforming the country's Institutional Revolutionary Party (PRI) which has been in power without the slightest opposition since 1929.

There are those in high office who believe that unless the PRI is opened up considerably and other political parties are given a real opportunity to gain access to power—instead of maintaining the present system of "opposition" facade—then the present government of Sr. Jose Lopez Portillo could be the last peaceful one in a long line of basically stable governments for the past 50 years.

Cynics—and there are many in Mexico—say that political reforms are only being carried out now in order to prolong the PRI's life for another 50 years. There is more than an element of truth to this. But at the same time there is a growing body of opinion within the government which believes that just as oil is the last chance Mexico will have to bolster its weak economic structure and strengthen the state so the timid political reforms represent perhaps the last opportunity to save Mexico from the political unrest so abundant in other Latin American countries.

The PRI is an extremely complex, deceptive and labyrinthine organisation. Founded in 1929, after the 1910 revolution which overthrew the dictatorship of Porfirio Diaz with labour, agrarian, popular and military wings (the military one has since disappeared), it aimed to unite the different sectors of the population in the name of social progress. It also aimed to avoid any

ing at the rate of 3.5 per cent annually—how much longer can this last?

The PRI of today is a far cry from the days of General Lázaro Cardenas, who nationalised the country's oil industry and carried out democratic reforms, which lies so much, claimed Sr. Heriberto Castillo, leader of the Mexican Workers Party.

There is a growing body of opinion within the government which believes that the timid political reforms represent perhaps the last opportunity to save Mexico from the political unrest so abundant in other Latin American countries.

Further revolutions and the turbulence which followed the immediate years after the revolution.

The name of the party gives some idea of the contradictory thinking of the party's fathers. Revolutionary change had to be institutionalised and open opposition avoided. Further revolutions have been avoided. But given the huge problems such as unemployment and underemployment running at over 50 per cent, one of the most unequal income distributions in the world and a population increas-

Certainly there can be few parties in the world, except perhaps in the Communist bloc, where the gap between what is said and what is done is so vast. Contradictory revolutionary rhetoric and adorns newspapers. We can no longer go on conning people said one high PRI official and close adviser to the President. The constitution is socialist yet all governments since 1940 have been highly conservative, and made the private sector immensely rich.

The ruling elite has been remarkably successful in control the president of the party is not, in dissent. Sr. Castillo, probably the most respected viceroy administration. In previous administrations the President was in 1971 after spending over two years in goal without a trial for allegedly helping to massacre nearly all first degree murder cases. It permits the death penalty for treason and

people have been corrupted by corrupt system. But he is facing a radical student movement. Radical student leaders are given tempting posts after they have finished protest. ing in the universities and a few opposition parties with high a sounding names like the Party of the Authentic Revolution, are represented in the chamber of deputies through a system of proportional representation to give a semblance of resistance to the government.

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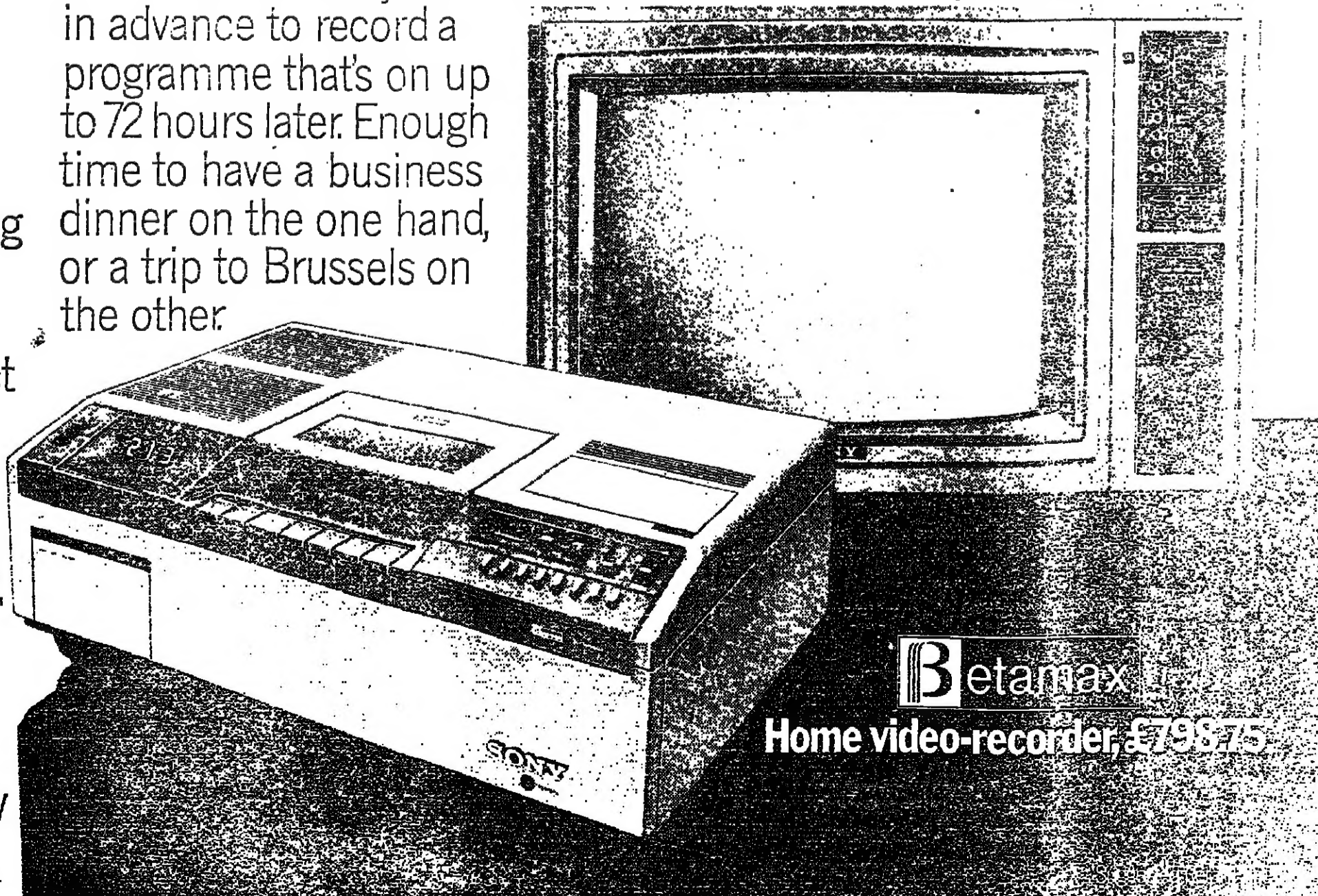
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## OVERSEAS NEWS

## Iran announces exchange controls to meet worsening economic crisis

BY ANDREW WHITLEY

FOREIGN EXCHANGE controls were formally announced in Iran today—the first practical measure taken in recent months to come to grips with a deteriorating economic situation.

With no sign of an end to the strike in the oil industry, well-informed sources said that yesterday's production from the main Khuzestan field was in barrels and was split equally between domestic and foreign outlets.

Industry experts calculate that a continuation of the strike until the end of the year could cost Iran nearly \$3bn in lost revenue.

Speaking after a meeting of the country's top economic policy-making body, Mr. Yusef Khatami said today that individual foreign transfer would be limited to \$20,000 a year. There would be exceptions for students, pilgrims and

those going abroad for medical reasons, while applicants for further facilities would have to make their case in the High Economic Household.

The appointment of five more civilian ministers to the military-dominated Government was announced today. They include three men carried over from the Government of Prime Minister Jafar Sharif-Emami, which resigned on Sunday.

An economist and senior official, Mr. Ahmed Memarzadeh, was named as the new Commerce Minister.

The man brought in as Minister of Justice in the last days of the Sharif Emami administration, Mr. Hossein Najafi, keeps his post—one which is likely to prove controversial as the promised trials of top figures accused of corruption and misadministration get under way.

Tehran itself has been quiet

for the first time in four days; but with the military grip remaining as tight as ever, and fears of demonstrations and potential clashes, tomorrow, the business is almost non-existent.

In the provinces the martial law authorities have tightened the night-time curfew in several towns, including Kazeroun, Jahrom and Shiraz.

Amid indications of continuing disturbances in many parts, the Opposition National Front is claiming that five people were killed in the troubled city of Zanjan, west of Tehran, yesterday. Five others are believed to have died in the holy city of Qom.

Formal confirmation of foreign exchange control from the CBI confirms the de facto limits that a number of commercial banks have been placing on transfer requests for some weeks now.

Most banks were receiving requests for about \$5,000 a week. Among those known to have applied limits were the Bank of Iran, the Middle East Bank, the Iran-British Bank and Bank Biebarat.

Today's announcement did not clarify the position as far as the commercial repatriation of profits is concerned. But it is known to have been most concerned by the private flight of capital, estimated at \$1.5bn since the end of June.

Meanwhile, management in the three-wheel oil strike in the North Iranian Oil Company and the Western-owned Oil Services Company of Iran, which operates the Khuzestan field, appear to have dropped their tough approach towards ending the strike and are now in favour of pacification. An appeal to return to work "in the interests of Iran" may be made shortly.

TEHRAN, Nov. 8.

## WORLD TRADE NEWS

## French shipyards get \$81m to secure Polish contract

BY DAVID WHITE

THE FRENCH Government is strengthening its efforts to attract new orders for the country's shipyards and to find alternative work for the 26,000 workers threatened with redundancy.

M. Joel Le Theule, the Minister of the Sea, said today that the Government was ready to provide subsidies of FF 350m (\$81m) to the shipbuilding industry to secure an expected Polish order for four roll-on/roll-off vessels.

The subsidies would be equivalent to about 32 per cent of the price of the new jobs in the main shipbuilding areas of the Atlantic coast and the Marseilles region.

The Government is currently discussing with the companies concerned the possibility of sub-contracting part of the work on the next generation of the European Airbus to shipbuilding companies.

France, he said, in response to the shipbuilding industry's crisis-hit situation, would be directed especially at these two areas.

The Government was also pressing for a reorganisation of the shipyards and M. Le Theule confirmed that it favoured the merger of the five or six main shipbuilders into two groups.

The two main bases would be Dunkirk, where the Brest-Schneider group has its main shipyard, and Saint-Nazaire, the home of Aulom-Atlantique. Both these operations are backed by diversified engineering groups.

The industry is pressing for stronger Government intervention to face up to the crisis, in which orders received by yards in the last 12 months suffice only to maintain a quarter of their normal level of activity.

PARIS, Nov. 8.

## Janata jolted by Gandhi poll win

By K. K. Sharma

NEW DELHI, Nov. 8. A TRIUMPHANT Mrs. Indira Gandhi, who was returned to Parliament today by the large majority of 77,333 votes from the Chikmagalur constituency in Karnataka state, was cheered by crowds of supporters who thronged her residence here throughout the day.

The margin of her victory over her Janata Party rival, Mr. Verendra Patil, has clearly jolted the ruling party whose leaders campaigned vigorously to defeat the former Prime Minister. Commiseration after her Congress Party's win in the Azamgarh parliamentary by-election in Uttar Pradesh a few months ago, observers see it as a demonstration of growing disillusionment with the ruling Janata Party.

Significantly, the Janata party made Mrs. Gandhi's emergency rule the main issue in the Chikmagalur by-election. The emergency did not have as much impact in south India—where Mrs. Gandhi's party did relatively well in the 1977 general election—and this is the main reason why she chose to contest a seat in Karnataka rather than in the northern states where she is still uncertain about her popularity.

## Italian refiner to import Chinese oil

BY RUPERT CORNWELL

ROME, Nov. 8.

IN WHAT is said to be an un-precedented move, a European refiner has contracted to import oil from China. Hitherto, China's exports of crude have gone to Japan, other Far Eastern buyers, and related products, Konrad Koch, president of the Italian refiner, Eni, has agreed to import the oil to set up two factories in Genoa-based independent, China to make adhesive films and smaller Garroche. The oil, 100,000 artificial leather costing the tonnes in two equal shipments, equivalent of about \$21m, AP-DJ the first of which has already reports from Hong Kong.

This is believed to mark the first time a major Western company has taken advantage of \$10m at current world prices.

The significance of the deal, China's new policy of accepting apart from the evidence it offers compensation trade.

## BOTB to increase charges

Financial Times Reporter

THE BRITISH Overseas Trade Board (BOTB) is to increase its charges for a range of its services, the first of which will come into force on January 1. Charges to companies exhibiting in the London 1981 International Trade Fair will be increased from April 1 to £15 a square metre for inside space and £9 a square metre for outside space. Companies exhibiting at British Pavilions will face charges of £45 (for 150 carrels) from April 1, and £20 a square metre for outside space.

The cost of the Export Intelligence Service will rise from January 1 to 30p for each card with a minimum prepayment of £45 (for 150 cards).

The British Export Marketing Centre in Tokyo will be increased to £800 from April 1, and from January 1 there will be a charge of £50 in finding overseas partners for manufacture under licence arrangements.

## M &amp; S Tokyo stores deal

BY COLLEEN TOOMEY

MARKS AND SPENCER opened a new store in Tokyo today, based in some of its major stores. M & S clothes will now be sold in all of Dai's 146 major stores and is the largest import contract undertaken by the Japanese store. Dai said this week that by 1981 it expects sales with Dai, Japan's largest chain of stores and retailer, M & S of around \$4m.

There has been only one "hitch" in an otherwise smooth exporting operation. Some of the Dai's bought a range of ladies' clothing sizes are too large for men's and children's clothes. Dai is offering an alteration service.

## India requests UK aid

BY K. K. SHARMA

INDIA is hoping to be able to utilise British aid to finance a steel plant in the state of Orissa. A decision could be made by Mr. Biju Patnaik, the Steel Minister, after Mr. Frederick Catherwood, chairman of the British Overseas Trade Board to find out whether British aid could be used for this purpose.

Mr. Frederick is currently on a visit to India to explore the possibilities of increased trade between the two countries. Such a decision could inevitably have to be taken at a Ministerial level in London, or higher, as it represents a departure from the present form of British aid to India.

India gets the largest amount of British aid—about £1,44m—but usually finds it difficult to identify projects.

## Japanese semi-conductor mission to U.S.

BY YOKO SHIBATA

TOKYO, Nov. 8.

EIGHT MAJOR Japanese semiconductor manufacturers will send a mission to the U.S. on a year-long tour to promote Japanese semiconductor sales in the U.S.

The Japanese mission consisting of Nippon Electric, Hitachi, Matsushita, Toshiba, Sony, Sharp, and others, will be headed by Mr. Toshiro Kuro, deputy president of Hitachi Machinery.

The mission will try to probe the sources of friction, which has developed into a so-called "Japan-U.S. semiconductor war."

and point out that semiconductor trade between the two countries has been growing increasingly since 1977 and a \$5.3bn surplus for the first six months of this year.

The Japanese mission is scheduled to have a meeting with the U.S. Semiconductor Industry Association in Washington, D.C. on November 15. The first two factories will start by the end of the year. Director General Uppal-Wijewardena says 46 projects have been approved so far and eleven more factories will be in full production by the end of 1979.

The approved projects—probably taking advantage of spare quotas—include garments (22), footwear (10), leather goods (10), and textiles (2). In addition there are other projects involving sailing, craft, fishing gear, glass, pack, and other materials. The total investment involved in the projects is estimated at \$1.5bn (\$100m) of which foreign investment accounts for about one third.

One of the biggest investors in the zone is the French concern, Cressat, which is putting FF 17m into a garment factory. The zone is also attracting investment from Hong Kong (whose figure of 14 hides several American subsidiaries), the U.S. (with eight), West Germany (three), and 17 other countries. Sri Lanka, India, Norway, Iran, Dubai, Singapore, Thailand, Belgium, and South Korea.

The lack of heavy industry and sophisticated technology concerns is obviously being felt. Mr. Wijewardena regretted that no multinational corporation had yet set up a factory in the zone. He said that the lack of a liquid nitrogen plant is a drawback.

Although some companies are being allowed to supply both the local and export markets, in future the former will only be open to investors in exceptional cases.

The Economic Commission has extended the tax holiday from five to seven years, and a standing committee will examine the possibilities of extending this to 10 years.

The main criteria for getting projects approved are employment, the introduction of new technology, and foreign exchange earnings. Political considerations are also taken into account.

However, the Jayewardene Government has taken a firm line in discouraging "neo-colonial" investment, and is determined to ensure that the zone is not a "one-way street" for foreign investment.

## SRI LANKA

## Free zone gets off the ground

BY MERVYN DA SILVA IN COLOMBO

SRI LANKA'S free trade zone, heralded by President J. R. Jayewardene, the successor to Mrs. Bandaranaike, as a major step towards boosting private investment, gets under way on November 15. The first two factories are due to open then, and the zone will be formally inaugurated on the same day by the Finance Minister Mr. Ronald de Mel.

The factories have been constructed on a small (200-acre) investment zone at Katunayake near Colombo's airport. This area, which will eventually expand to 570 acres, represents the first testing area for the free trade zone which is projected to encompass ultimately 200 square miles.

The completion of the factories is a major success for the Government which has had to face both sharp opposition criticism and considerable scepticism from the business community for their plans for the zone, a major plank in the Government's economic strategy.

The zone, referred to by President J. R. Jayewardene, when attempting to encourage foreign investors as a "capitalist robber baron's paradise," offers Sri Lanka's cheap labour and central position to attract the hope of becoming a "second Singapore."

The first two factories are an indication of the sort of industries being attracted. Both will produce ready made garments.

Switzerland, Malaysia and South Korea.

The investment for both comes from Hong Kong-based companies, the bigger of which is I. M. K. Browns.

According to the head of the Greater Colombo Economic Commission, Mr. Uppal-Wijewardena, the zone will start by the end of the year. Director General Uppal-Wijewardena says 46 projects have been approved so far and eleven more factories will be in full production by the end of 1979.

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## Rhodesian minister resigns

By Tony Hawkins

TRIBAL TENSIONS within Rhodesia's biracial transitional government surfaced today with the resignation of Chief Ndwendwe. Mr. Ndwendwe, 61, Minister of Internal Affairs in the interim administration and a prominent member of the minority Ndebele tribe, announced his resignation from the interim government and as deputy leader of Chief Chirau's Zimbabwe United Peoples Organisation.

Chief Ndwendwe said he did not believe that the proposed new constitution would provide adequate representation and safeguards for the minority Ndebele tribe which accounts for some 14 per cent of the country's 8.5m blacks.

His resignation follows demands by Ndebele members of the transitional government for a "system of reserved seats" for the Ndebele people in the proposed Zimbabwean parliament.

The Ndebele people, the Ndebele and the associated Kalanga tribes, which account for almost one fifth of the black population are demanding that the 72 African seats in the 100-seat assembly be split equally between the Shona majority who form about 80 per cent of the black population and the Ndebele minority.

The Ndebele is the most cohesive and united tribe group in Rhodesia—though far from being the largest. Its popular leader is Mr. Joshua Nkomo, co-leader with Mr. Robert Mugabe of the Patriotic Front guerrilla alliance, and this means the tribal rift within the transitional government has considerable importance. Earlier this year Chief Ndwendwe appealed to Mr. Nkomo—on behalf of tribal leaders in Matabeleland—to return to Rhodesia. The Transitional Government agreed to nominate a Ndebele leader to become the fifth member of the four-man executive council.

The Ministerial Council meets on Thursday to try to resolve the dispute and the chief's resignation today implies that he is unhappy with the formula which is expected to be accepted. Convinced when the renewal of the sanctions is being debated at Westminster that the Ndebele resignation is very embarrassing, already the interim government has been seen to be split on the timing of elections, on the question of the conscription of young blacks into the Rhodesian forces, prior to the implementation of majority rule and on the issue of whether or not sanctions should be lifted immediately or only after majority rule.

## UAE will continue aid to Egypt

BY KATHLEEN BISHAWI

ABU DHABI, Nov. 8.

THE UNITED Arab Emirates says it will continue its present high level of aid to Egypt even if the terms of the Egyptian-Israeli peace treaty prove unacceptable.

A UAE Foreign Affairs official declared "Egypt is an essential part of the Arab world and a useful member of its society. We intend to continue aid."

The official made it clear that the flow of investment and soft loans would continue even if the terms were politically unacceptable to both the UAE and other Arab states.

The UAE felt that to boycott Egypt either diplomatically or economically would only accentuate the chasm which exists in the Arab world. "Arab solidarity is shattered enough. We would not want to keep Egypt in the Arab camp."

Nevertheless, it believed that the headquarters of the Arab League would have to be transferred out of Cairo in the event of full diplomatic relations being established with Israel.

The UAE is particularly vulnerable to such considerations as other tiny, rich states of the Gulf. Qatar, too, has thousands of Egyptians and Palestinians working in Doha, and Kuwait's Palestinian community is estimated to be nearly a quarter of its total population. Chances of a total population exodus during the David Ben-Gurion era were strikes in various sectors of the economy by Palestinian workers in Kuwait.

be maintained was that Egypt provided thousands of teachers, doctors and administrators to the UAE government as well as workers in the private sector. "We want to continue to rely on their expertise," said the official.

The UAE is particularly vulnerable to such considerations as other tiny, rich states of the Gulf. Qatar, too, has thousands of Egyptians and Palestinians working in Doha, and Kuwait's Palestinian community is estimated to be nearly a quarter of its total population. Chances of a total population exodus during the David Ben-Gurion era were strikes in various sectors of the economy by Palestinian workers in Kuwait.

## Sadat 'seeks \$15bn from U.S.'

BY ROGER MATTHEWS

CAIRO, Nov. 8.

PRESIDENT ANWAR SADAT of Egypt is looking for up to \$15bn from the United States over the five years following the signing of a peace treaty with Israel. As two of Mr. Sadat's senior negotiators, Mr. Boutros Ghaly, the acting Foreign Minister, and Mr. Samia El Bar, his Under Secretary, left today for Washington to continue the talks with Israel, the Cairo semi-official daily Al-Ahram reported that the Egyptian leader was seeking the equivalent of a Marshall aid plan that "would perform miracles for the country."

Quoting an interview that President Sadat gave yesterday to U.S. newspaper, Al-Ahram said

that the extensive financial assistance would be used to solve Egypt's economic difficulties, including the building of new towns and improving telephone, electricity and water services.

The U.S. is understood to have already committed a total of \$1.3bn in various forms of assistance to Egypt next year as part of a \$300,000 over 1978.

In a separate interview, Mr. Sadat told reporters that Egypt would not sign any agreement with Israel that failed to outline precisely a timetable for negotiations with Palestinian leaders.

These negotiations would lead to Palestinian autonomy on the Israeli-occupied West Bank of the Jordan and the Gaza Strip.

Such a link is essential, he said, to achieve a separate or partial agreement, I am after peace," said Mr. Sadat. He added that Egypt's priority was the establishment of a solid link between the peace treaty and a comprehensive Middle East peace.

However, even if some form of linkage was achieved on paper, and the Israelis are strongly opposed to it, there is little chance of its implementation following the Arab summit meeting that concluded in Baghdad.

Despite Mr. Sadat's strong words, few people here doubt that he will sign the peace treaty with Israel shortly.

## Amin offers to withdraw from Tanzania

BY JOHN WORRELL

NAIROBI, Nov. 8.

PRESIDENT AMIN is ready to withdraw his troops from Tanzania. He announced the move today at a meeting in Kampala of diplomats, ministers and permanent officials. The President's speech was broadcast over Uganda Radio.

He said the withdrawal was conditional on a guarantee from the chairman of the Organisation of African Unity, President Nimeiri of Sudan, that Tanzania would no longer invade Uganda.

or support Ugandan exiles in Tanzania.

Ugandan forces at present occupy some 700 square miles of Tanzanian territory along the Kagera River and have blown up a bridge across the river.

After claiming that Tanzania had invaded Uganda, President Amin moved troops and Russian tanks across the border into Tanzania a week ago.

Whether there was in fact, any Tanzanian invasion has been a matter for speculation. President Julius Nyerere of Tanzania said

in the report was "absolute rubbish."

It is believed that Amin moved some 3,000 troops into Tanzania. Tanzania labelled him "a modern-day Hitler," and has been mobilising forces for a counter-attack.

Early today Uganda Radio said Tanzania's forces were shelling Uganda across the Kagera River, near the Rwanda border. It was reported that the Tanzanians had moved about 10,000 troops up the river and were about to cross the border situated in the Marama hills.

## INDOCHINA

## The treaty that could lead to war

BY DAVID HOUSEGO, ASIA CORRESPONDENT

TREATIES of Friendship with the Soviet Union have an unhappy history in Asia. Only a few months after India sought Russian aid in 1971 through a Treaty of Friendship, it was at war with Pakistan over the secession of Bangladesh. Iraq signed a similar treaty the following year to secure a flow of arms and Russian protection before it embarked on a major military operation to wipe out the Kurdish rebels on its border with Iran.

There is now a sense of foreboding in South East Asia that the Treaty of Friendship that Vietnam signed with Russia last week could be the prelude to heavy fighting in Indochina in the coming weeks; and that before it erupts the Vietnamese wanted to demonstrate to the world—and to China in particular—that they have the full backing of the Soviet Union.

The pivot of the conflict between the Communist states of Indochina—which is also now drawing Russia and China into a potentially dangerous clash in the region—is the future of Cambodia.

The Chinese seem deeply embarrassed by the barbarities of the Pol Pot regime and appear to be reconsidering their commitment to Phnom Penh. But they equally see Pol Pot, or at least an independent Cambodia, as a crucial safeguard against an expanding Vietnam. To the Chinese, Vietnam, with whom they have long standing historical and cultural ties, is already too powerful in Indochina through guard their security. The Chinese have also taken over most of the aid projects abandoned by the Chinese.

Cambodia has an army estimated at 60,000 but which

may be much weakened by internal revolts. The number of Chinese advisers has increased to nearly 20,000. The present visit of vice-premier Teng Hsiao-ping to South East Asia was intended to offset Soviet influence and increase China's friends—though paradoxically it also hastened the Vietnamese.

The anticipated campaign will be the test of the readiness of both China and Russia to support their protégés in the region. For the Chinese this poses a more serious difficulty because of the unpopularity of the Pol Pot regime and the problems China has in physically ferrying military equipment to Cambodia. So far, China's most powerful weapon has been to maintain pressure on Vietnam's border. Fear that this could turn into a serious conflict was undoubtedly one reason why the Vietnamese turned to the Russians for help and why the Russians made an ostentatious display on Tuesday of having the Vietnamese leaders beside them on the reviewing platform in Moscow for the military parade marking the anniversary of the revolution.

Though the ASEAN states obtain some immediate satisfaction from watching the squabbles of the communist states of the region and their more powerful patrons, the deeper fear is that such rivalry will spill beyond those now concerned. It was largely this fear—and the possibility that Indochina could once again become the focus of rivalries between the great powers—that lay behind the action of the U.S. last week in drawing the attention of the UN to the growing risks of a conflict between Vietnam and Cambodia.



into signing the Treaty. China's commitment to Cambodia has been further underscored this week by pledges of support for its independence from Vice-Chairman of the party Wang Tung-ting who has been visiting Cambodia.

Most western observers believe that the Vietnamese are unlikely to push their troops to an all out offensive to capture Phnom Penh. This would be an example of aggression that would undo the good will that Premier Pham Van Dong

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## HOME NEWS

## UK 'can learn from Japan's success recipe'

BY DAVID FISHLICK, SCIENCE EDITOR

A PARLIAMENTARY select committee has identified four reasons why it believes the Japanese have been so successful in exploiting science-based industries, but warns against attempts to imitate their success.

The four factors, as seen by the Select Committee on Science and Technology, are:

- A national consensus that exploitation of science and technology is the route to economic survival.
- A concentration on specific areas and products, making them attractive in quality and price, with the support of vigorous promotion in Japan and overseas.
- Development of highly efficient production processes and a readiness to draw freely on foreign technology.
- A consistently high rate of growth in the Japanese economy, helping it to avoid many of the difficulties of change, restructuring and modernisation which have affected many Western countries.

Although the MPs believe the four factors to be "indivisible", they say that Britain can still benefit from Japan's experience. For example, they say bluntly that the number of scientists, engineers and other technically qualified people employed in British industry is "modest" compared with Japan. "In the UK, a lower proportion of college

graduates enter manufacturing industry, and strikingly smaller proportions of British business executives are graduates."

They note, too, that many of Japan's top managers are technically qualified.

The MPs draw attention to three areas where they believe many UK companies must make improvements if they are to compete. One is in market attitudes where, they say, the Japanese have invested in the most sophisticated manufacturing technology because they have decided to carve out a significant slice of the world market — of a size which will justify the investment made.

Another relates to attitudes towards the most modern production methods, where the MPs emphasise the importance Japanese companies attach to having the best.

The third area is marketing, where the MPs say it is very clear that Japanese companies devote considerable efforts to ensuring that their products are marketed abroad as well as at home as efficiently as possible. They were particularly impressed by the extent to which Japan's research and development is market-oriented.

Mr. Arthur Palmer, chairman of the committee, said yesterday: "We are good innovators but not very good in applying research commercially to new products."

"Innovation research and development based industry," Vol. 1, SO, 90p

## TSB will give loans for home repairs

By Michael Blandon

IN A further extension of their services to compete with the big clearing banks, the Trustee Savings Banks are to introduce home improvement loans for customers from November 21.

The banks are making loans available up to £8,000 for home projects such as financing central heating, home extensions, a garage, kitchen equipment, bathroom redecoration or repairs. Free life insurance cover is included.

The borrowers must be owner-occupiers or long-term leaseholders — normally with leaseholds of more than 40 years to run — and have been TSB customers for at least a year.

The banks are offering two loan plans, subject to valuation of the property involved and to the advance not exceeding two-thirds of valuation, less any prior mortgage.

Under the first loan plan, householders with an existing mortgage will be able to borrow up to £5,000 for up to five years. Interest will be calculated at the TSB personal loan rate, currently 8½ per cent flat, equivalent to around 17 per cent on a true basis.

Under the second plan, advances of up to £3,000 for up to eight years will be available against a first mortgage only — that is, where the householder owns the property outright. Interest will be charged at a rate of 4½ per cent over the bank's base rate.

## De Beers wins High Court patent ruling

THE DE BEERS diamond company won an important Appeal Court ruling on a patent for a new technique of "fingerprinting" diamonds.

Three judges held that the proposed technique appeared to constitute a "new manner of manufacture" within the definition of "invention" in the Patents Act and asked the Principal Patents Examiner to reconsider his refusal to allow the company's patent application.

Later the company said: "The fingerprint technique was invented by Dr. Andrew Lang of Bristol University. It involves a system of X-ray topograms and makes it possible for stolen diamonds to be identified, even if the stones have been recut."

"It is hoped that, eventually, it will be possible to build up a library file of topograms of important gems."

## Reassessment of tax system urged by Fabian Society

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE GOVERNMENT has been urged to review the tax system as a first step towards radical reforms which can no longer be delayed.

The call comes in a memorandum today to Mr. Denis Healey, Chancellor of the Exchequer, from members of the Fabian Society, the independent Labour Party research organisation. The paper has been written by Mr. Guy Fiegehen, a senior research officer at the Institute for Fiscal Studies.

## Failing

He says the tax system may be failing to attain the objectives set for it. "If change is not undertaken, then the very acceptance of the tax system by the public may be at risk. A complete reassessment of the means and ends is required, and should be begun as soon as possible."

Mr. Fiegehen argues that income tax now operates "contrary to the principles of equity, fairness and efficiency."

He refers to the much higher proportion of wage earners now paying income tax than 20 years ago, and the substantial

## Change in radiation limits forecast

By David Fishlock, Science Editor

EARLY WARNING of changes expected over the next year or two in internationally-accepted limits on permissible doses for radiation workers comes in a National Radiological Protection Board report published today.

The board, Britain's watchdog of the public interest in radiation, forecasts that some limits will be raised and some lowered when the International Commission on Radiological Protection reports on its five-year scientific studies.

The board has taken the data available to the commission and applied it to the 189 radio-active substances of greatest interest in the UK. In this way, the scientists aim to give nuclear operators and the Government regulatory agencies dealing with radiation early warning of the implications of any changes.

No particular trend can be discerned from the new limits, says Dr. John Reinsel, senior author of the board's report.

The permissible limit for soluble forms of plutonium may be lowered by a factor of about eight. But most operators already work to the more restrictive limits applicable to insoluble plutonium, and this is likely to remain unchanged, or even to be relaxed slightly.

## Understanding

Radium is another substance for which limits are likely to be relaxed, by a factor of about 10. The scientists now have a much greater understanding of the way radiation behaves "in the body and can be less conservative about the radiation risk."

The board stresses that its figures are for guidance only. The first of the revised official figures from the international commission, for about 20 substances, are expected around the end of the year.

The limits of intake of Radionuclides for Workers, NRPB-S2, Stationery Office, 30p.

## British Airways may face ban at Lisbon

BY ARTHUR SANDLES

THE PORTUGUESE Government is considering ordering British Airways off Lisbon Airport and forcing it to use an isolated semi-military strip at Cintra, if the

Portuguese Government goes ahead with its proposal to make the Portuguese State airline, TAP, use Gatwick instead of Heathrow for its London flights.

This is just one of the counter moves being discussed by the Portuguese, who, like the Spanish, are determined not to be sent to Gatwick. Both countries consider the order to be a banishment of their airlines from the main business centre, and a move which would put them at a serious disadvantage.

Another way in which TAP is planning to retaliate, is to end the pool agreement with British Airways on flights to Oporto. Such agreements between airlines allocate seats according to a formula, regardless of the numbers carried by each airline on the route.

TAP sources suggest that, on this particular route, British Airways gains revenue while TAP carries more passengers.

With holidays to the Iberian Peninsula, and particularly Spain, still the major factor in British foreign holidaymaking, it is hardly surprising that this row has dominated much of the backstage conversations in TAP headquarters, where the Association of British Travel Agents has been holding its annual convention.

The conference has been one of the most successful staged by ABTA, with more than 2,000 delegates.

Among the retail delegates, who are easily the majority, the main theme has been the fear of being overlooked by the big companies and, in particular, the worry that these companies will by-pass them and sell direct. Conference sessions about the future of the industry, especially technological innovations for bookings procedures, have probably only underlined those worries.

Officially, the conference ended yesterday, but most delegates

will stay on several days longer sampling the hotels, restaurants, beaches, and bars that they will send their clients to next summer. The Spanish Government and the Costa del Sol Tourist Association, has spent heavily to ensure that this conference is the only one to the American Travel Agents' Convention, leaves the agents with a pleasant view of Spain.

Competition to get the convention each year is fierce and next year it looks as if everyone will meet again in Los Angeles.

Women's power

The Spaniards cannot have been amused by the remarks of one of the last speakers in the conference, Mr. Bill Robertson, managing director of RPA Management and a highly respected voice in the industry.

Having told his colleagues that they had largely overlooked many of the sociological changes in Britain which could affect their business, he went on to lambast the Mediterranean countries in general, and Spain in particular, about the environment and services.

His criticism of the travel industry was that it had not adjusted to such factors as the growing power of women in the market place and the increasing "importation" of the tourists.

Mr. Robertson said he was a lover of Spain but "I am appalled at the apathy there is. Over the past decade, while other leisure products were better — television, better cars were better — the quality of the travel product had actually fallen. Service is on the decline," he said.

"Why should I wait two hours for my baggage at the airport? Why should I wait two hours for service in a restaurant? Why can't I let my children swim in the sea? Why should the local people pay less than me when they eat out? When should I get on my feet when I walk on what is supposed to be one of the best beaches in the Mediterranean?"

Beware, Spain. Sri Lanka, Malaysia and Jamaica are looking more and more attractive in terms of price and service.

## Britain spends too much on drugs, says doctor

BY PAUL TAYLOR

BRITAIN IS spending too much on drugs for the National Health Service, said a senior doctor yesterday. Doctors could save tens of millions of pounds on the annual £986m drugs bill by cutting waste, educating patients not to demand unnecessary medicine, and abandoning ineffective drugs and treatment.

Dr. Gordon Mather, consultant physician at Southmead Hospital, Bristol, and a lecturer at Bristol University, was speaking to doc-

tors at a Royal College of Physicians conference in London. He said that while the medical profession tends to blame wastage on NHS administrators, there are a number of actions doctors could take to reduce the cost of patient care.

The national drugs bill "is too large," Dr. Mather said 10 per cent of the current drugs bill in England and Wales goes on slimming pills, tranquilizers and cough medicines.

Later the company said: "The fingerprint technique was invented by Dr. Andrew Lang of Bristol University. It involves a system of X-ray topograms and makes it possible for stolen diamonds to be identified, even if the stones have been recut."

"It is hoped that, eventually, it will be possible to build up a library file of topograms of important gems."

## De Beers wins High Court patent ruling

THE DE BEERS diamond company won an important Appeal Court ruling on a patent for a new technique of "fingerprinting" diamonds.

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## New bid for £10m quay at North Shields

FINANCIAL TIMES REPORTER

MORE JOBS and a wide range of new industries could result from a fresh application which is to be made to the Government for a new £10m fish quay at North Shields.

A joint working party composed of representatives of the Port of Tyne Authority, Tyne and Wear County Council, and North Tyneside Borough Council is to prepare a further submission to the Government for a new fish harbour after years of controversy over the replacement of the Tyne's run-down facilities.

"The working party will be studying a whole range of factors not usually required in a small harbour, such as the added value of new jobs, and the effect of new industries which could be backed to the Port of Tyne Authority spokesman.

The existing fish harbour was referred to recently by an all-party Commons expenditure committee as "dangerous, inadequate, and intolerably primitive."

Officials of the Port Authority and the Ministry of Agriculture, Fisheries and Food met last week. "The Ministry said that a fresh submission by the port authority for a new harbour would receive consideration," said the spokesman.

## Measles plea to mothers

THOUSANDS of leaflets telling parents to make sure their daughters are vaccinated against German measles between the ages of 11 and 14 are being circulated by the Government Health Education Council.

But doctors fear the health service may not be able to cope with the demand for vaccinations.

The British Medical Association said: "At the moment the hospitals are so far behind because of the recent industrial dispute."

A recent outbreak of German measles was the biggest for several years. Most worrying is the number of pregnant women who catch it — in June 232 cases were reported.

## Children's fund up 18% to peak

THE SAVE the Children Fund last year boosted its income by 18 per cent to a record £844,000. The £1m increase in donations, coupled with sterling's greater buying power overseas, which alone brought the fund an extra £200,000 for its relief work.

Last year's figures show a reversal from the financial crisis which hit the fund, Britain's largest international child care agency, in 1977 when income fell for the first time in its history.

## Cheaper flights to Austria

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH AIRWAYS' policy of promoting cheaper air fares in Europe has been carried a stage further with cuts of up to 40 per cent in fares between London and Austria. The airline is introducing a new Advanced Purchase Excursion (APEX) fare, which must be booked one month ahead of date of travel, of £80 return between London and Salzburg, and £106 return between London and Vienna.

The new fares compare with the normal economy return rate of £150 and the ordinary excursion rate of £111.50 to Salzburg, and the economy return of £128 and ordinary excursion fare of £147 to Vienna. The new fares can be booked from today for travel from January 1.

It is expected that further cuts will be announced soon to other destinations.

## UK economic policies criticised

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

BRITAIN moved no nearer to devising a suitable mix of policies for its economic problems during the period from 1960 to 1974 in spite of all the experiments and changes of direction, according to a mammoth new study published this morning.

The 710-page book, entitled *British Economic Policy 1960-74*, has been produced by the National Institute of Economic and Social Research and written by eight economists under the editorship of Mr. Frank Blackaby.

In a concluding appraisal, Mr. Blackaby argues that the record shows that, as an economic policy, demand management is certainly not enough; however, it does not follow that demand management is useless — simply that its efficacy is limited.

"In sum, the problem of devising policies appropriate for a country with a relatively inefficient manufacturing sector and an unreformed pay bargaining system remained unsolved."

The purpose of the study — financed by a Treasury grant — is to provide an account of what the Government did, and to discuss why it chose the methods which were used, and what the results were.

This involves a detailed discussion of fiscal and monetary policy, as well as chapters on policies aimed at improving the balance of payments, planning, income, and industrial relations policies, industrial and commercial policies, and the nationalised industries.

The book is intended as a sequel to *The Management of the British Economy, 1945-60*, written by Mr. Christopher Dow and published in 1963.

The authors suggest that the policies outside the main areas of demand management did not have a major impact. For example, one chapter concludes with the comment that "industrial policies seem limited to a peripheral role of tidying up at the edges of the economy, rather than providing any central thrust to alter and improve industry's performance and that of the economy as a whole."

On industrial relations, the study says that an assessment of the policies pursued by government, of the time, if firms are meant of both parties "suggests that, insofar as new forms of legal regulation, constraints and disincentives designed to curb industrial action by imposing new constraints on unions, this certainly did not help, and indeed possibly hindered, the longer-term objective of reforming collective bargaining practices and institutions."

Disputes

"Such measures tended to exacerbate industrial conflict in a way that was politically counter-productive, and proved the Government concerned was largely ineffective to develop stability; as one set of policies appeared unsuccessful, another set which implied a different view of the working of the economy, was ready and waiting in the wings."

British Economic Policy 1960-74, edited by Mr. Frank Blackaby, 710 pages. Published by Cambridge University Press for the National Institute £20.

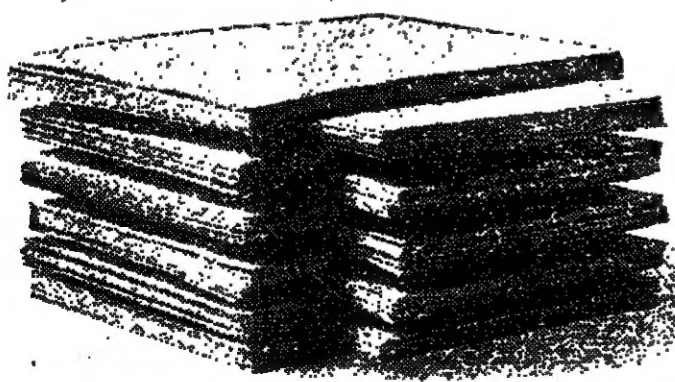
This lack of continuity, it is argued, added to the uncertainties of the time. If firms are sufficiently uncertain about the future they will tend not to invest, and the economy will be in a state of stagnation.

Mr. Blackaby also points out that "policy-makers were uncertain about their objectives, they often pursued intermediate objectives, tended to concentrate on one thing at a time, and found that differences in political philosophy often revealed themselves in choices of instruments rather than objectives."

Partly because knowledge of the working of the economic system was imperfect, policies were liable to considerable instability; as one set of policies appeared unsuccessful, another set which implied a different view of the working of the economy, was ready and waiting in the wings."

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## APPOINTMENTS

## Short Brothers strengthens top team

SHORT BROTHERS, Belfast, the Government aircraft and missiles manufacturer, announces management changes involving the appointment of four new executive directors who together with the managing director and chief executive, Mr. P. F. Foreman, the executive director of aircraft, Mr. A. F. C. Roberts, the executive director of engineering, Mr. B. P. Laight, and the controller of personnel services, Mr. R. Armour, form a new management team.

Mr. E. Carlin, becomes executive director manufacturing, with primary responsibility for all aircraft and aerospace manufacturing tasks including detail manufacture and final assembly. Additionally, Mr. Carlin is responsible for industrial engineering and work study for day-to-day industrial relations matters within the department, and for the works engineering and plant and equipment functions. Mr. A. R. Manvell is made executive director missiles with overall responsibility for the management of all aspects of the company's missile programmes. He also has primary responsibility for development, production, marketing and support of the company's missile programmes and for future developments in missiles. Mr. K. W. Tyson is named executive director commercial, with overall

responsibility for the company's commercial activities. He is also responsible for materials management, and procurement, and the company's quality control department. Mr. R. W. McNulty is appointed executive director, finance and administration, with primary responsibility for all financial matters in addition to the overall responsibility for personnel policy and industrial relations, including manpower planning and for the management services department.

Mr. Edwin A. Rides, formerly assistant secretary at the Export Credits Guarantee Department, has been appointed associate director of CONTINENTAL ILLINOIS, the international merchant banking subsidiary of Continental Illinois Corporation of Chicago. He joins the merchant bank after 29 years in the Civil Service. From 1971 he was with ECGD where he was a principal underwriter.

Mr. George Godwin, chairman of MARTONAIR INTER-NATIONAL, has relinquished his appointment as joint managing director and Ronald Cartwright, who has been joint managing director with him since 1966, has become group managing director. Mr. Godwin is remaining on the Board as executive

chairman and Mr. Cartwright continues as deputy chairman. Mr. Edward Bone has been appointed group technical director and will co-ordinate the development of new products in the Group.

The Secretary of State for Prices and Consumer Protection has appointed Mr. Taher Nawaz, Mr. Max Wilmshurst, Dr. Peter Clarke, Mr. Michael Ward, and Mrs. Yvonne Neville as members of the DOMESTIC COAL CONSUMERS' COUNCIL until February 28, 1981.

Mr. J. A. Gray has been appointed product manager, polystyrene in product management and commercial directorate of BP CHEMICALS, London. His position as operations manager, plastics in production directorate, is to be filled temporarily, by the resignation from the company of Mr. C. J. Beckett, at present, process development vice-president manager, resins, rubbers and latexes.

Mr. Alastair Ross Goobey has joined the board of the SCOTTISH LIFE ASSURANCE COMPANY.

Mr. Peter A. S. Smith, staff assistant to the marketing director of David Brown Gear, has been appointed European director of industries in Huddersfield has marketing services of ITEL been appointed commercial INTERNATIONAL.

DAVID BROWN SADI SA in Brussels, the Belgian subsidiary of the Huddersfield company since its acquisition in 1971.

The MINISTRY OF DEFENCE states that Major-General G. A. Ward-Smith is to be General Officer Commanding West Midlands District, in February 1979, in succession to Major-General P. A. Dewar, who is to retire.

HORIZON has appointed Mr. David Cockerton to the newly created position of associate director, responsible for market development.

Vicomat Simon has joined the board of JOHN NAYLER AND SON and NAYLER PETERSONS and becomes deputy chairman of both concerns.

Mr. Hadi Amin has been appointed executive vice-president at the head office of BANK MELLI IRAN, Tehran.

Mr. Desmond Fitzgerald and Mr. Ralph Sisson have been appointed directors of E. D. SASSOON AND COMPANY.

Mr. John Cairns has been appointed European director of industries in Huddersfield has marketing services of ITEL been appointed commercial INTERNATIONAL.



# Texaco, Gulf, ICI end petrol price support

BY KEVIN DONE, ENERGY CORRESPONDENT

TEXACO, Gulf and Imperial Chemical Industries yesterday joined the oil companies which have decided this week to drop all temporary price support for their service station networks.

The two market leaders, Shell and Esso, still believe it is too early for a total withdrawal, but are taking steps to stop the subsidies where they think that local market conditions can stand higher prices.

Esso said yesterday that it had withdrawn the subsidies from filling stations in only Plymouth and Bath so far.

Shell, which has more retail outlets in the UK than any other oil company, has acted more quickly, however. Until this week it was still giving price support of 3-4p per gallon as many as 1,600 of its 6,300 filling stations.

By yesterday afternoon, though, this figure had been more than halved.

The picture is changing rapidly. According to Shell the number of stations it is still supporting is "coming down fast" and it has already withdrawn support in about 12 cities.

## Local factors

The impact of all this on petrol prices is not immediately clear, as local market factors will dictate the speed at which prices change in different regions.

Where oil companies have totally withdrawn support, however, the price of a gallon of four-star can be expected to rise by up to 5p. Companies such as BP, Mobil and Total certainly expect the price to rise now to about 79p a gallon.

Shell expects its big self-service sites to be charging 77p-78p. The oil companies, faced by falling profits (or in many cases mounting losses) on their petrol marketing operations, have been anxious for months to drop the system of so-called "temporary" price support.

Previous attempts to do so, however, have been thwarted by the fierce competition for sales in a slow-moving market. Companies have been unwilling to sacrifice market share for higher prices.

The problem has been exacerbated by the serious surplus of refinery capacity in the UK.

## Real terms

In the short-term the winner in the forecast price-cutting battle has been the consumer.

Average petrol prices of around 74p a gallon for four-star at the beginning of this week were hardly different from those being charged three years ago. In 1975, the average price was 78p a gallon and according to BP Oil, the present price has dropped by about 36 per cent in real terms, compared to 1975.

Price-cutting in the petrol market began in earnest in 1975 and 1976. Since April 1977, the oil companies have found it impossible to make any price rise stick. As dealers' prices fell, the companies stepped in to protect their margins to at least the profit margins of their retail outlets.

The schemes often sported different names—temporary discount allowance was BP's, while Mobil made a temporary sales promotional allowance. The only misnomer was the word "tem-

UK PETROL MARKET (March 1978)		
	Number of sites	as % of UK total
Shell	4,304	21.5
Esso	3,198	16.9
National (BP)	2,102	11.2
Texaco	2,225	11.9
Mobil	1,336	7.2
Finis	1,056	5.7
Total	900	4.9
Burmah	872	4.7
Jet (Conoco)	554	3.0
ICI	450	2.5
OTHERS	3,111	16.6
<b>TOTAL</b>	<b>29,373</b>	<b>100.0</b>

Source: Institute of Petroleum

porary, as once the subsidies were introduced, the oil companies—which found themselves contributing the profit margin for many filling stations of up to 6p a gallon—discovered it was impossible to withdraw.

## Talking up

This year, after three years of sluggish growth, the petrol market has started to pick up again at a rate which has surprised the industry. Petrol sales so far this year are more than 6 per cent above the level of 1977.

For many months the oil industry has tried talking up prices, but when they decided to act they found the market was not ready.

The subsidies, which have been available mainly in urban areas, have fallen slightly, but not nearly as quickly as the industry felt necessary.

The continuing competition has forced many filling stations to close—more than 1,000 UK sites stopped selling petrol last year, while over the past seven years as many as 7,700 sites have closed, leaving fewer than 30,000.

## Brave step

Having failed earlier this year to reduce support, Shell and Esso decided that they were not yet ready to lead another attempt to cut subsidies. The price competition has been hitting others even harder, however, especially those such as Mobil having to import some petrol from the Continent.

Supplies have been tightening in recent weeks. Spot gasoline prices in Rotterdam touched \$200 a tonne compared with \$130 a tonne barely six months ago.

Mobil with less than 5 per cent of the market decided at the beginning of the week that it could stand the strain no longer and bravely took the first step towards ending subsidies.

Shell believes that with many supermarkets still selling petrol as a loss leader—often supported by large commercial rebates in return for long-term contracts—it cannot follow suit and withdraw all subsidies. In some areas they are trying to sharpen their competitive edge by offering super market competition, but if the supermarkets don't follow, Shell feels it must continue to subsidise its dealers.

"How long can our dealers stand alone?" asks Shell. "We cannot afford to stand back and see them crucified."

PUMP PRICES IN ENGLAND (Prices in pence, for four-star petrol in England)			
	1977	1978	
North	75.0	72.4	Aug. 73.6
South	77.1	75.1	74.2
All	76.0	73.1	73.6

North refers to Midlands, NE and NW England; South refers to Greater London.

Source: Institute of Petroleum

# Barclays foresees private lending cut

BY MICHAEL BLANDEN

THE BANKS will have to squeeze their lending to the private sector in the coming months unless the Government reduces its own call on funds from the market, says Barclays Bank.

The latest issue of the bank's UK financial survey maintains that, while the growth of the sterling money stock on the wider definition (M3) has been held down so far in the current financial year, this has been due to factors which cannot be sustained.

It has also resulted from distortions in the figures, resulting from the application of the corset controls on the growth of the banks, which mean that sterling M3 may not indicate accurately the real growth of money supply.

The corset control has had a "cosmetic" effect as far as

genuine monetary control is concerned, the bank contends. But at the same time, restrictions on the banks themselves remain tight.

Barclays points out that so far the banks have been helped by an exceptional growth of their current account balances, perhaps resulting from the sharp rise in money incomes, which cannot be expected to continue.

At the same time, demand for lending is likely to continue to rise, with the corporate sector probably experiencing a deterioration in its financial position and needing more bank finance.

In this situation, the bank says, interest rates are likely to remain at their present increased levels and could possibly rise further.

## Uranium trade code urged

FINANCIAL TIMES REPORTER

A CALL to codify rules governing controls of world trade in uranium was made yesterday by Mr. Terence Price, general secretary of the Uranium Institute.

Mr. Price, writing in the current issue of *Atom*, the monthly magazine of the UK Atomic Authority, said it would be nearest to have a single internationally acceptable set of norms, setting out rules under

which governments were prepared to allow the uranium market to operate.

He said that this would damp down the present tendency for each major country to "go it alone"—a practice which could hardly assist international plans to deal with non-proliferation and even if formal case-by-case decisions had to continue indefinitely for political reasons, the outcome would normally be predictable.

# Oil wealth problem for Shetland

BY RAY PERMAN, SCOTTISH CORRESPONDENT

SHETLAND HAS run into difficulties in distributing its oil wealth which is intended to protect traditional industries against the disruption of North Sea development.

Last year the island's council put the £5m it has received so far into a charitable trust as a precaution against tax and because most of the revenue is tied to the operation of the port at the Sullom Voe oil terminal.

— against the port's nationalisation. Now it has been discovered that, although 4,000 grants have been made to individuals, the council's freedom to aid commercial organisations is limited.

A grant to a non-charitable organisation would not only be taxable, but could threaten the trust's charitable status.

Mr. Ernest Urquhart, the council's chief executive, said yesterday they were seeking ways round the problem.

This could involve organisations such as the Shetland Trust and the Fishermen's Trust, which aid crofters and fishermen, changing their constitutions so that they became acceptable as charities to the Inland Revenue.

The council could then distribute money through them.

The oil revenues are being invested by merchant bankers.

Rothschilds, the council's investment advisers. The portfolio is weighted towards gilts, reflecting the council's need for income rather than capital growth.

Almost £750,000 was used by the council last year. This year the income was £1m, and next year it is likely to be £1.25m.

The council estimates that oil revenues from disturbance payments and a levy of 1p a tonne

on oil flowing through Sullom Voe could total £50m by the end of the century.

The oil industry's unofficial estimates put the figure at £100m, which could double if a third pipeline is brought into the terminal.

This would make the Shetlands Islands Council, one of the smallest local authorities in Britain, a sizeable institutional investor.

# Dearth of cash 'hits housing demand'

By Michael Cassell

THE "severe deterioration" in the availability of mortgage funds is acting as a major constraint on demand for new private housing, according to the House-Builders Federation.

The federation, which yesterday released details of its latest state of trade inquiry, claims that 75 per cent of house-builders now believe the shortage of mortgage finance is holding back demand. At the time of the last inquiry, only 55 per cent named lack of mortgage funds as a constraint.

Builders say the scarcity of home loans has arisen at a time when demand for new housing remains strong and sustained. They say it provides a clear illustration of the "detrimental effect of government-imposed mortgage lending controls on house-builders' sales."

But the latest position is more a reflection of the societies' inability to attract sufficient funds to meet demand than any government intervention. With-out the lending limits, it is unlikely that societies would be able to lend any more than they are at present, and in any case, advances this year will reach a record £5.5bn against £4.7bn in 1977.

# Post Office viewdata system 'leads world'

BY JOHN LLOYD

PRESTEL, the Post Office viewdata system, which will give phone users access to banks of computer-stored information via their TV set, is said to be two years ahead of its worldwide competitors in technology, and three to four years in marketing.

It is also claimed that its competitors are using unfair tactics to cut its lead.

The Post Office expects to make about £1m in 1978 from sales of the system abroad. It has already sold it to West Germany and Holland, and expects to conclude agreements with Hong Kong and Singapore shortly.

Sales of Prestel have also brought £500,000 worth of export orders to the UK telecommunications industry. Much of this

that laid out in International Standards Organisation standard 648.

The French, who are developing a competitive viewdata system known as the Antiope, use a different system. It has the capacity to backspace and overstrike, and thus to impose accents over letters.

In the first of what promises to be a series of Press briefings on Post Office matters, executives concerned with Prestel's developments yesterday stressed that the UK system was further advanced, technically more efficient and cheaper than any other systems being brought on elsewhere.

Five other countries—France, Japan, Canada, Sweden and West Germany—are working on viewdata-type systems. The only two

which offer substantial competition to Prestel appear to be the French and the Japanese.

The French Antiope system is acknowledged to be efficient in activating mechanical printers, and is "marginally better" for showing graphics. But it is said to be poor on the TV set and insecure on transmission.

The Japanese Captales system has to generate the 35,000 characters in the Japanese Kangi alphabet, and thus must use central character generation and broad-bandwidth transmission—both of which push up the price.

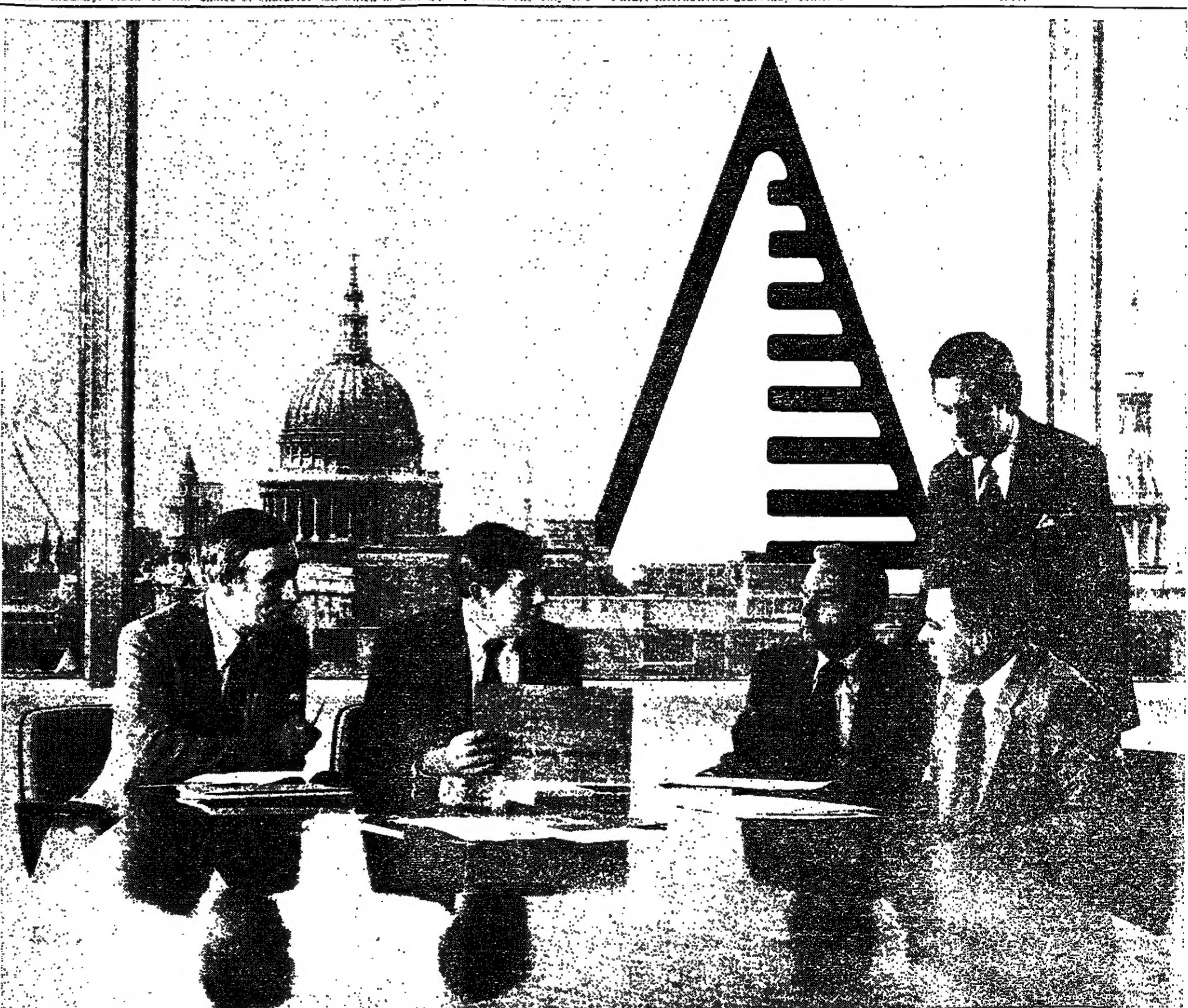
Neither the French nor the Japanese system is expected to be offering a public service before the early 1980s, whereas Prestel goes public next year.

Future international deals may

include sales to Spain and the U.S., where Inspec Data Systems, the international software company owned by the National Enterprise Board, is in market Prestel, probably in collaboration with U.S. electronics companies.

The Post Office will demonstrate its system to Soviet officials in Moscow next month. A number of demonstration pages have been set up in Russian Cyrillic characters.

In the UK, Prestel centres will be set up next year in London, Birmingham, Manchester and Edinburgh, at a cost of £5m. A further £18m has been earmarked to extend the service to Cardiff, Glasgow, Leeds, Liverpool, Norwich, Nottingham and other centres.



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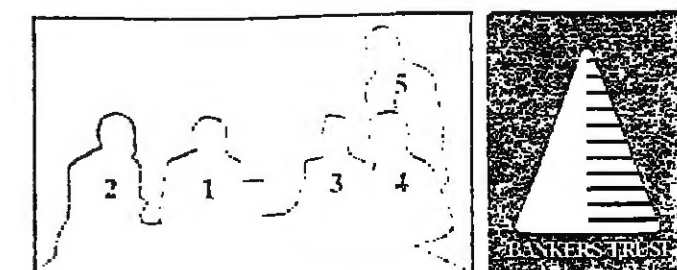
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PARLIAMENT AND POLITICS

Shore silent on home loans

By Our Parliamentary Staff

MR. PETER SHORE, Environment Secretary, refused to be drawn in the Commons on reports that restrictions on mortgage building societies would be withdrawn shortly.

He told MPs that he would be seeing the chairman of the Building Societies Association later this month. The future of the restrictions on mortgage lending would be reviewed in Department's joint advisory committee with the building societies.

Conservative backbenchers called on the Government to end the restrictions which they claimed had caused house prices to rise and created a queue of people unable to get mortgages.

Necessary

Mr Shore agreed that prices had risen this year and it was precisely because he expected that that he had taken necessary action with the Building Societies Association to check the rate of mortgage lending.

Council powers promise

The Government will seek, during the present Parliamentary session, to fulfil its pledge to restore certain powers to district councils, Mr Shore said.

Storm damage

THE Environment Department has paid out £248,000 in compensation to local authorities for flood and storm damage earlier this year, Mr Peter Shore, Environment Secretary, said in a Commons written reply.

Senior police officer leading inquiry into Rhodesia sanctions busting, says Silkin

THE DIRECTOR of Public Prosecutions had received preliminary advice from counsel on the Bingham Report on Rhodesia sanctions-busting, and had arranged for a senior police officer to lead the inquiry, Mr Sam Silkin, Attorney-General, said last night.



Mr. Sam Silkin

The police officer had already started work, Mr Silkin added, when opening the second day of the Commons Queen's Speech debate on Rhodesia.

"There is one basic principle that has governed and will govern all our thinking. Nothing must be swept under the carpet," Mr Silkin declared.

"If there has been fault it must be exposed. If confidence in Government or in those outside has been weakened, it must be restored. If the law had been broken, it must be enforced as in other cases."

MPs had to consider whether or not investigation would create the unacceptable risk of prejudice for possible future prosecutions.

"The House must accept that if there is to be any further wide-ranging inquiry which includes this question of possible breaches of sanctions orders, it will be virtually impossible to avoid that prejudice."

On reasons for an inquiry, Mr Silkin said one objective would be to investigate "the way in which successive Governments have pursued the sanctions policy."

"It has been suggested in some quarters that the Government is anxious to resist an inquiry into these matters. That is quite wrong. The Government has no such wish and will consider the views of the House."

Confidentiality, objectivity and political experience. Above all, there must be no justification for the inquiry for a charge of a cover-up.

The two principles of collective responsibility of Ministers and internal freedom of advice and information offered, were the long-accepted justification for the confidentiality of Cabinet papers.

"The question is whether an inquiry directed towards the collective responsibility of Ministers on all sanctions and the quality of advice given to Ministers would justify a deep incursion into the accepted practice."

Intervening, Mr. Alex Lyon (Lab, York) said that there was in effect an allegation that the Cabinet had either known and deceived the public, or that it had not known about a major matter of foreign policy.

One might then inquire into the reasons why the government machine had failed to convey that information to the Cabinet.

"Surely that is enough to say that in this case, we ought to abrogate the general principle and recognise that it is a rare or even a unique case."

to examine the conduct of people outside the Commons and the Lords, who were not able to reply in Parliament to any criticism.

The Royal Commission on Tribunals of Inquiry, headed by Lord Salmon, had recommended six "cardinal principles" which should be followed.

They could not be applied in full to all forms of inquiry but they set a standard which should be aimed at when reputations were being seriously examined.

The salmon principles had inevitably led to procedure becoming cumbersome, time-consuming and complex.

Whether the usual form of tribunal, judicial in character, would be a proper body to pass what must be political judgments.

Even the relatively limited terms of reference of a tribunal similar to that investigating the Crown Agents would render prosecutions extremely difficult.

Wider terms of reference would leave them out altogether. "I must also make it clear

that the same difficulty arises with any open inquiry, and the wider the terms of reference the more clearly it arises."

MPs would have to consider whether this type of tribunal with its lengthy and cumbersome procedures, would be a proper body to make a political judgment on the efficiency and integrity of the Government machine.

The narrower the terms of reference the less difficult it would be to proceed without prejudice with the possibility of criminal proceedings. If the immunity had been granted to witnesses.

A committee of Privy Counsellors would emphasise the desirability of speed in bringing the report before Parliament.

It would need a great reliance on co-operation of those involved but would be much less cumbersome.

It could have a powerful and balanced composition combining judicial and political experience and could be vested with the

status of a Royal Commission which would reduce the problem relating to earlier Cabinet papers.

A Select Committee, which had been favoured by many speakers, could be given what ever powers it needed. Such committees played an increasingly valuable investigative role.

It had many attractions particularly if questions of policy were being investigated.

A Select Committee on Rhodesia would be unlikely to produce its report during the lifetime of this Parliament.

The House should also be concerned with fairness and with the committee being constituted on party lines. It would seem with the House dividing on party lines.

"If the House remains unsatisfied that dark places have been sufficiently illuminated then the decision is indeed a difficult one."

"There is no solution which combines all the desiderata," Mr. Douglas Hurd, an Opposition foreign affairs spokesman, said many faults of the Govern-

ment's Rhodesia policy derived from misinformation and ignorance about what was happening in Salisbury.

"It is crazy that the Government are not represented there permanently by a senior and experienced civil servant. The Government is flying blind on Rhodesia at the moment."

Mr. Hurd, who said he had just returned from Rhodesia, added: "After listening to a great many people in Rhodesia and Lusaka and visiting two operational bases, I came to the conclusion that the war would not be ended by a military solution."

"By the Foreign Secretary's action and inaction—he has encouraged the leaders of the Patriotic Front to stick it out and wait for a military solution."

It should be made plain to the Rhodesians that relations in other fields could not continue normally as long as they were engaged in the guerrillas in Rhodesia.

Dismissed PPS writes to Speaker

By Richard Evans, Lobby Editor

THE DISMISSAL of Mr. Brian Sedgmore as Parliamentary Private Secretary to Mr. Anthony Wedgwood Benn, Energy Secretary, has led to accusations of interference by the executive with the rights of backbench MPs.

Mr. Sedgmore, Left-wing MP for Luton West, has written to the Speaker Mr. George Thomas, seeking advice on whether the dismissal affects his duties as a member of a select committee.

He was dismissed by Mr. Callaghan after his disclosure of the contents of a confidential Treasury report on the European Monetary System at a meeting of a select committee last Friday when Mr. Denis Healey, Chancellor of the Exchequer, was giving evidence.

Mr. Callaghan is dismissing as "ridiculous" complaints that the sacking involves any interference with an MP's duties. The Prime Minister's view, that Mr. Sedgmore took on a number of responsibilities when becoming PPS and he has not fulfilled them.

The Tribune MP is the sixth to be dismissed by Mr. Callaghan since he became Premier. The others were all dismissed for defying the party whip in Commons divisions.

Mr. Sedgmore's transgression was to defy the convention that a PPS, or ministerial aide, should conform to generally accepted standards of responsibility and discretion.

Greater interest than usual has been generated by the affair because of Mr. Benn's close relations with the Prime Minister. Both Mr. Benn and Mr. Sedgmore are members of the anti-nuclear disarmament campaign in the British membership of the EEC.

By moving directly against his PPS rather than through Mr. Benn the Prime Minister faced the alternative of accepting the resignation of a minister or facing the consequences of directly firing the PPS.

Mr. Benn made his own view clear in a handwritten letter to Mr. Sedgmore, in which he "deeply regretted" the dismissal and thanked him for his outstanding services to the party.

I knew nothing, Heath tells MPs

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

MR. EDWARD HEATH, former Conservative Prime Minister, told the Commons last night that he had no knowledge of sanctions busting by British oil companies supplying Rhodesia through "swap" arrangements in the period 1974-75 when his government was in office.

He was very cool towards the idea of holding a full public inquiry into the allegations made in the Bingham Report.

If a further inquiry were held, then he was opposed to it being access to confidential Cabinet documents dealing with sanctions.

Mr. Heath emphasised that when elected in June 1970 his government, in accordance with convention, had not been given access to the papers of the outgoing Conservative Administration.

Events which had taken place under the Labour Government and which had now been revealed, were not known to the Tory Government at the time.

The question of the "swap" arrangements was not raised by Mr. Heath in his speech, but he said that he did not know about them.

He said that the "swap" arrangements continued until 1976, and according to some allegations, even into the current year.

Therefore, he argued, it was not just a question of the Conservative Government not having access to documents from Labour's period in office.

Mr. Heath was also pressed by Mr. Robert Hughes (Lab, Aberdeen North) to say whether at any time during his four years in office he had inquired about the effectiveness of oil sanctions.

Mr. Heath replied that the Beira patrol to prevent sanctions busting had been maintained despite criticism from Tory backbenchers. The Commonwealth Sanctions Committee had constantly examined the effectiveness of the system.

On the question of a future inquiry, he said that the House was at liberty to criticise any members of an administration or any particular individual, it was open to them to do so.

The limitation on any future inquiry would be the same as the limitation on Bingham.

As regards Cabinet documents, he emphasised that it was impossible for Ministers to be able to discuss matters frankly between themselves.

"The documents should not be revealed," he declared. "I take the view that this does not lead to an effective form of government."

Mr. Heath said that the present situation in Rhodesia was "very bleak." He suggested that an independent person from outside Britain should be appointed to lead towards an internal settlement acceptable to Mr. Vorster and Mr. Mugabe, the leaders of the Patriotic Front factions.

"It should be someone whom they trust," he said.

He also endorsed the Tory front bench suggestion that the PM should take a personal initiative in an effort to get an agreement and avert a "Bial catastrophe."

Confidence

Mr. David Steel, Liberal leader, told the House that he believed a further inquiry was necessary because the one carried out by Bingham had been very limited.

Determination

One of the most remarkable documents, he claimed, had been the memorandum sent from South Africa to Shell in London two days before the oil company representatives met Lord Thomson, the former Colonial Secretary who later became Minister Without Portfolio.

"That memorandum in my view sets out more clearly than any other paper, what exactly the position was on the swap arrangements. There was full knowledge here in London of the power to sanction for any papers and for any of the people named in the Bingham Report."

At first he had favoured a tribunal of inquiry, but was now convinced that it was the best way to proceed.

If, however, a select committee was to look into the matter, it would need to have considerably more power, servicing and back-up than was normally the case.

Mr. Steel maintained that the sanctions busting had shown the failure of the House in fulfilling its prime duty to control the executive. The issue was no longer a political one.

It is one affecting confidence in our capacity as a House of Commons to supervise the administration of government. We just can't let it go."

Mason will clear up 'lawyer' remarks

ULSTER SECRETARY Mr. Roy Mason was not casting any reflection on the legal profession in his comments in the Commons on Tuesday about remand prisoners and lawyers in Northern Ireland, MPs were told.

A statement was read out on Mr. Mason's behalf by Mr. Don Concanan, Northern Ireland Minister of State.

The statement said: "There can be no question of any cast as reflections on the legal profession in relation to the way in which they carry out their right and duty to defend people charged before the courts."

Mr. Concanan was sure that Mr. Mason's comments could be cleared up in tomorrow's Northern Ireland question time.

The comments were made when Mr. Mason introduced special measures to change the procedures for remand prisoners as a result of the prison officers dispute.

Peace depends on arms balance, says Peart

ARMS CONTROL and disarmament could only be successful in the context of a stable military balance, Lord Peart, Leader of the House of Lords, said.

Opening the Queen's Speech debate on foreign affairs and defence, he said that peace was more likely to be preserved if there was a military balance between East and West. Restraints must be seen to be mutual.

He spoke of the central role traditionally played by the United Kingdom in the search for agreement, and the Government considered that a successful Salt Two Treaty would advance détente.

The Government believes firmly that a sound basis for control and disarmament is the greatest extent possible, but recognises that such efforts should of themselves seek to reduce tension between East and West, and can only be successful in the context of a stable military balance.

"We are convinced that our defence capabilities must be maintained at a level which will determine in which direction our defence efforts should be channelled."

Against the background of the continuing growth in Soviet military capability, NATO leaders noted there was a military balance which, if unchecked, could undermine the alliance's deterrent capabilities.

NATO's long-term defence programme would gradually enhance its defence capability, and the UK Government was committed to vigorous and sustained effort to see that programme was a success.

The Government had been affected by the tension in East West relations over the past few months.

The Government has made clear to the Soviet authorities their views on recent Soviet policies in Africa, on human rights and the continuing Soviet build-up in Eastern Europe.

"We will seek to reach more stable and constructive relations with the Soviet Union and its allies in the future."

For the Tories, Lord Soames, a former Commissioner, condemned the Government's attitude to Europe.

It has been a most sorry story. So much of the goodwill felt by our partners at the time of our entry, and the hopes they placed on the contribution we could make, have been dissipated.

Seldom has more political capital been jeffersoned so quickly to so little effect," he said.

Britain's attitude had been "at best hesitating, at worst rank obstruction."

Lord Soames totally rejected the South Africa. Neither side of this House can claim any monopoly of antipathy towards apartheid.

"We are convinced that it would not be in Britain's interests for there to be sanctions against South Africa."

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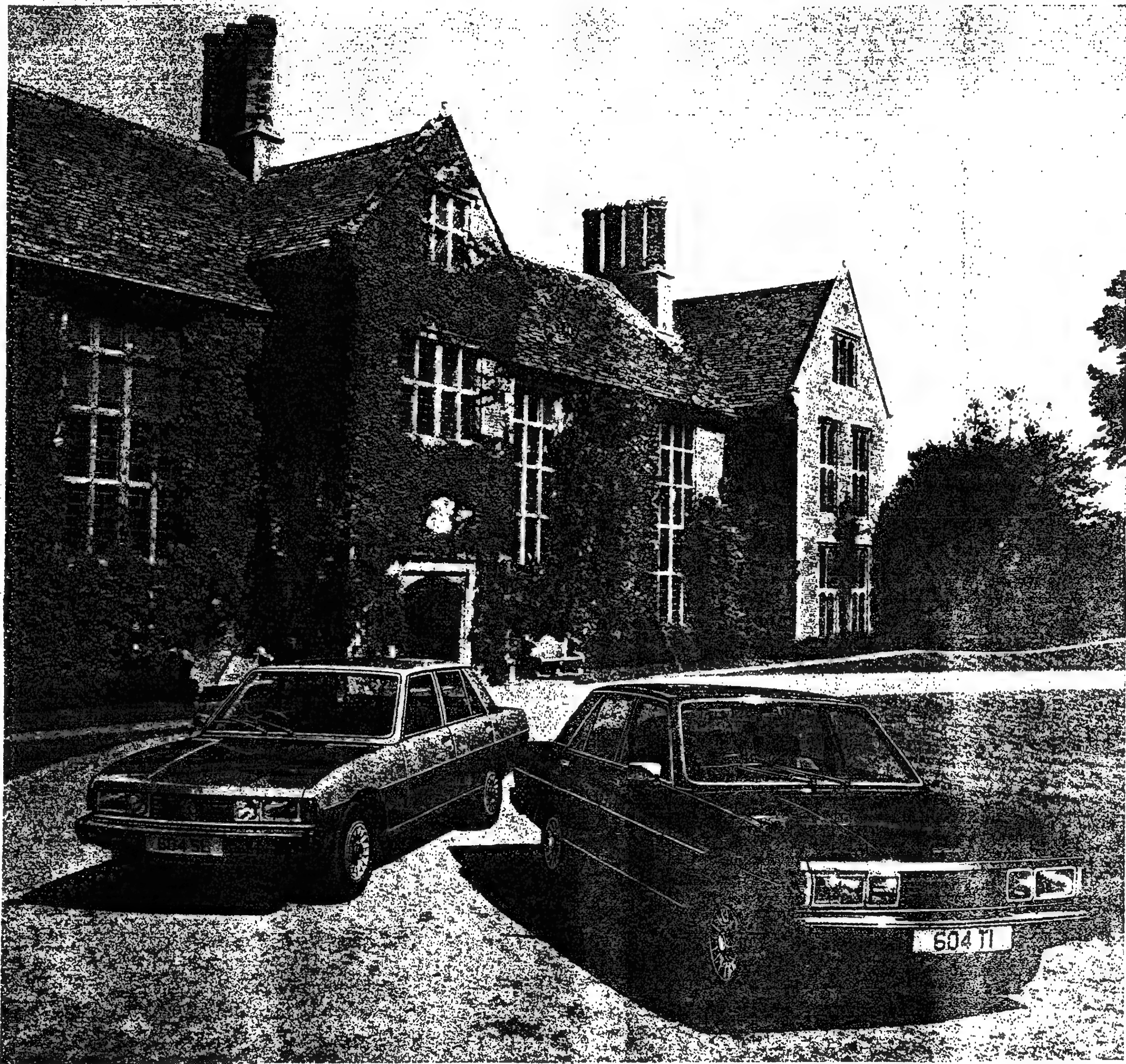






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## THE JOBS COLUMN

## Sour charity . Booze boss . Pay consultancy

BY MICHAEL DIXON

A NOTABLE daftness has just been reported by reader Pauline Hyde. It is the more dumbfounding for having impeded Mrs. Hyde in her efforts to do something to ease the unemployment about which there is so much public and official fuss.

Her scheme to set up a "self-help" centre on the Transatlantic model for jobless older managers and specialists, was first disclosed in the Jobs Column nearly 18 months ago. Help from organisations including ICI, Shell, British Steel, ATV and Cadbury Schweppes has since enabled her to start her Forty-Plus operation, non-profitmaking by design, in Templar House, 51-57 High Holborn, London, WC1V 6LS—telephone 01-242 4875.

By attending the centre, and helping to run it, displaced executives who have the extra disadvantage of being over 40 can escape the isolation which so often makes job-hunting from home a soul-deadening experience.

They also have the facilities of a reference library equipped with appropriate newspapers and magazines, and can call on the support of fellow job-hunters, users can draw on expert counsellors for advice on improving their self-marketing and other skills.

Thanks to the collaborating organisations, Mrs. Hyde has been able to keep the fee for using the centre down to £300 for a six-month stay, which is below economic cost.

Even if she had unlimited funds from donations she would still charge a fee, she says, because the fact that the users are paying helps to concentrate their minds. But she feels that the £300 charge is too high, because a good many potential users clearly cannot afford the expense of attending, particularly when they come from the numerous ranks of jobless managerial-types who live a good way outside London.

In her quest for ways of reducing the fee, she not long ago hit on a seemingly natural solution. It was to gain financial relief by having Forty-Plus registered as a charity. After all, it is a non-profit organisation which aims to help experienced workers, many of them embellished with impressive paper qualifications, to escape from the much lamented "social evil" of unemployment.

So being a self-helper herself, she popped round to the appropriate branch of officialdom to see about getting the centre accepted for charitable status. After a ponderous pause, however, all that the bureaucrats could say, apparently, was: "What a pity." If only the organisation established by Pauline Hyde had been devoted to studying the problems of

unemployed managers aged 40 and over, it could well have been granted the benefits of a charity.

Since she had made the mistake of gearing Forty-Plus instead to helping the managers to solve those problems, her application was unfortunately disqualified.

But Mrs. Hyde is not one to be so easily discouraged. She carried on with the good work regardless, and has lately been much cheered by the centre's first definite success.

Its first client, 51-year-old Edward Wilkie has recently landed the prize job of administrative controller for Europe with a big Chicago-based concern. And it took him only four months to land it—which is the average re-entry time recorded by the clients of the much longer established Canadian Forty-Plus operation.

The UK originator, who was expecting success to be considerably longer a-coming here, is pleased. And so am I.

It transpires that the Chicago company, on deciding that it needed a European controller, got in touch with its accountants in the UK and asked if this country had any centre for jobless experienced executives equivalent to the self-help operations run on the other side of the Atlantic.

The accountants remembered the note about the London

Forty-Plus scheme, which appeared in this column on June 23 1977, communicated the news to Chicago, and Bob was Mr. Wilkie's uncle.

Even so, I am still bothered by the official ruling on Mrs. Hyde's application for charitable status. It already seems

eminently clear that this country's apparatus for getting people back into productive jobs is considerably less well upholstered than its arrangements for pondering and otherwise temporising with the unemployment problem. And all that the charities regulations appear able to encourage is still more study.

It is hard to avoid viewing this as yet another symptom of the disease which Americans call "analysis paralysis".

## U.S. opening

STAYING with America for the moment, the Jobs Column has exclusive news of an opening in the U.S. for a top professional manager to take complete charge of a relatively small distilling and bottling operation which has been running near New York for 45 years.

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Application forms and details of the post are available from and returnable to the Principal Personnel Officer, 15 Albert Square, Dundee, Telephone 23281 Ext. 3881. Closing date for receipt of applications is Friday 24th November, 1978.

Candidates of either sex may apply.

Head Office (Victoria)

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Please apply in writing, quoting reference HO 108, to:

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## ECONOMIST

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- ★ Have the intellectual ability to produce investment research material of the highest standard expected by our client.

The position offers a first-class career opportunity with a firm which is a leading name in the investment world.

TOTAL REMUNERATION IS LIKELY TO EXCEED

£10,000 PER ANNUM

Please apply:  
Jack Counts,  
Chichester House  
Chichester Rents  
London WC2A 1EG  
01-242 5775

**Career  
plan**

## Group Secretary

for a British group in a process industry, which occupies a leading position in its field with a turnover exceeding £100m. from international operations. The Secretary's responsibilities cover legal advice and group administration, including administration of the pension fund and the London Head Office, in addition to the statutory duties.

Aged 35 to 50, candidates must be barristers or solicitors with experience of similar responsibilities in an international context.

Salary about £13,000 to £14,000 plus London allowance. Non-contributory pension. Car provided.

Please send relevant details — in confidence — to P. Hook ref. B.26413.

*This appointment is open to men and women.*

**MSL**

United Kingdom Australia Belgium Canada  
France Germany Holland Ireland Italy  
New Zealand South Africa South America  
Sweden Switzerland U.S.A.

International Management Consultants  
Management Selection Limited  
17 Stratton Street London W1X 6DB

## Chief Executive Overseas Ventures

This appointment is to take charge of overseas business development — principally joint ventures — for a British group poised to exploit the overseas potential for its products which are already pre-eminent in UK construction markets. The task is to identify, establish and develop overseas joint ventures. Accountability is to the Group Managing Director.

Candidates must have a successful profit responsible general/commercial management record linked to well developed negotiation skills. Overseas experience, preferably in third world or developing countries, will be needed. A civil engineering background is desirable but not mandatory. Age 35 to 50.

Remuneration between £12,500 and £15,000. Car. Re-location help to Midlands.

Please send brief details — in confidence — to E. I. Clark ref. B.75056.

*This appointment is open to men and women.*

**MSL**

United Kingdom Australia Belgium Canada  
France Germany Holland Ireland Italy  
New Zealand South Africa South America  
Sweden Switzerland U.S.A.

International Management Consultants  
Management Selection Limited  
Union Chambers 63 Temple Row Birmingham B2 5NS

## YOUNG QUALIFIED ACCOUNTANT

Up to £7,500 + bonus etc.

An opportunity exists for a Chartered Accountant with up to three years' post qualification experience to join a small, young and energetic team providing the accounting function of a leading firm of London stockbrokers using sophisticated computerised systems.

Please send a curriculum vitae to:

Box 1123, WALTER JUDD LIMITED  
(Incorporated Practitioners in Advertising)  
1a Bow Lane, London EC4M 9EJ

## Fund Management

### Major Merchant Banking Group

Our client, an accepting house, is one of the major forces in the investment scene. They operate a complete range of investment services for both Institutional and Private clients. They are also one of the largest Unit Trust Managers and are linked with a large scale Life Assurance operation. Due to expansion they wish to increase their London investment team by two men/women.

### Overseas Fund Manager

The role envisaged combines active fund management of new and existing funds. The main concentration will be on Far Eastern funds and it is in this area that experience is sought.

The role is a senior one and intellectual qualification levels should be in keeping. People will be considered who have above average knowledge of worldwide markets and limited Far Eastern exposure. Age 28-35.

### UK Fund Manager

In order to increase the range of Unit Trusts under management further support is needed in the Investment Management team. The person sought will combine an analytical background with a flair for fund management. Aged 25-30. Minimum 3 years investment experience, not necessarily of institutional funds but with a well-known Bank, Insurance Company or Broker.

Above average salaries/total remuneration packages apply in both cases. These include subsidised mortgage, non-contributory pension etc. and a generous bonus-level in line with Stock Exchange practice.

Full details please to Colin Barry of  
Overton Shirley and Barry (Management Consultants),  
17 Holywell Row, London EC2A 4JB.  
Tel: 01-247 8274.

**Overton Shirley  
and Barry**

## SUPERANNUATION OFFICER

Cheshire up to £8157

Based at our Altrincham Headquarters, and reporting to the Director of Finance, the successful applicant will be responsible for the administration of the Region's pension schemes in respect of approximately 10,000 members and 3,000 pensioners including the preparation of final accounts, acting as Secretary to the pension schemes and administering the committee structure within these schemes.

Wide experience of pensions administration, ideally of industry schemes, is essential, and a professional qualification would be an advantage. Applicants must have a sound knowledge and a high degree of ability in interpreting and implementing legislation relating to pensions.

Salary within the range £6882-£8157.

Please telephone for an application form and return it quoting reference B139 R FT by the 17th November 1978 to the Director of Personnel, North West Gas, Welman House, Golf Road, Altrincham, Cheshire WA15 8AE. Telephone: 061-928 6311 ext. 493.

**NORTH WEST GAS**

International Recruitment Specialists for the  
Commodity Markets


**STEEL  
TRADER**

An opportunity exists in a Major Trading House for a young trader with some experience (ideally 2-4 years) and currently earning a salary around £4,500 p.a. Preferably a Graduate or good "A" level background and in the age range 22-27. The Company can offer extensive international experience and salary appropriate to the candidate's background, will be negotiated. Write or telephone:

COMMODITY APPOINTMENTS,  
8, Egmont House,  
116, Shaftesbury Avenue,  
London W.1.  
Telephone: 01-439 1701.

banque

Banque de dépôts, filiale d'un important groupe français, nous nous sommes construits une forte image de conseil de nos clients, que nous assistons de plus en plus au niveau de leurs activités internationales en nous appuyant sur des unités spécialisées que nous avons implantées à l'étranger. Dans le cadre de ce développement, nous recherchons le

## directeur du département étranger

Nous attendons de ce dirigeant de haut niveau qu'il nous aide à élargir nos compétences, en particulier dans les opérations de financement international. Pourvu justifier d'une expérience récente par exemple comme directeur de branche à l'étranger, dans une structure de taille humaine qui lui aura permis de prouver ses qualités de manager, faisant preuve d'une grande disponibilité, il saura gérer le quotidien avec le tempérament qu'implique notre structure réduite et le style de relations dynamiques que nous avons avec nos clients. Il animera une équipe d'une vingtaine de collaborateurs, et aura également sous sa responsabilité le service change. Une évolution de carrière très brillante peut être envisagée par un candidat à forte personnalité. La rémunération de départ très ouverte sera fonction de l'expérience constatée. Jean Masson vous remercie de lui adresser vos dossiers de candidature sous référence 2559 au 1, rue de Berni - 75008 Paris, et garantit le secret des contacts.

**bernard julhiet psycom**

## DIVISIONAL FINANCIAL CONTROLLER

This is a new appointment. It is the top line accounting job within this highly successful and rapidly growing Division — with 13 subsidiaries — and part of a British Company with an exceptional growth record — net worth and profit more than doubled in four years.

The challenge is to provide an efficient and economic information and control system (manual and computer based) from which management, at all levels, can make decisions that will enhance the prosperity of the Division in the short, medium, and long-term.

The prime task is the management of the total accounting and finance functions of the Division. Responsibility is to the Managing Director.

The requirement is for a record of attainment in all aspects of accounting for profit on time with precision. Ideally experience will have been in the industrial or commercial service sectors where the tempo is fast, the standards of performance stringent, and in which there is breadth of commercial interests.

The opportunity is for a qualified accountant, preferably aged early 30's, to demonstrate business judgment, professional competence, and to be involved fully in decisions that lead to improved performance.

The salary indicator is £10,000 with attractive conditions of service including car provided. Location is West Midlands.

Letters from suitably qualified men or women should include a detailed curriculum vitae including salary progression to date which will be handled in confidence by Dr A.G. Roach.

**ROACH**

A.G. ROACH & PARTNERS,  
MANAGEMENT CONSULTANTS  
8 HALLAM STREET, LONDON W1N 6DJ

## Group Controller

Monte Carlo

A major international shipping group wishes to strengthen its financial management by the appointment of an outstanding accountant to the position of Group Controller.

Reporting directly to the Group Finance Director, he will be responsible for co-ordinating and reviewing group results and budgets which will involve liaison work throughout the organisation. He will be required also to develop existing accounting procedures, including EDP applications, and he will be involved in the implementation of corporate policy. There are 30 staff who will be directly responsible to the Controller.

We are inviting applications from Chartered Accountants, ideally aged between 30 and 40, who can demonstrate all round accounting expertise, including experience in systems development. The business is conducted mainly in English, but a knowledge of French would be an advantage. The position is based in Monte Carlo and there will be some international travel. The remuneration package includes a substantial salary, full relocation expenses and other benefits associated with a major international group. There is no personal income tax in Monaco.

Please write in confidence, quoting reference T893 FT, enclosing concise personal and career details, to D. E. Sheppard.

**AMS**

Arthur Young Management Services  
Rolls House, 7, Rolls Buildings  
Fetter Lane, London EC4A 1NL

## Merchant Banking

The Banking Department of Robert Fleming & Co. Limited seeks a qualified person in law or accountancy aged early to mid-20's to assist with the administration and development of a growing term lending portfolio. Previous banking experience not essential.

An attractive initial salary will be offered with good prospects for the future as this is an expanding organisation. Remuneration also includes worthwhile fringe benefits.

Apply in writing enclosing curriculum vitae to  
Tom Phillips, Robert Fleming & Co. Limited, 8 Crosby Square, London, E.C.3.  
Tel: 01-638 5858

**ROBERT FLEMING**

## Jonathan Wren - Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

### Key management appointments within the FUTURE LONDON BRANCH of a major European bank

#### MONEY MANAGER £20,000+

We seek an experienced F.X. & Money Manager, with a track record with first-class institutions. The appointee, ideally aged 35-40, will be well-known and respected within the Foreign Exchange market with the experience, contacts and stature to further establish the bank's connections both in London and overseas. The task is to develop London branch as the bank's principal centre of Money Market activity.

#### OPERATIONS MANAGER £15,000+

The branch Operations Manager will be responsible for establishing, and subsequently managing, the Accounts, Control and Computer areas, including writing procedure manuals. A thorough understanding of Foreign Exchange accounting, and an in-depth knowledge of computer operations, are essential. We invite applications from experienced Operations Managers, ideally aged in their 30's, who would be attracted by the challenge of a new operation.

#### ACCOUNTANT (A.C.A.) c. £10,000

The Branch Accountant, reporting to the Operations Manager, will have day-to-day responsibility for supervision of the accounting and daily book-keeping functions. Candidates will ideally be Chartered Accountants, with a detailed knowledge of international bank accounting and systems; this knowledge may have been acquired as a bank employee, or through extensive professional experience of bank auditing. Preferred age is 25-32.

Our client will interview candidates on the 17th November.

In the first instance please telephone KENNETH ANDERSON (Director).

170 Bishopsgate London EC2M 4JX 01-6231266/7/8/9



## Company Secretary/ Accountant

**New Insurance Company, E.C.3**  
**c. £10,000 p.a.**

Backed by a paid-up capital of £5M, and jointly owned by two Sovereign States, a new D.O.T. approved Insurance Company will begin its London operations on 1st January 1979.

To head up the Secretarial and Accountancy functions of the new Company an experienced A.C.A. or A.C.I.S. is now looked for. Previous Insurance involvement is essential—ideally in the service of a developing Insurance Company.

In the first year a p.i. of some £8M (gross) will derive from nationally controlled sources. In year two this figure will be substantially increased by the general acceptance of London Market business.

Salary will be negotiable around £10,000.

For further information about this important position please contact our Managing Director, Mr. D. R. Whately, who himself possesses an Insurance background. His private telephone number is 01-623-9227 and the reference is 446.

WHATELY PETRE LIMITED, Executive Selection,  
6 Martin Lane, London EC4R 0DL. Tel. 01-623 8430



## FINANCIAL CONTROLLER

**Tunbridge Wells to £11,000 + Car**

Our client is a substantial private group with an impressive growth record and ambitious development plans.

Recent expansion has significantly increased the demands on the finance function and as a consequence, the company is now planning to recruit a Financial Controller who will report to the Financial Director. After an initial induction period, the successful candidate will have responsibility for controlling the preparation of the financial and management information, interpreting the results for non-financial management, and for developing the company's computer based procedures.

Candidates will be qualified accountants probably aged 28-32 who have previous experience in either commerce or industry. Exposure to developed computer based procedures will be an advantage and candidates must demonstrate the personal presence and commercial acumen to succeed in a demanding environment.

For further information and a personal history form please contact Nigel V. Smith, A.C.A. or Robin F. Taylor, B.A., C.A., quoting reference 2234.

Commercial/Industrial Division  
Douglas Lymburn Associates Ltd.  
Accountancy & Management Recruitment Consultants  
410, Strand, London WC2R 0NS. Tel: 01-636 9501  
121, St Vincent Street, Glasgow G2 8NF. Tel: 041-226 3101  
3, Canaan Place, Edinburgh EH2 7AA. Tel: 031-225 7744



## Financial Director (Designate)

**Croydon area • £12,500 + car**

This is a key appointment in a well established multi-£2m business engaged in the food distribution industry with special emphasis on marketing canned, frozen and fresh meat and poultry products to wholesalers, multiples and caterers. The Company has a sound growth/profit record and is currently diversifying its product range.

Reporting to the MD, the main task will be to direct, control and co-ordinate all financial activities of the company including accountancy procedures, taxation matters, budgetary control, company law, computerisation as well as general administration. Strict credit control is an essential element of the business and therefore

direct experience in this area is vital. Ideally, we are seeking a versatile qualified accountant in the 35-45 age bracket with at least 5 years commercial experience at senior level in a small to medium sized company where he/she has been fully involved in developing the enterprise.

The remuneration package is fully negotiable and candidates earning more than indicated above are also invited to apply. Agreed relocation costs will be reimbursed.

Please write, in confidence, to M. G. Johnson, at Bull, Holmes (Management) Limited, 45 Albemarle Street, London, W1X 3FE, quoting ref. 813.

**Bull  
Holmes**

PERSONNEL ADVISERS

## Jonathan Wren • Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

### CORPORATE FINANCE: NEW ISSUES

£ Negotiable

Our client is the London office of a major international investment bank. We are assisting in the recruitment of an additional Executive for the Corporate Finance Department, who will be responsible for negotiating financial arrangements with European borrowers.

The ideal candidate would be in the age range 30-35, hold a professional Legal or Accountancy qualification and preferably have proficiency in a second European language. Some years' merchant or investment banking experience in the field of international corporate finance, particularly the negotiation and structuring of New Issues, is essential. An excellent remuneration package will be offered. Please contact: ROY WEBB

### EUROBOND SETTLEMENTS

to £6,600

A leading investment bank, active in the Eurobond markets, is seeking to appoint an additional Settlement Clerk. Candidates will ideally be aged under 28, and should have good experience in Eurobond primary and secondary market operations. A bonus will be payable, in addition to a competitive basic salary.

Please contact: ROY WEBB

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9



The Royal Automobile Club **RAC**

## Finance Director

**£20,000 per annum  
plus benefits**

This new position is a stimulating opportunity to participate, through the financial accounting function, in the current re-organisation and further development of the RAC comprising its large (£35m. turnover) motoring organisation, its supervision of Motor Sports and two large clubhouses in Pall Mall and Epsom. A new Board and Management Committee have been appointed recently with a commitment to strengthen the commercial management ingredient. The Finance Director will report to the Executive Chairman and will have three senior accountant subordinates.

Candidates in the age range 35-50 years should possess the relevant professional qualifications and be able to demonstrate experience in:

- Attending main and subsidiary company Boards to ensure maximum use of financial resources.
- Advising senior colleagues through the Accounting function to manage profitability in substantial Club and service businesses.
- Advise on cost, income, cash and profit accounting procedures and records to provide realistic management control data and reports.
- Formulating financial plans, policies, both short and long term, and ensuring successful implementation.
- Identifying areas for improved profit and cost performance, initiating studies, and producing recommendations for action.
- Managing substantial cash resources and investments.

Benefits include car, service contract, pension scheme and assistance with relocation costs to a LONDON base.

Applications in confidence to: N. Mills Baldwin, O.B.E.,  
The Director General,  
89-91 Pall Mall,  
London SW1Y 5HW.

### FINANCIAL MANAGER

(Financial Director Designate)

We require a qualified Accountant, aged 28-38, for the financial planning and management of expansion. We are a non-resident corporation with a well established name and successful fast food operation in London.

Salary £14,000 plus bonus scheme agreed on appointment.

Excellent opportunity for an accountant with commercial experience in corporate planning, to join a developing company.

Sufficient information should be sent to:-

Mrs. Turner, 150 Old Park Lane, London, W.1.

## Kemp-Gee & Co.

are seeking an

### INVESTMENT ANALYST



To work with the Partner responsible for Research into the Construction Industry (David Taylor), in extending Kemp-Gee's coverage of the sector and related areas. Besides Materials companies, he/she would also be involved in researching Contractors, Housebuilders and Plant Hire companies. Obviously some experience of the sector would be preferable, but is not essential so long as the candidate has a basic grounding in analysis. The position is an interesting one, and the career prospects are good. The remuneration, including profit-sharing, will be fully competitive.

Please write, in confidence, to The Partner in charge of Research, Kemp-Gee & Co., 28, Copthall Avenue, London EC2R 7JS.

## INTERNATIONAL BANKER

For its London office, U.S. Investment Bank seeking adaptable individual with economics background and general experience of international investment banking. Ideal age 25-30. Activities will cover full spectrum of international financing activities. Willingness to travel extensively essential. Linguistic ability, preferably French, highly desirable.

Salary will not be limiting factor. Please write enclosing curriculum vitae to Box A.6535, Financial Times, 10 Cannon Street, EC4P 4BY.

### COMPANY ACCOUNTANT

c. London

c. £2,000 + Car

Our client, the UK subsidiary of a U.S. corporation, active in the chemical, aerospace and petroleum industries, offers an important new opportunity to a qualified accountant who wants substantial general management involvement in addition to controlling and influencing the financial affairs of the business. Reporting to the Managing Director, you must have good management accounting experience gained perhaps in a U.S. company environment. Excellent prospects in a stable and expanding company. (Ref 0384108)

### FINANCIAL CONTROLLER

Greater London

c. £12,000 + Car

Due to internal promotion, our client, a large diversified British multinational group, wishes to appoint a qualified chartered accountant to head up one of its most important and profitable divisions. Awareness of the financial control problems associated with multi-unit operations is desirable. Outstanding prospects for a career-minded professional. (Ref 0385102)

In the first instance, telephone or write to Elizabeth Moore quoting the appropriate reference. For an application form and detailed job specification.

Drake Accounting  
Recruitment Consultants  
Ormond House,  
63, Queen Victoria Street,  
London EC4N 4UJ.  
01-248 3233

### MONEY BROKING

Currently we have the under-mentioned vacancies with prominent Money Brokers:

**SENIOR INTERBANK  
STERLING BROKER to £20,000  
LOCAL AUTHORITY  
BROKERS** £ Negotiable

**EXPERIENCED FX BROKER** (with French and/or German) £ Negotiable

**FX BROKER (LINK)** For Frankfurt with German £ Negotiable

Please contact:

Mike Pope,  
MONEY MANAGEMENT  
APPOINTMENTS,  
30, Queen Street, EC4,  
Telephone 236 0731

### LEADING STOCKBROKERS

Near Liverpool Street require 2 JUNIOR CLERKS with 'O' Level or C.S.E. 1 in English and Maths.

This is a career position with full training, excellent salary plus Bonus and L/Vs. Write, giving age, educational and any previous employment details in confidence to Box A.6534, Financial Times, 10, Cannon Street, London EC4P 4BY, or phone 01-628 5788 for an appointment

## Financial Opportunities in an International Environment

Texas Instruments, one of the world's leading multi-national organisations, have the following career opportunities:

### Financial Controller BRUSSELS

to be responsible for controlling the financial accounting and financial planning function, with a staff of approximately eight.

Candidates, preferably aged 26 to 30, must be professional accountants with at least 2-3 years' relevant experience. Fluent French is essential.

### Financial Controller Designate SINGAPORE

to take over responsibility after an initial period of orientation—including between one or two years in the USA—for the total financial and management accounting function at our Singapore plant. Company secretarial duties will also be involved.

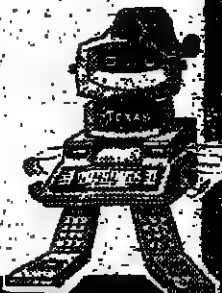
Candidates, Singapore citizen or resident, probably aged around 35, must have at least 5 years' experience in a high level financial position in a large industrial or manufacturing organisation. A pleasant outgoing personality, the ability to command respect at all levels, initiative and sound judgement are essential personal qualities.

For both posts, we offer an attractive salary and benefits package including re-location assistance, where appropriate.

Please write with full details, indicating the post in which you are interested, to: P. Fitzgerald, Texas Instruments Ltd., Manton Lane, Bedford.



**TEXAS INSTRUMENTS  
LIMITED**



## Financial Director

**Stafford c. £9,000 + profit share + car**

A well established company which specialises in the import and marketing of timber wishes to recruit a Financial Director. The company has a good growth record and the potential for further development.

Reporting to the Managing Director, the Financial Director will have responsibility for the complete accounting, treasury, secretarial and administrative functions.

The successful candidate, who will be a qualified accountant between 35 and 40 years of age, must be able to demonstrate:-

- Experience in a similar capacity within a fast growing organisation and the ability to make a significant contribution in a growth situation.
- A strong commercial bias and general management potential.
- Experience of developing computer based control systems.

Initial salary for this career appointment will be around £9,000 p.a. and a company car will be provided. Other benefits will include attractive profit sharing and pension schemes and assistance with relocation expenses, if required.

Applications from candidates of either sex, giving brief personal details and career history and quoting reference FT/268/F should be submitted in confidence to:-



Tuquand, Young & Layton-Bennett,  
Management Consultants,  
11 Doughty Street, London WC1N 2PL.

## Marketing Director

**South £10,000**

Our client is a major non-ferrous foundry who have a sales turnover in excess of £5m of high quality castings supplied to engineering, aerospace and other technical industries. This Board appointment will have a major responsibility to develop vigorously the sales and marketing activities to the UK and overseas markets.

For this key appointment it is essential to have a proven record of successful sales and marketing management; preferably in a non-ferrous foundry company and with the ability to negotiate major contracts in the UK and export markets.

Initial salary is negotiable around £10,000 plus car.

Please apply, in confidence, for application form to: D. G. de Belder, Knight Wegenstein Ltd., 75 Mosley Street, Manchester M2 3HR, or telephone 061-236 0987, quoting Ref. 68186.



**Knight Wegenstein Limited**

Executive Recruitment Consultants  
Management Consultants and Consulting Engineers  
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Foundry Appointments - International

## Group Financial Controller

**North-west c. £15,000**

A challenging opportunity to join the expansion-minded management of a public group of manufacturing companies in the top financial position.

The person appointed will be responsible to the group managing director and contribute to the overall management of the group, especially in achieving greater group integration and sophistication on the management information and control side, exercise a treasury role and deal with acquisition work.

Suitable candidates of either sex, CA, CCA or CMA, probably in their early 40's, will therefore have experience at a senior level in the finance function of more than one large developing group, preferably in manufacturing. Computerisation and control of European subsidiaries experience is also highly desirable.

For an application form, write in confidence showing how you meet the specification and quoting reference 1023/L to E.M. Neil.



Peat Marwick Mitchell & Co.,  
Management Consultants,  
Executive Selection Division,  
165 Queen Victoria Street,  
Blackfriars, London, EC4V 3PD.

مكتبة



## Director of Management Development

This leading international shoe trading group has more than doubled in size in real terms during the last decade and now has 18,500 employees. Much of this growth has been overseas and further major overseas expansion is planned. Management is the key resource for this plan.

The task is to lead the recruitment and development of management to match the world wide business plan. This will entail working closely with a Main Board Director and the Group Chairman and Managing Director.

You need to have an outstanding record in management development with a major organisation and have experience of overseas personnel administration. Salary and bonus can be expected to amount to £18,000 to £20,000 per annum. Pension is non-contributory.

Please write to me as advisor to the Group. Your name will not go forward until we have briefed you and you have given your consent.

Terence Hart Dyke  
BDC (International) Ltd  
26 Dorset Street  
London W1M 3FU  
Tel: 01-487 2621

Recruitment Consultants  
Licensed in the UK



Investment company based in Mayfair  
requires a

## CHARTERED ACCOUNTANT

The most important part of the job will be to monitor investments already made and evaluate and monitor future investments. The investments do not comprise quoted stocks but minority and majority holdings in unquoted companies operating in various fields. Duties shall also include managing the internal accounting function.

Salary shall be negotiable in the region of £8,500 p.a.

Please reply in the first instance in strict confidence, with a full curriculum vitae, to the company's accountants at the following address:

MORET & LIMPERG  
New Bond Street House  
1/5 New Bond Street  
London W1Y 0HQ

## LIFE ASSURANCE Brokerage

A major well established U.L. life company currently in a vigorous growth situation requires an exceptional manager to be responsible for their City Branch. This branch currently produces new premium business of approximately £10 Million which is obtained from national and other

brokers. This, and a branch staff of thirty provides a challenging opportunity for an ambitious manager who needs energy, drive, technical and managerial skills of a high order. Age probably 35-45 with broker or company experience. The basic salary indication is around £10,000 plus bonus, and fringe benefits include a company car and the possibility of mortgage subsistence. Male or female applicants please apply in writing, quoting reference 7150/- to:

McAlpine Pitt Limited

RECRUITMENT DIVISION  
7 Albemarle Street, London W1X 4DD

Indicate any companies to whom you would not wish your application to be forwarded.

## CHIEF ACCOUNTANT

A multinational organisation in the field of international communications requires a chartered accountant for its British Subsidiary based in London. A knowledge of U.S. financial reporting and planning is essential and a second language would be helpful. Main job functions would include corporate accounting and financial analysis, demanding a knowledge of UK taxation and the improvement of current accounting procedures. Salary negotiable up to £4,000. Write in confidence giving details of your career to date to:

Box A.6532, Financial Times,  
10, Cannon Street, EC4P 4BY.  
  
ENERGY MANAGEMENT  
SALES REP  
needed for simple programmable controllers. Huge power savings by users in U.S.A.  
For appointment call:  
Hoberman 01-759 2424

OVERSEAS VACANCIES in many fields.  
Details from Careers Overseas (A.C.), 30, St. Mary's Road, London, S.E.28.

## Senior Opportunities in Leasing and Asset Financing

Chemco International Leasing Inc., a subsidiary of Chemical Bank, is one of the largest international asset financing groups. To meet the requirements of continued expansion in the UK, four additional senior positions need to be filled.

We are looking for creative and highly motivated men and women who can work with the minimum of direction. Probably aged 25-35, you will become part of a small but highly successful team which has set and expects to achieve very aggressive goals in a challenging market.

### Marketing Executive-London

This is a challenging opportunity for someone aged around 25 to 30 with a proven track record in the middle to big ticket market, comprising London and the South in the middle to big ticket market.

### Marketing Executive-Birmingham

Covering the Midlands and the North West. This is a responsible appointment providing considerable autonomy for someone in their late 20's or early 30's with a proven track record in the middle to big ticket market.

In both the above positions, you should have the ability to work in a very sophisticated environment and negotiate at the highest level with major customers.

You should be numerate and ideally have a sound knowledge of lease purchase, conditional sale, tax leverage leasing and other complex areas of UK financing techniques, plus the ability to cope with documentation and corporate analysis.

### Senior Credit Officer

Located in London, you will need at least two years' experience of UK corporate analysis with a major bank to meet the demands of this position, managing a small credit team. The confidence and ability to liaise closely with senior marketing personnel and important customers should be matched by an agile mind and a high level of technical credit expertise. You will also need to master complex lease structures and documentation.

### Accounting Operations Officer

Based in London, you should have the ability to motivate and manage a small accounts department with complete responsibility for all aspects of day to day operations. You should have at least three years' accounting experience with detailed understanding of both computerised and manual systems. A professional qualification would be an advantage.

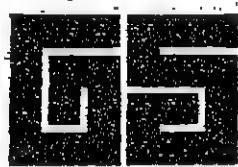
We offer above average salaries for all these appointments, plus all the usual benefits associated with senior posts in a major international bank. Please write with full career details to the Managing Director, Mr. Richard Holloway, Chemco Equipment Finance Limited, 86-87 Jermyn Street, London SW1Y 6JD.

CHEMCO INTERNATIONAL LEASING, INC.

## Manager Financial Analysis

Paris c.£17,000

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## LABOUR NEWS

### Leyland components men urged to end stoppage

BY ALAN PIKE AND ARTHUR SMITH

PRESSURE is mounting on the 3,500 strikers at a BL Cars components factory to reconsider their action which has already halted Austin-Morris car assembly and made 17,000 workers

The Birmingham East district committee of the Amalgamated Union of Engineering Workers has urged members at the Leyland plant to get back to work and use normal negotiating procedure. The union's failure to give backing to the dispute will increase the unrest of members who feel the decision to walk out last Friday was too hasty.

Workers at the plant will receive letters from management today stating that parity payments in addition to the basic 10 per cent offer will immediately be made to 17,000 workers from £76.50 to £85 and for production men from £71.96 to £83.75.

Mr. Harold Musgrove, manufacturing director for Austin-Morris, said the letter would not only spell out the full benefits of the company's offer but also make clear that the strike would gain no concessions. He has increased to between 25,000 and 30,000. The position would only Jaguar in the cars group likely to escape the effects of the stoppage.

Mr. Bill McLean, a BL Cars executive, warned that a prolonged stoppage could cost the company a 2 per cent loss in its market share and a consequent cut in employment of up to 10,000.

### Ford deadlock

Mr. Paul Root, Ford's director of employee relations, yesterday sent letters to the company's

57,000 employees whose strike is in its seventh week saying that the problems of "daily losses of vehicles and components due to disputes and absenteeism" must be overcome.

Had union negotiators been prepared to discuss the company's proposal for an attendance payments scheme, said Mr. Root, it would probably have been agreed. But the unions were not prepared to talk about the company's problems or any sensible productivity deal until all available money was put on the basic rate. Ford was not prepared to do this.

The 1,200 members of the Electrical and Plumbing Trades Union at Ford have been told that they will receive strike pay from their union only from October 21, when the present agreement with the company expired.

Members of the EPTU executive have decided that pay benefit from the start of the strike would create precedents which could not be sustained in the light of union policy. The EPTU executive also took the view that Ford's offer of 8 per cent increases with the promise of 1.5%

### Vauxhall offer accepted

BY PHILIP BASSETT, LABOUR STAFF

ENGINEERING UNION workers at Vauxhall's Dunstable plant yesterday accepted the company's offer of a 5.5 per cent pay offer by a secret ballot. Union negotiators, for skilled workers at all Vauxhall plants are expected to recommend acceptance today.

The results announced yesterday of the ballot of the 2,300 members of the Amalgamated Union of Engineering Workers at Dunstable, which is not traditionally the most militant of the company's plants. Details of the ballot of the 2,300 members of the Transport and General Workers Union at the plant are not yet known.

The attitude of the more traditionally militant Elmsmere Works workforce will be demonstrated at mass meetings of the 3,000 TGWU members tomorrow and 5,000 AUEW members on Sunday.

### Engineering training places go begging

BY NICK GARNETT, LABOUR STAFF

RESISTANCE BY engineering industry unions and employers to accepting trainees from skill centres run by the Manpower Services Commission has caused about a fifth of engineering places at these centres to remain vacant.

The commission said yesterday that 1,900 skill centre engineering places were vacant out of a total of 9,000-10,000. Part of the problem lay in the nature of the industry itself, which did not provide the security that it used to. In certain areas, though, particularly the North of England, there was frequent opposition to skill centre trainees, who receive a much shorter period of training than that normally recognised by the industry.

Financing new proposals yesterday for the Training Opportunities Scheme (TOS), which covers skill centres and falls under the manpower commission's overall umbrella, Mr. Richard O'Brien, commission chairman, said that the programme was nevertheless a success story.

Last year 77,000 trainees over

the age of 19 completed courses as well as 17,000 under that age. About three-quarters obtained jobs after training, although only 50 per cent went into jobs requiring skills they had learnt in the centres.

The review of TOS was carried out by officials of the commission and the Department of Employment. The proposals have been given broad Government approval.

The review envisages a rise in the cost of the programme from £200m to £250m, at constant prices, by 1982-83. Higher level training might expand by a half over the period and semi-skilled training by about 30 per cent.

Considerable changes in the approach of TOS are proposed. These have been designed to make the scheme more closely related to the needs of employers as well as individuals.

A disturbing element in the report is the lack of awareness among employers of the work of TOS. A sample of 732 companies showed that more than half had not heard of the scheme.

### Canal staff asked to vote on action

BY PAULINE CLARK, LABOUR STAFF

SUPERVISORY STAFF throughout Britain's inland waterways system are being balloted on industrial action in support of a demand to be made a special case under the Government's 8 per cent policy.

The demand for special treatment is the fourth to be submitted to the Government under its White Paper. Winning the Battle Against Inflation — which sets this year's pay guidelines.

Like the private sector plumbers, pipelayers in the heating and ventilating industry and BBC staff, the waterways supervisory staff are asked for a pay rise well above the 5 per cent limit to restore them to the position they hold in wage scales for the water industries before Phase One of the pay policy was introduced. There has been a 10 per cent increase in the pay policy out-of-date in July 1975 by eight days.

Only the plumbers have been told that they qualify for special treatment. The other claimants are still being considered.

Union leaders have outlined plans for taking sanctions which could seriously disrupt the operations of the British Waterways Board at a time when a backlog of maintenance and improve-

ment work is causing mounting concern. They are threatening to ban supervision of the water control system which helps to prevent flooding at times of exceptional rainfall. For safety reasons, water in canals would have to be kept at a far lower level than usual, and freight traffic could suffer.

Meanwhile, with their pay settlement due eight weeks overdue, work has already been banned on the recently approved Sheffield and South Yorkshire Navigation improvement scheme.

The National and Local Government Officers' Association claims that the 600 staff involved have the support of the British Waterways Board in complaining that their pay rates are seriously out of line with manual workers, some of whom earn more than the supervisors.

In addition, the union says that waterways staff wages have fallen behind those of comparable workers in the water services industry. The gap between the waterways supervisors compared with staff in the water services and local government staff, it claims, is now about 20 per cent, excluding lower overtime rates and shorter holidays.

### Team seeks alternative to Kilmarnock closure

A TEAM of union officials and university lecturers began work yesterday to find a viable alternative to Massey-Ferguson's proposals to transfer combine harvester production from its Kilmarnock factory in Scotland to France, with the loss of 1,000 jobs.

The team, led by the Scottish Students' Union at Kilmarnock, said yesterday they would be seeking support from the other plants, as they did not believe the company wanted to keep the Scottish factory open. Mr. Bruce Millan, the Scottish Secretary, has expressed deep concern at the decision, and talks are being held with the company on possible Government proposals, but did not commit itself possible.

### Fishmeal stocks fall forecast

HAMBURG, Nov. 8.

THE GENERAL secretary of the Fishmeal Exporters Association (FEO), Jacques Schwarz forecasts 1979 with stocks of 320,000 tonnes, falling to 300,000 tonnes a year later.

He told a meeting of the International Association of Fishmeal Manufacturers (IAFMM) in New Orleans that production next year should total around 1.9m tonnes, giving a total supply of 2.22m tonnes, market sources said.

Mr. Schwarz estimated the consumption of FEO countries next year at 320,000 tonnes with exports making up a further 1.5m.

### Picket hurt as bread strike is stepped up

BAKERY workers on strike in South Wales will begin picketing flour mills at Cardiff and Barry Dock from this morning.

The decision to step up the action came after strikers were injured when a bread van tried to cross a picket line at the Sunblest Bakery in Cardiff. In Exeter, Bakers, Food and Allied Union strikers picketed a Ralston's bakery factory where union members have been asked to join the strike. Work also continued at the company's Barnstaple factory, but a third bakery at Newton Abbot, which had defied the strike, joined in yesterday.

Production is continuing at some Federation of Bakers plants around the country, with management staff and non-union labour producing bread. Between 30 and 50 per cent of normal output is being maintained, it was estimated.

There is no indication yet that talks on the dispute are likely this week. The union has rejected a 5 per cent pay offer and a productivity scheme worth another 6 per cent in response to a 25 per cent claim.

Mr. Sam Medford, general secretary, yesterday urged strikers to continue until Christmas. Complaints about overcharging by bakers because of the bread shortage began reaching the Department of Prices and Consumer Protection yesterday. The National Association of Manufacturers is not involved in the dispute, has told the Government its members will hold prices at pre-strike levels.

More than 250 bakery workers returned to work yesterday in defiance of their union's strike call. They are employed at the Sunblest Bakery in Northampton, which bakes 50,000 loaves a day.

Journalists end Mail meeting

PRODUCTION OF THE Daily Mail was back to normal last night after journalists ended a mandatory union meeting with an agreement to meet management today over a bonus dispute.

### UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1970=100); retail sales volume, retail sales value (1971=100); registered unemployment (excluding school leavers) and unutilised vacancies (000s). All seasonally adjusted.

	Indl. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unem. played	Vac.
1977							
2nd qtr.	105.5	102.4	106	102.5	222.0	1,330	163
3rd qtr.	106.3	103.3	106	104.3	244.2	1,413	151
4th qtr.	105.8	102.0	107	104.4	239.4	1,431	157
1978							
1st qtr.	107.0	102.3	110	106.3	246.0	1,409	158
2nd qtr.	110.5	104.2	106	109.0	254.2	1,367	213
3rd qtr.	109.6	102.9	115	108.4	255.2	1,396	210
4th qtr.	111.0	105.0	100	109.7	257.3	1,395	217
1979							
1st qtr.	110.3	104.3	107	111.4	256.8	1,385	211
2nd qtr.	110.7	105.0	111	111.5	270.3	1,382	209
3rd qtr.				109.5	268.6	1,578	219
4th qtr.						1,360	226



# The Marketing Scene

## Bright start for Star

BY MICHAEL THOMPSON-NOEL

THE DAILY STAR, Britain's first national daily for 75 years, seems to be attracting the favourable attention of the country's advertisers. John Finerman, Express Newspapers' advertising director both for the Star and Daily Express, says the Star this month will carry 150 full-page ads, plus many smaller ones, and that the Star already has £1.5m worth of advertising revenue tied up contractually, most of it with major spenders like Boots, Currys and Dixons. The paper was launched a week ago.

"The reception from everyone, agencies and advertisers, has been excellent, particularly in view of the very tight scheduling with which the Star was launched," he said yesterday. "We seem to be scoring on three key fronts. First we set out to make our rates particularly competitive with the Sun and Mirror in order to put pressure on agencies and clients so that they could not ignore us. Second, we've hammered home the benefits of the new product with £700,000 worth of TV advertising in three-and-a-half weeks, plus another £50,000 on radio. Third, we've set out to sign up the really big advertisers, and they're certainly responding."

One of the first things Express Newspapers did was draw up a list of the 120 biggest Sun/Mirror advertisers. Then it wooed them with blitz persuasion. The list is headed by Boots, which according to Express Newspapers, spent £227,100 with the Mirror alone in the 12 months to July 78, and a further £88,500 with the Sun. Boots was followed by Currys, the Co-op and Tesco (all of which spent more than £1.2m in Sun/Mirror advertising over that period), MFI, Dixons,



ELTON'S AGONY!

The plan is to hold the cover price at 6p as long as possible. Editorially it is an unabashed imitation of the Sun. Yesterday's centre pages ran a photo story about a wet-suited milkman who delivers pints to St. Mary's Lighthouse, Whitby Bay. Pages 14 and 15 were given to Day Three of Roddy's Own Story. "One always feels a little leary in the West Indies," and the Page 7 Starbird was beautiful Becky from Chelmsford, a proper little smasher.

The Star's initial sales target is 1.25m copies for a hoped-for

readership of 4m adults, or 3.2 readers per copy, the same as the Sun. When it picks up steam, advertising will account for 36 per cent of content in a maximum 32-page Star. The standard Star rate is 11.50 per column centimetre or £3,000 per page. The expected readership profile is almost identical with the Sun's, though fractionally younger.

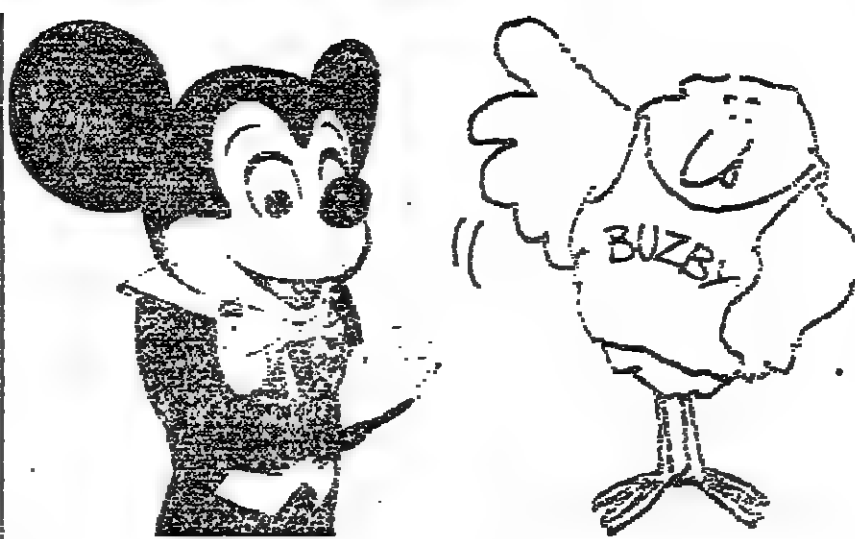
From an advertiser's point of view the key statistic is cost per 1,000 readers—a hoped-for 31p per 1,000 adults the Star is positioned to beat in between the Sun at 30p per 1,000 (NRS, January-June 1978) and the Mirror at 32p.

In presentations to agencies and clients, Express Newspapers has made great play with its claim that the Star will represent the best cost buy going while at the same time smashing the Sun-Mirror mass market monopoly in the North and Midlands. (It goes without saying that all readership and cost claims sink or swim on the Star's ability to win then hold the sales target of 1.25m copies daily.)

The Star sales team is also hammering home the claim that the new daily represents a better buy than the 21 leading regional dailies in the Midlands and north, whose combined circulation is 2,011,285. A full-page ad in each of the 21 would cost a combined £23,472, says Express Newspapers.

The group says it is "unimpeachable" with the first week's sales, though it is far too early to know whether the initial circulation target of 1.25m is realistic. At present the Star is printing 1.3m copies nightly.

These are early days to start forecasting the Star's long-term chances. But it has made an appropriately cheeky start.



Buzzy, Micky Mouse, Wonder Woman, the famous Hulk... Iain Murray reports on the growth industry of character merchandising

## A Superman for every salesforce

AT FIRST it seems unlikely that a company looking for a sales force would recruit the Incredible Hulk. A nice enough chap, to be sure, but perhaps a bit pushy. Walt Disney's most endearing, most enduring character.

The cartoon would not do for a different kind of sales force. A different kind is sold by the Post Office telecommunications business, which was suffering from a severe attack of public opinion in 1975 but now claims to be back in the video world of warmth and affection generated by its cartoon bird, Buzzy. Buzzy, the Post Office's mascot, is a small, round, yellow bird with a large beak and a friendly expression.

Character merchandising, to give the technique its full name, is a growth industry, and has just held its first-ever conference in London. Joe Grant, the principal speaker and president of the Licensing Corporation of America, whose clients include Superman, hit the right note emotionally if not syntactically, when he told delegates: "I like to think that this business has emerged from a somewhat lawless past to a level today, if not of prime importance to the marketing world, at least a respectable enough aura has been created to appoint it as a business of some marginal benefit that can be, and is, run efficiently by professionals."

The theory behind character merchandising is simple enough. You link your product in some way to a popular or lovable character, and at least part of that goodwill is magically transmuted into increased sales. There is ample evidence that the trick can work. Mickey Mouse

in turn, the constant and careful monitoring of Disney's cartoon character's image is the trade secret of a multi-million-pound business. The character's image is so powerful that it can be used to sell anything from a new line of clothing to a new line of food. The character's image is so powerful that it can be used to sell anything from a new line of clothing to a new line of food.

Today television has taken over as the most recent medium for popularising the character, and one of the character's spokesmen, Terry Pinner, a director of Starline Productions, made up with some startling statistics.

"Buzzy Bird is one of our characters," said Pinner. "Buzzy Bird is one of our characters, and he appears on BBC 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 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# Opening up the Government

BY PETER RIDDELL

THE present Government has a generally poor record on opening up Whitehall to outside scrutiny. So the pledges in the Queen's Speech about achieving more open government and making information on public policy more readily available sounded distinctly hollow. Leaving aside the inadequate proposals on reforming the Official Secrets Act, the insincerity of the Government's commitment was highlighted within two days of the speech in perhaps the most crucial area of all, the wider discussion of policy options before decisions are made.

Bank of England have, to be fair, become less secretive in the last couple of years and Mr. Healey's attendance at the hearing to discuss a major policy question before the Cabinet decision is a welcome innovation. But it does not of itself constitute open government; the Treasury has still failed to publish the background evidence and analysis on the alternative options facing ministers.

## Confidential

The illustration was provided by what we must now, I suppose, call the Treasury Secrecy Unit. This has resulted from the disclosure by him at a public session of the Commons Expenditure Committee of part of the contents of a confidential Treasury working paper submitted to the special Cabinet committee on the European monetary proposals. The real point about this row is not the ethics of whether a parliamentary private secretary should disclose the contents of the Cabinet papers but why the Expenditure Committee inquiring into the monetary scheme was not provided with the contents of the working paper in the first place.

This is separate from the question of whether internal memoranda from civil servants to ministers should be published. Such documents clearly need to be confidential, otherwise frank advice will not be given. As Mr. William Rodgers noted earlier this month when refusing to publish internal memoranda from his advisers on the heavy lorries issue, a necessary confidentiality here does not mean that the working papers on which the Cabinet bases its decisions should not be published.

Indeed in the case of the Treasury working paper quoted by Mr. Sedgmore the point is clearly absurd. All the paper does is to set out the implications for the economy of varying exchange rate assumptions depending on whether the UK is in or out of the monetary scheme. The Treasury has clearly been embarrassed by the revelation of these projections which mainly point to the likelihood of lower output and employment.

## Deluge

This desire to withhold information is typical of the Prime Minister's general style and his particular attitude towards discussion of the monetary proposals. Public debate on the issue only started about six weeks ago, and there is now almost a deluge of comment from economists and politicians. This has been stimulated in part by the Expenditure Committee's inquiry, but for example, have the chairman of three of the big four clearing discussed such an important question in public?

## Not the point

The Government's own contribution to the debate has so far been negligible almost to the point of being insulting. Mr. Healey can fairly claim to be one of the most open Chancellors in revealing his thinking, but his openness was limited to a non-committal statement of the current position in the talks during his questioning by the Expenditure Committee last Friday. Similarly, there was only a bland history of the negotiations provided in the Treasury's written memorandum to the Committee. Both the Treasury and the

This is not really the point. The actual projections can be regarded as highly questionable—almost worthless numbers—rather than some version of revealed truth. But the alternative paths outlined in the working paper do at least show one strand of Treasury analysis which is appearing in advice to the Cabinet. Consequently if there is to be a full public discussion on whether the UK should join the scheme or not, the detailed implications should be outlined by the Government, preferably before the full Commons debate next Wednesday.

## TV/Radio

† indicates programme in black and white.  
**BBC 1**  
8.41 am For Schools. Colleges. 12.45 pm News. 1.00 Pebble Mill. 1.45 Bagpuss. 2.00 You and Me. 2.14 For Schools. Colleges. 3.54 Regional News for England (except London). 4.55 Play School (as BBC2 11.00 am). 4.50 Yogi Bear. 4.55 Jackanory. 4.40 Emu's Broadcasting Company (BBC1). 5.05 John Craven's Newsround. 5.10 Blue Peter. 5.40 News.

**F.T. CROSSWORD PUZZLE No. 3,818**  
1. Sneering about a road in sound condition (8)  
2. Stop speaking in prison (4,2)  
3. Figure to approve of colloquially (3)  
4. Copyist in RN service perhaps (9)  
5. Riding rough-shod over vagrant with fish (9)  
6. Incline to be about right in fashion (5)  
7. Swell with Orientals could be sweet (6)  
8. 'I'll rest badly in this wooden frame' (7)  
9. Boiled article in seed (7)  
10. Spirit of a type that goes to your head (6)  
11. Beast going to East London district or river-bend (2,3)  
12. Last course with chief ingredient of main course, or (4)  
13. Card game to exploit, or a burning hobby (5,4)  
14. 'Twis it is large-size? That is right' (5)  
15. Some French travel to mock (6)  
16. Deal and pass: its dimensions effect the economy (5,3)  
17. Composed south-eastern court (6)  
18. Dress mother in parti for play? Drivel: (9)

**BBC 2**  
11.00 am Play School.  
1.10 pm Open University.  
5.25 News on 2 Headlines.  
7.40 Laurel and Hardy Showcases.  
8.00 Tammy's Vagabond with the Frank Jennings Syndicate.  
8.25 Beneath the Pennines.  
8.55 When the Boat Comes In.  
7.20 Mid-Evening News.  
7.50 News.  
8.30 Dylan: The Life and Death of Poet Dylan Thomas.  
10.30 Accident.  
11.15 Late News.  
11.25 Open Door.  
12.05 am Closedown (Reading).

**LONDON**  
9.30 am Schools Programmes.  
12.00 Topper's Tales. 12.10 pm Rainbow. 12.30 Newsweek. 1.00 News plus IT index. 1.20 Thames News. 1.30 Crown Court. 2.00 After Noon. 2.25 The Bessie Player and the Blonde. 2.30 Looks Familiar. 3.50 The Sullivan's. 4.20 Children's Film: Matinee: "Nothing But Trouble" starring Laurel and Hardy.  
5.45 News.  
6.40 Thames At 6.

**RADIO 1** 247m  
(15) Stereo broadcast.  
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## The New Garbo by MICHAEL COVENEY

Frances Farmer, the subject of Bill Truitt's latest show, is one of the forgotten stars of Hollywood. Studio publicity billed her as "a new Garbo" but everything we learn about her in Doug Lucie's fast and funny script suggests that not only was she not out for such a role—Garbo transformed, even revealed in rubbish, Farmer hated the trappings of life in the dress factory and was serious about "acting"—but that she also found herself an unwitting stooge to the mounting activities of the Communist witch-hunt.

From her Seattle base, Farmer won an essay competition and visited Moscow, joining on her return the Group Theatre of Clifford, Odets and Harold Clurman, which was dedicated to the Stanislavskian Method and social drama. The play maintains an entrancing ambiguity as to whether or not Farmer actually became heavily political as a result of her trip and her affair with Odets. What we do know for sure is that her mother led the red-neck campaign against her, that her seriousness was disastrously misunderstood, and that, by walking out on Paramount to play in Odets' *Golden Boy* in 1936, she signed her own death warrant as a celluloid star.

The piece is based on two source-books, Farmer's own autobiography and William Arnold's *Shadowland* (published this year in the United States). Mr. Lucie, and his enterprising director Mike Bradwell, have worked through the material to provide a fascinating parable of showbiz

ambition destroyed by the process of jumping through hoops, interesting actresses of today such as Vanessa Redgrave and Glenda Jackson can obviously cope with these pressures. Frances Farmer could not.

She became an accident-prone alcoholic and ended up in a mental institution before, in the late 1950s, re-emerging on the Ed Sullivan Show. She died of cancer in 1970. In the black-outs, glowing voice-overs recount, to the accompaniment of glitzy muzak, the salient more brutal facts of the case. Onstage, the strengths of the company are magnificently exhibited in a series of close encounters between Frances and a quick-change cast of Hollywood stereotypes and vindictive doctors.

Especially good is an interlude of buxom trillian in Odets' apartment (we learn as much about her as about Farmer's) and a quick guide to Hollywood amorality in a seedy pick-up bar where Frances

relieves a miserable marriage to Lief Erickson by canoodling with a drunken Shakespeare-quoting psychiatrist.

Lally Percy suggests that Farmer was much more than she is cracked down to be by everyone else, and she is abetted by agile virtuosity by Kevin Elyot, Bridget Ashburn and Tony Scannell.



Lally Percy

Leonard Burt

## Record Review

## Music from Montserrat

by RONALD CRICHTON

Monteverdi *Vespere della Beata Vergine*. Solists/Ensemble and Capella de Musica Montserrat/Collegium Aureum/Segarra. 2 records in box. German Harmonia Mundi IC 188-99651/2. Q. 28.76.

Victoria *Missa pro defunctis* (a vocal, secular and Capella de Musica Montserrat/Segarra. 1 record in album. IC 066-99 602 Q. 24.38.

Purcell *Laudate Cedilam* and secular motets. Pro Cantione Antiqua/Brown. 1 record in album. IC 066-99 606 Q. 24.38.

Purcell *Theatrical Music*. The Quilts. Academy of Ancient Music/Hogwood. Oiseau-Lyre Florilegium DSLO 584. 24.50.

Charpentier *Leçons de Tenebres*. Nelson. Verklaren. Jacobs/Kuijken. Christie. Junghans. French Harmonia Mundi. 2 records in box. HM 1008/9. 28.97.

Montserrat lies up by the sea, a "serrated mountain" indeed, that rises behind Barcelona. The monastery is famous for many things, music among them. Casals wrote "Every musician should know the name of Montserrat, for it is part of our heritage, and we should always have our present-day culture would not have been possible. The Basilians or boys' choir heard in the two recordings at the head of this list has existed since at least the 15th century. In recent years under the able direction of Fr. Ignace Segarra the choir has reached a high pitch of excellence—to go back to an old set in the *Edigia* Catalan Anthology of the *Missa pro defunctis* of Geronimo and compare the often scolding but young, unadorned singing with the present standard was illuminating.

For this outstanding recording of Monteverdi's *Vespere della Beata Vergine* of 1610 (Montserrat is claimed as "the oldest site of the cult of the Virgin") German Harmonia Mundi have gathered male solists from the Pro Cantione Antiqua group of London and the Collegium Aureum, the "house orchestra" of players from Germany, Switzerland and neighbouring countries, and sent technicians to Montserrat to record the music in the soft resonance that suffuses without confusing the harmony. What is so remarkable

about the result is the feeling of devotion—more an act of worship than a concert performance. There is no stressing of the brilliance, newness or sensuousness of Monteverdi. They are all there, but they take second place to the intention of the work as a whole. The element of challenge and competition of "our edition is the best" is happily absent.

The Pro Cantione Antiqua solists (James Griffitt, Stephen Roberts, here described as tenors; David Thomas and Michael George) singing them—admirably adjusting sensitively to the style. The two Montserrat boys involved, as solists deserve, just as much prominence but are not named. In the *Magnificat* the high tone is dissonant in a way that Victorians could not have heard. The *Somno sopra "Sancta Maria"* is given in an extended version, with the vocal interjections sung by the choir. The instrumentalists are kept slightly (but not too far) back, so the church acoustics are more than one can expect. The glaze, squawk and chorusing—virtually inseparable from original instruments even in such elevated company—are reduced to a minimum. The sound is delightful and natural, which is more than one can always say for "authentic" performances.

Victoria was not a Montserrat composer but a Castilian who spent many years in Rome. This *Missa pro defunctis* (for six voices) is an earlier four-part work, from which Victoria borrowed one section for the present work) was written in 1603, after his return to Spain, for the funeral of the Empress Maria of Austria in Madrid, at the Convent of the Descalzas where Victoria was organist. A noble work, one of the noblest of late-Renaissance composers. The performance has the same devotional quality that informs the *Vespere*, proof against occasional slight drooping of the pitch. There is little if anything of the fiery harshness conventionally associated with Spanish voices, or of the over-sweetness which in pre-Britten days was a vice of English choirboys.

Pro Cantione Antiqua turn up again, with their conductor Dr. Mark Brown, and members of the Collegium Aureum, on a Purcell disc offering *Laudate Cedilam*, the Hymn for St. Cecilia's Day of 1683, and various secular pieces. The Ode

is vigorously sung but the playing here and elsewhere is slightly heavy and over-emphatic. Three excerpts from the incidental music to Dryden and Lee's *Oedipus* include the famous "Music for a while," here sung by a tenor (James Griffitt). A much preferred third volume of the Florilegium series on Oiseau-Lyre devoted to Purcell's Theatre Music.

This single record covers D'Urfey's *Don Quixote*. The performers are the Academy of Ancient Music under Christopher Hogwood. They have precisely the light, elegant, mordant touch lacking in the previous selection. David Thomas (heard to advantage in three of the records reviewed here) does not quite convince as the galleyslave who sings "When the world first knew creation" but he is splendid in "Let the dreadful engines." Emma Kirkby delights in "Lads and lasses, blithe and gay." Though she cannot quite feign the mock-tragic manner for the third part, she makes much of the big "mad" scene "From rosy bowers." The issue is a sharp reminder of the way English opera might have developed if Purcell had lived longer and stopped squandering his riches on the contemporary drama.

The musical revelation of this bunch, nevertheless, is the French Harmonia Mundi album containing a number of the *Leçons de Tenebres* of Lully's contemporaries. Marc-Antoine Charpentier. This Charpentier, not likely after you have heard a few bars of his music to be confused with Gustave, composer of *Louise*, is emerging from the shadows as a major figure of the late 17th century. The *Leçons* (Lessons in the ecclesiastical sense) are the *Tenebres* services for the days in Holy Week before Easter. The valuable but not invariably clearly-phrased note by René Jacobs (one of the singers) flery harshness conventionally implies that Charpentier wrote a number of settings and that the ones chosen here, though they form a liturgical sequence, were written at different times, in any case they are some decades earlier than the comparatively familiar *Leçons* of Couperin.

The texts are from the *Lamentations* in Latin but embodying the Hebrew initials (Aleph, Beth, etc.)—Stravinsky did the same in his *Jeremiad Threni*,

written nearly three centuries later. There are three singers, a soprano, a male alto also doubling as high tenor and a second soprano with less to do. The instruments are bass viol, organ, harpsichord and theorbo. Musically the point of departure is Gergorian chant, flowering into long melismata, profusely but delicately ornamented, at once austere and ornate. Listeners whose idea of baroque music is rooted in Vivaldi may be surprised. Those who have been getting to know Rameau's operas will find some links with his elaborate declamation and with the curious "broken" writing in *Les Boreades*.

Judith Nelson and René Jacobs are two singers adept at this kind of music, though he once or twice shows signs of strain. Of the instruments, Wieland Kuijken's bass viol is extraordinary for fullness of sound without heaviness, for plumb-true intonation, and for a way of phrasing that may astonish those who have suffered from mediocre cellists; saving an approximate path through the bass lines of baroque cantatas. The recording is beautifully clear. A second volume is promised. Meanwhile this issue is highly to be recommended. It may seem an unlikely Christmas present, but in fact nothing could be better for gentle souls who like to shut themselves away from merriment and turn their thoughts inward.

## Two art export licences suspended

Lord Donaldson, Minister for the Arts, has accepted the recommendations of the reviewing committee on the Export of Works of Art that licences to export an English Gothic stone corbel-head and an 18th century gold watch and chateleine should be withheld until midnight January 31, 1979, to give public collections in the UK the opportunity to purchase them.

The committee considers the items are of national importance under the criteria laid down by the Waverley Committee. Any public collection in the UK interested in making an offer to purchase either of the items can obtain further information, including the name and address of the person to whom the offer should be made, from the British Museum.

Riverside Studios, Hammersmith

## Dance Umbrella/Dunn &amp; Alston

by CLEMENT CRISP

During the next two weeks a festival under the general title of *Dance Umbrella* will give us an opportunity to see many of the smaller and more adventurous Modern Dance groups in Britain at work. As a bonus, and yardstick, four American practitioners have been invited to appear—the Umbrella idea is a transatlantic one—and Tuesday's initial performance was given by Douglas Dunn, an artist with a considerable New York reputation. It seems entirely justified.

Dunn's programme comprised four solo works, each lasting about ten minutes, and performed in silence, each distinguished by an intellectual rigour in using dance, and a searching concern with the nature of movement itself. Dunn has worked with Merce Cunningham, and something of Cunningham's purity of language is to be seen in these engrossing pieces.

Our first acquaintance with Dunn was with a man lying on his back, pushing himself around the stage by means of his feet. At moments he gazed at us; then at the wall, movements emerged made up of slow balances and poses; there came backward runs which accelerated, then expired as the dance subsided into the floor. Dance? Yes, absolutely. Dance made up of movement suddenly dislocated, of rotating arms that moved in and out of synchronisation; of slow, slow gesture in beautifully controlled canon, left arm against right.

And then, by contrast, a number that started from loping, cross-over steps, very dancy, and expanded into fast light movement that consumed the stage area, and suddenly stopped with a fraction of a second. Dunn's first dance ended thrillingly with him leaping to hold a projecting rod high on the wall, so that movement finished on a searing are as the lights faded; another gradually shook his entire body. In each solo Dunn seemed to establish to a base for our understanding and then moved outward from it in increasingly exciting and daring dance.

The second performance in the evening—each night two companies or artists are on view, with some repetitions, and additional work-shops, classes, film-shows—was given by Richard Alston and a quartet of dancers. The first part of their programme I enjoyed very much. Like Dunn, Alston has accepted the influence of Cunningham. His choreographies are clean-lined, exact in language, and sometimes very austere. The recent pieces which we saw first included Maude Dupres in the repeat of a bouncing, happy dance to Purcell harpsichord music which I reported on earlier this year. Then Julyen Hamilton in *Connecting Passages*, calm and unfussy in dynamics.

Finally Richard Alston himself in *Unknown*. Bunker buys the *Atlantic*, a sinuous, undulating very theatrical number, full of sudden swirls of activity, which uses part of the Cole Porter score for *Within the Quota*, composed for the *Ballets Suedois* in 1924 (its Gerald Murphy backdrop of a huge newspaper headline provides the title).

Alston's newest work, *Distant Rebound*, receiving its first performance, disappointed me at an initial viewing. A quartet for two men and two girls, it evokes the manner of an earlier study in duets, made this year, without matching its inevitability, or its richness of imagery.

Finally *Umbrella* continues for the next two weeks at Hammersmith and at the ICA; well worth while, well worth supporting.

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Douglas Dunn

## Purcell Room

## Trevor Pinnock

by NICHOLAS KENYON

Archiv Produktion have just released the first two in a new series of Bach recordings by the English harpsichordist Trevor Pinnock—and an uncommonly exciting pair of records, especially so in the case of the *Toccatas* with verve and scrupulously-controlled liveliness. To coincide with the release, Pinnock included two of the *Toccatas* in his recital on Tuesday; some of the control was missing in the popular D major work, but the weight and grand logic which he brought to the (really quite primitive) G major *Toccatas*, was most invigorating.

The recital was most notable, however, for what was presumably a foretaste of a future Archiv recording: a magnificent, bold and unified account of the *Overture* in the French Style (which was published in Bach's second book of *Clavierübung* alongside the *Concerto* in the Italian Style). The form of this work, with its slow-fast-slow overture and paired groups of variations, closely follows that of the orchestral Suites. Yet how often do we hear an ensemble attack a *Passepied* with the vigour and deft rubato which Pinnock achieves, or draw together a long concerto-like movement such as the *Overture* with the tensile strength and logic which seems to come naturally to him?

There were fluffs, as there are almost bound to be in playing as risky as this—notably in the final *Echo* movement—and I did not feel that Pinnock had the Couperin style as firmly embedded in his fingers as the Bach

## Wigmore Hall

## Alexeyev Duo

Dimitri Alexeyev, the young Soviet winner of the 1975 Leeds Piano Competition, is by now well established in this country, but his little *Concertino* op. 94, had not been heard before Tuesday as one half of a piano duo with his wife Tanya.

At their best they make a duo together of great refinement and elegance. They share a remarkable unanimity of phrasing and attack; their playing is never less than well-schooled. The highlight of their programme for Tuesday was a splendidly understated Ravel's *Mother Goose* suite—written in the same year as *Gaspard*, and its very polar antithesis: all cool simplicity, rounded deftly and lightly with variations: a recording soon, The Alexeyevs gave it invincibly.

DOMINIC GILL

## Do you look as if you mean business?



## Fine Arts Society

## Maxwell Armfield

The revival of interest in British Art of the earlier part of this century, and the serious critical re-appraisal that quite rightly has gone with it, has transformed our view of the period, rescuing reputations and salvaging a great many excellent and beautiful things; but we must take the greater care not to allow our fashionable enthusiasm to run away with us.

Maxwell Armfield, who died in 1972, lived into his nineties, long enough to see and enjoy the first few years of this little boom, and his life's work makes the point for us. The retrospective at the Fine Art Society contains some fine paintings, most especially a small group of portraits dating from well before the First World War; they include the painting of his mother, dated 1900, and the best work in the show, his wife seated by a window, of 1911.

But Armfield was evidently drawn towards the applied and decorative arts, to design for the theatre, for the poster and illustration: which is no bad thing at all. It can have the effect on a painter, however, of easing his ambition and at the same time turning his attention overmuch to matters of fancy and style. With Armfield we can follow the dilution through from the early concentration to the weak symbolism of the last works. In between we have several splendid things, some very pretty latter-day art nouveau flower pieces, and landscapes of the thirties, notably Wareham Church and the Great Cornwell. The Barn, of a splendid Georgian strength. These pictures are indeed very good, certainly worth this new attention; but, saying that, we must remember their place.

WILLIAM PACKER

## Prince of Wales

## Bedroom Farce by B. A. YOUNG

The three contiguous bedrooms at happily into the wide Prince of Wales' procession; and the mad night's events that fit them so comically in Alan Ayckbourn's clever farce follow their course as effectively as they did at the Lyttelton. The National's production under the author and Peter Hall is transported on bloc so that it may play nightly instead of only in repertory.

There is no point in describing the plot, which involves a long series of interlinked insoluble problems. It involves four pairs. In the Kensington bedroom on the R.F. side are middle-aged Ernest and Joan (Michael Aldridge and Joan Hickson), who, when we first see them, are preparing to go out to dinner. Centre, in a room that suggests Peter Scott prints in the lounge downstairs, are Mr. and Mrs. Normal—tough old do-it-yourself Malcolm and his new young wife Kate (Derek Newark and Susan Litter). They are about to give a house-warming party. On the prompt side, a trendy bedroom contains Nick and Jan (Michael Stroud and Cheryl Campbell), he a young tycoon with a torn back muscle that confines him to bed, she as efficient as she is nubile.

The rogue pair are Ernest and Delia's son Trevor and his wife Susannah. Trevor, given a superb comic performance by Stephen Moore, who can stammer as fluently with his arms as with

his voice, is wildly cranky; what's more Jan is an old flame of his. Susannah, despite Delia Lindsay's commanding presence and superb dress, is short of confidence that she can't enter a

room without winding herself up with auto-suggestion. Trevor, Susannah and Jan are all at Malcolm's party. The consequence echo and re-echo until after dawn.

The direction, scrupulously detailed, shows that perfect understanding of the use of understatement in presenting monstrous events which is so necessary to farce.



Michael Stroud and Cheryl Campbell



## FINANCIAL TIMES

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Thursday November 9 1978

## Tokyo Round cliffhanger

MOST INTERNATIONAL negotiations enter a cliffhanging phase as they near their end and the Tokyo Round of multi-lateral trade negotiations in Geneva is proving no exception. Five years since the Round was officially opened, the target date for its conclusion is now only just over a month away. But many major questions remain unresolved, the U.S. and the EEC appear to have worked themselves into an impasse on the key issue of countervailing duties and there is a danger that attitudes will harden if the deadline is not broken soon.

## Textiles

One encouraging development is the news from Washington that President Carter will almost certainly not sign the bill that would effectively take textiles out of the negotiations by excluding U.S. textile imports from any tariff reductions agreed in Geneva. If the bill were allowed to go through, there would clearly be a danger that the outline package agreed in July by the main negotiating partners—the U.S., the EEC and Japan—would start to come apart at the seams.

The troublesome problem of countervailing duties, however, remains unsolved. The difficulty stems from the U.S. Congress's failure, before it recessed last month, to extend a waiver relieving the Administration of a legal obligation to impose countervailing duties on subsidised imports. Once the waiver expires in early January, the Administration will be legally required to impose countervailing duties on a wide range of imports, many of them from the EEC, at the risk, in European eyes, of provoking a damaging trade war. But Congress does not seem to be able to extend the waiver, even if it wants to, until almost two weeks after the legislation expires.

President Carter's assurances that a way will be found of dealing with the problem, whether by Administrative or Congressional means or a combination of both, have not proved enough for the Europeans. The EEC says it will not negotiate under the threat of a trade war and France, backed by Ireland, has gone so far as to suggest that the Community should consider calling off the whole negotiation.

The dispute has led to fundamental differences of interpretation of the purpose of this week's visit to Europe by Robert Strauss, the U.S. special trade negotiator. In Washington's view, the aim is to reach a sufficient degree of political agreement in the coming days to allow the talks to be concluded on time in mid-December. In the Community's view, no more than an assessment of progress is called for.

The Americans, publicly at any rate, are still insisting that the December deadline can, and should, be met. They have enlisted Japanese support. The way out of the deadlock in Washington's opinion, is for the Community to agree to continue negotiating with its sights on the December deadline, but make its final approval conditional on a satisfactory solution to the waiver problem. Agreement on a final package in December would in any case make it easier to persuade Congress to defuse the waiver issue, and indeed to ratify the whole package. The Community, however, wants to see what happens in January before striking the final deal. The view in Brussels, shared by many people in Geneva, is that the talks are now bound to drag on until February or March.

## Flexible

The Community, understandably, does not want to pay twice for a concession, the waiver's extension, which it thought it had negotiated last summer. The European Commission knows that it is going to prove difficult enough to persuade member governments to swallow some of the concessions the Americans are demanding on items like subsidies and farm trade. The Americans, it is true, have failed lamentably to deliver on the waiver. But it would be tragic if the whole Round were to break down on the issue. The Community could afford to be a little bit more flexible without undermining its entire negotiating position. In London this week, Lord Oliver Long, the GATT Director General, described failure of the Tokyo Round as "politically inconceivable." It can only be hoped that he is right.

## Shipbuilding subsidy war

GOVERNMENTS IN Western Europe and Japan have agreed on a number of occasions in the past three years that shipbuilding capacity must be reduced. Not only is capacity far in excess of foreseeable demand, but the older shipbuilding countries have to come to terms with the fact that the newer producers, such as South Korea, can build ships more cheaply and are certain to obtain a large share of the world market. The problem, which has surfaced again at this week's meeting of the OECD shipbuilding working party in Paris, is to ensure that the sacrifices involved in cutting back capacity are shared equitably.

The Japanese industry, which has been hit very hard by the combined effects of the recession and the appreciation of the yen, is aggrieved over the persistent tendency of European governments to subsidise their yards and thus enable them to quote lower prices. The Japanese insist that they adhered to their promise to raise prices by 5 per cent; indeed, there have been reports in recent weeks that the Japanese have virtually priced themselves out of the market.

## Competitiveness

In Paris yesterday the leader of the Japanese delegation announced that from the end of this year the Japanese would no longer be bound by the 5 per cent commitment. Their argument, which is a self-imposed competitive handicap for the Japanese hardly makes sense when European countries, notably the UK, are propping up inefficient yards and enabling them to cut prices drastically as a means of preserving employment. The Japanese Government has been discussing with the shipbuilders a plan for an agreement which controls reducing capacity by some 35 per cent. They see no reason why this painful operation should be made even more difficult by artificial restraints on their yards' competitiveness. The practical effect of the ending of the 5 per cent commitment is difficult to judge. In view of the bankruptcy among smaller Japanese shipbuilders

and the poor financial results of some of the biggest companies, the Japanese industry seems in no shape to indulge in extensive price-cutting. But even if the significance of the move is mainly psychological, it suggests that Japan will not sit idly by while the Europeans scoop up the few available orders by unfair methods.

It is fair to say that governments in the shipbuilding nations, even including the UK, are now prepared to accept publicly the need for yard closures. But they all want to be free to carry out the process of rationalisation in their own time and with the least possible interference from outside bodies. Thus the UK and some other EEC countries did not take kindly to plans put forward by the Brussels Commission earlier this year, envisaging a 40 per cent reduction in the Community's capacity to be carried out over a four-year period.

In order to make maximum use of natural wastage and voluntary redundancies, governments want to influence, or at least try to influence, the level of their industry's workload—and that means subsidies. There may also be some wishful thinking that the widely accepted forecasts about demand in the nineteen-eighties are too pessimistic and that closures need not be as extensive as, for instance, the Commission has suggested.

## Distortions

There is clearly no possibility of a detailed, international agreement on how to restructure the world's shipbuilding industry; it is difficult enough to get a national programme accepted and implemented. The best that can be hoped for is an agreement which controls the use of national subsidies. At present these subsidies are distorting trade and perpetuating over-capacity. The question is whether governments can be brought to accept that an end to the shipbuilding crisis, and the emergence of a viable, though smaller, industry requires some restriction on their own freedom of manoeuvre.

## The tests of loyalty yet to come for the Iranian armed forces

**B**Y APPOINTING a military government the Shah has banked the future of his regime, and his dynasty, on the continuing loyalty of the armed forces.

The loyalty of the top military officers, such as General Gholamreza Azhari, the chief of staff and the new Prime Minister, is not questioned. It had always appeared unlikely that they would accept demands by opposition leaders that the opposition be given control of the armed forces as a condition for entering any new administration.

These senior officers had protested at the concessions made by the government of Mr. Shari'Emami, the former Prime Minister. They also feared that the expressed intention of the previous government and the opposition to root out corruption

would prove more than a cosmetic exercise and lead to a campaign against armed forces commanders.

Even so they have made some attempt to distance themselves from the more notorious targets of popular wrath such as Gen. Nematollah Nassiri, the former head of SAVAK, the semi-present secret police.

The Shah has always given close attention to appointments and promotions even of middle-ranking members of the officer corps. His own father, Reza Shah, rose to power by marching his elite Cossack brigade on Tehran in 1921. The Shah himself was restored to power only with the help of the army during the overthrow of Dr. Mossadegh in 1953.

In the late 1950s and early

1960s he relied upon the army, particularly SAVAK, to quash internal dissent. In 1963, when the Shah finally established absolute rule, the army crushed riots in Tehran with heavy loss of life.

But in relying on the army the Shah has been exceptionally careful to ensure that it remains under his control. The three armed services liaise only through the Shah's personal staff. Loyalty to the Shah rather than military efficiency is the key to rapid promotion.

Loyalty was ensured by heavy surveillance of the army by a variety of security agencies. Power could not be concentrated in the hands of any single organisation or military commander. The Shah's personal security is looked after by the Imperial Guard, an all-officer unit, and

there are heavy concentrations of paratroopers, counter-insurgency rangers and armour around Tehran.

A multiplicity of organisations divide responsibility for security. The Imperial Iranian Inspectorate, set up in 1958 after the head of military intelligence was accused of plotting a coup, is the Shah's personal instrument for guarding against military conspiracies. The mysterious Special Bureau keeps an eye on SAVAK.

Despite these precautions, the Shah admitted earlier this year that SAVAK had become "a state within a state" and in last Monday's broadcast setting up a military government he promised that past mistakes would not recur.

But it is to the armed forces as a whole, that the Shah is now looking for his survival.

Possibly, in his determination to prevent senior generals acquiring too much authority, the Shah has weakened their links with the middle ranks of the officer corps. All officers, however, have been censored by the government, receiving high pay and extensive fringe benefits.

The difficulty of knowing the political complexion of such officers lies in the recent enormous expansion of the armed forces. Defence spending has risen from \$67m in 1953 to \$844m in 1970 and to \$940m last year. Armed forces manpower increased annually by 11 per cent between 1972 and 1976, from 191,000 to 300,000, and now stands at 412,000.

Unrest is more likely to occur among the lower ranks, many of whom are conscripts.

It is they who actually come face to face with the rioters and are likely to be more susceptible to appeals by religious leaders, especially those from the exiled Ayatollah Khomeini, to withdraw their support from the Shah. Although Khomeini has called on the families of soldiers to persuade them to join in ousting the Shah, he has yet to take the final, crucial step of calling for a military revolt within the army.

But with Khomeini, the hottest period in the Shiite calendar is about to begin. Further demonstrations are likely at that time the loyalty of the ordinary soldier, including his willingness to shoot martial law-breakers, will be tested to the full.

Patrick Cockburn

**T**HE Shah of Iran launched his much-vaunted liberalisation programme two years ago. Since then the choices open to him which would not—in effect—result in the erosion of his sweeping powers have gradually narrowed.

His appointment on Monday of a military government under General Gholam Reza Azhari, the Chief of Staff, although logical in view of the uncontrolled violence in the streets, emphasised that in the end he was left with almost no choice. This limitation can be directly attributed to the fact that, after years of stifling dictatorship and empty political experiments, first with a two party system, and then with a single party system, no one here is really prepared to believe that the Shah means it when he says, as he did again on Monday in an address to the Iranian nation, that he will press on with liberalisation and free elections.

The Shah's first option—that of soldiering on with the Government of Mr. Jafar Shari'Emami in the hope that the army would gradually cool the antagonism of the rioters—obviously disappeared with Mr. Shari'Emami's resignation on Sunday. Nevertheless, it is worth observing that Mr. Shari'Emami, during his 10 weeks in power had perhaps more independence than any of his predecessors. He enacted Bills which gave dramatically more freedom to the media and to the universities; an amnesty was announced for more than 1,000 political prisoners; and a business code was imposed on members of the Royal Family.

There has been much talk of a second option—that of the Shah stepping down in favour of Crown Prince Reza, now aged 18. It has been argued that such a move would in theory provide constitutional continuity and a focus for the armed forces' loyalty and allow the formation of an interim vice-regent council until the Prince came of age. But it is apparent that the loyalty of senior officers is to the Shah personally, rather than to his dynasty. This fact, plus the intensity of the opposition to the Shah and the protracted and extensive violence as seen in Tehran on Sunday, have made it quite clear that addition



tion would be tantamount to ending the Pahlavi Dynasty. However, dispirited the Shah may seem to those who have met him recently, he has no intention of doing this.

The possibility of continuing with the liberalisation programme and of holding free elections by the end of June next year remains on the horizon. But it will clearly take some time before the full reaction of the Iranian people can be gauged towards the Shah's appointment of a government in which the hard core is from the military. On Tuesday, the citizens of Tehran seemed most interested in trying to clear up the aftermath of the rioting—evils-smelling piles of half-burned rubbish hanging out of gutted vehicles and shattered glass from banks and cinemas.

But the acid test will be the performance of this military government, the appointment of which by all accounts was not forced on the Shah by the leaders of his 412,000 troops. The military members of Cabinet, all long-serving members of the armed forces and thus servants of the Shah, are interested more in restoring calm and order than in overthrowing the Shah. If there is a danger to the Shah from the armed forces, it lies amongst the 240,000 conscripts. There have been a number of confirmed incidents during the period of martial law of guns being

## Why the Shah has almost run out of options

turned on officers rather than on rioters, and of soldiers embracing rioters. The Shah, in selecting a military government, has given a very tough task to his officers. To take two examples: while the soldiers will be trying to keep control on the streets, General Gholam Ali Oveissi, already martial law admini-

BY ANTHONY McDERMOTT in Tehran

strator of Tehran, will also be trying to cope with the manifold problems he has acquired with the portfolio of Health and Social Welfare Minister. And General Jafar Moghadem, the new head of SAVAK, the security service, has also been appointed Minister of Power and as such is burdened with the task of getting oil production back to normal levels.

Two factors in particular make it likely that a military government is here to stay for some time. The first is that the chances of the military being able to solve the problems of strikes and of the restoration of public services in a period of months are remote. If this is the case, then the more the opposition to the Shah and his government grows in the streets—and this will be fuelled by the fact that the economy is expected to decline in the coming months, with inflation trebling from a

rate of about 10 per cent before the recent troubles—the more a military government may be needed. As Dr. Ali Akbar, a former Prime Minister and a candidate for this position again, pointed out in an interview, this is because civilian politicians are not adequately equipped to impose law and order.

The second factor relates to the circumstances which the Shah still has in his favour. The first is that opposition politicians are far from united. The religious leader Ayatollah Ruhollah Khomeini, now in Paris after 15 years of exile in Iraq, is as much an emotive figure of unity for the changing crowds in the streets as the Shah is a focus of their hatred.

The Ayatollah provides a certain foundation of Islamic values against the damage wrought by rapid Westernisation and development, by corruption, and the flight of people from the countryside to the town. He is also a focus for the frustration of people who have been told incessantly by the Shah that by the end of the century Iran would be one of the great non-nuclear powers in the world, when it has become increasingly obvious that this would not be so. But Khomeini's

call for the overthrow of the Shah and the formation of a purely Islamic government is wildly impractical and prejudices the position of the opposition National Front, the political pedigree of which dates back to the era of Dr. Mohammad Mossadegh and which maintains links with Khomeini. Until the Front, led by Dr. Karim Sanjabi, is able to put some distance between itself and the Ayatollah and feel strong enough not to use him mainly as a means of cashing in on his popularity, its political future is limited.

Dr. Amini argues that when the provisional government has finished its work, then a national government comprising almost all the main political forces except the Communists can be formed. But with the National Front's current adherence to Ayatollah Khomeini's views, anathema to the Shah, its prospect of joining a government with the Shah at its head, and thus of civilians returning to power seem distant.

The Shah also has the benefit of support from the West. Iran's links with the U.S. are conspicuous in defence, even if Iran is not a formal member of NATO. Through the Central Treaty Organisation (CENTO) there is a useful institutional link with Pakistan and Turkey as regional members and with the U.S. and Britain as associates. Iran has, in addition, a

vital role in patrolling the Gulf, the main channel for the West's oil, and in providing what should be a stable barrier between Afghanistan and Turkey. Furthermore, although Iran is not as pivotal a producer of oil within OPEC as Saudi Arabia, it still has an important voice in deciding what happens to oil prices. This role will become more crucial to Iran as it endeavours to get to grips with the problems of its economy. Finally, Iran plays a strategic role in providing oil for Israel and Southern Africa and in maintaining diplomatic contact with these two controversial countries.

This success of the present government will, in the end, be measured less by its ability to restore order—which it can un-

doubtedly do brutally through its military strength—than by its handling of economic problems.

The banking system, as a result of strikes and the destruction of most branch offices in Tehran, has come to a complete halt. Foreign bankers have been staying at home, fearful of the current wave of kidnappings and possibly reversion back to Iran is likely to be too unattractive for months to come to be worth loans on the international money markets.

Strikes in the oil fields and refineries have already reduced Iran's income for 1978-79 from an anticipated \$20,000 to \$12,000 and even this might be an optimistic estimate. Factory production has been cut to about two-thirds of capacity. The balance of payments deficit is likely to be trebled, although there is a saving grace in that reserves of foreign currency and gold still total about \$100m—slightly down on the amount at the beginning of the year. The sixth development plan, dating between 1973 and 1978, will have to be revised again to eliminate the wastefulness that continued during the 12 months parenthesis of Dr. Jamsil Amouzegar, who was replaced by Mr. Shari'Emami in September.

The thesis that a military government should, over a period of several months, restore order and then hand back the restoration process to the political class, has a certain logic. But as regional members and associates, Iran has, in addition, a vital role in patrolling the Gulf, the main channel for the West's oil, and in providing what should be a stable barrier between Afghanistan and Turkey. Furthermore, although Iran is not as pivotal a producer of oil within OPEC as Saudi Arabia, it still has an important voice in deciding what happens to oil prices. This role will become more crucial to Iran as it endeavours to get to grips with the problems of its economy. Finally, Iran plays a strategic role in providing oil for Israel and Southern Africa and in maintaining diplomatic contact with these two controversial countries.

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## MEN AND MATTERS

## Insider's view from outside

When bound turns here or gamekeeper turns poacher he can expect some problems. Lord Armstrong is, of course, none of these, but the metaphors spring to mind with his description of the problems he is having in understanding what Whitehall is doing. This is a strange admission for the former head of the home civil service to make, particularly since he has not been cast into outer darkness, but into the inner councils of the Midland Bank.

Yet his complaints sound heart-felt: "Since I have left the government civil service I have felt frequently to be in some terrible fog. It's quite extraordinary how while I was inside I felt we were straining every nerve to explain ourselves and that on the whole we were managing it. But it looks very different from outside. Even in areas of concern to me now I find (myself) having to guess what the government is up to."

Armstrong made these comments when being interviewed by the BBC for a programme on freedom of information which is to be shown tonight.

In this he admits that the present system allows mistakes and incompetence to be covered up—and William Plowden, a former Undersecretary at the Department of Industry who is now director of the Royal Institution of Public Administration, says on this: "It's not difficult for civil servants to pull the wool over the eyes of Select Committees because MPs don't know what questions to ask."

documents until it is ready to. You conduct things in conversations and make yourself aide memoirs and memoranda. They are not documents. There is no reason why outsiders should see them."

## Human defence

John Walford an unassuming civil servant who has just set up the first anticanine society in the country, is touchingly optimistic that he can persuade politicians there are votes in controlling Britain's estimated 5m dogs. He tells me a large number of the correspondents to LICC, his newly-formed League for the Introduction of Canine Controls, put this as one of their first priorities.

"I am sure there are more votes in the line we are taking than in the present laissez-faire attitude," he says. "I'm surprised at the number of people who say 'That's just what I've been thinking.'"

So far Walford has about 100 supporters and plans for a branch of LICC to match every pro-canine society which does not aim to clean up pavements and parks. He is also anxious to push the dog licence fee up to "something realistic," which would discourage anyone from buying a dog as a Christmas present without second thoughts.

A Swedish friend of mine went to the Post Office the other day to buy a licence and when he was told it was 37 started counting out not 37p but £37—without batting an eyelid," he tells me. "It is about that there. I would aim for £20, which is only about a pint of beer a week." He also points out that in certain U.S. towns dog-owners have to take a bag and shovel with them when they go out walking. Despite his modest intentions Walford, 35, recognises he is likely to incur the wrath of dog-lovers, as have several of his supporters. They complain of

threatening telephone calls, and visits by dog-owners accompanied by their pets.

## Battling on

Where there is nostalgia there is money. And as every publisher and television producer of long ago realised, the Second World War is now viewed with misty eyes on the horizon of memory. P and O has gone one better with nostalgic cruises around the sunnier battlefields of the Mediterranean, complete with a distinguished veteran of the last war to point out the most interesting features.

Lieutenant General Sir Napier Crookenden, the son and grandson of soldiers, is off on his next lecture cruise later this month. "The interest in the Second World War astonishes me," he says. "Rather like World War One, which is very popular, the Second World War is now far enough away to be interesting to my children's generation. Normally your parents' past is enormously boring and it's your grandparents' past which fascinates you."

The cruise ship, perhaps suitably in view of recent military happenings in East Africa, is called the Uganda. Although 26 years old and at one time threatened with being broken up, it is, says Crookenden, "in good nick."

## Cook in trouble

Anton Mostert, the judge at the centre of South Africa's "Muldergate," has asked to be allowed to drop out of the limelight. "I have nothing to say at this stage, nor is it likely that I will make a statement at any later stage," he said yesterday after Prime Minister P. W. Botha had stopped him investigating the most serious scandal in recent South African history. But it is unlikely that the Mostert will remain in obscu-

rity for long—at least to judge from his record.

An accomplished chef whose favourite dishes are Indonesian, he had shown signs of determination long before he turned on his heel and walked smartly out of the Prime Minister's office. When made a judge three years ago at the age of 44 he was probably the youngest judge in South African history. But he quickly had a tiff with the judicial hierarchy in the Transvaal, apparently showing the same refusal to accept the whims of the establishment as he had in 1974 when he made it possible for the South African public to see some other surprises—those in Goldspelt, the musical which retells the gospel in street-theatre style.

Godspelt was wrong meat for many South Africans. The Superman T-shirt worn by the Christ figure particularly offended Calvinist churchmen. The Publications Control Board, official guardian of the country's morals, banned Godspelt after a few performances. But as counsel for the producers Mostert was instrumental in coming to a compromise with the censors. Part of this involved the adding of a prologue which disclaimed any parallels between the play and the gospel—though, read out by a grinning stagehand, this never failed to bring the house down.

## Dashing

A colleague tells me of a story he heard in East Germany recently. Two border guards had just finished their lunch in a field in a remote part of the frontier. One asked the other: "Would you shoot me if I made a run for it?" A long pause ensued before the other guard replied: "I suppose so. Would you shoot me?" The first guard said so. The other immediately said: "Fine, I will go first."

Observer

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# Giving money its proper value

HE BELIEVES in black magic. You see a monetarist. I am a monetarist. It may seem, as the City settles down to its monthly worry about the banking figures, that we are all monetarists now, but it is not so. The black magicians—Mr. Enghel Powell and the monetarist wing of the Conservative Party—believe that the control of the money supply is more or less a self-sufficient economic policy. The monetarists, who seem to include Mr. Healey nowadays, appear to believe that control is a necessary, though not a sufficient condition for progress. The sophisticated—you and I—want to know just what is going on.

To simplify matters a little, one can reduce the three classes to two. The true monetarist, whether he believes in magic or not, is a man who broods about totals. There are admittedly many schools of thought about which total is significant—M1, M3, M5, high-powered money, or the monetary base, just for starters—or whether you should study all of them; but the total of money, however defined, is what makes the wheels go round.

For the monetary economist, the message is much more muted. He will not only be interested in money, but in Domestic Credit Expansion (DCE), for example, and in studying money itself, he will want to know not only the point we have reached, but the route we took to get there. For example, the latest money supply figures may have been pushed up by private credit demand or by the failure of the Government to sell enough stock. It's all one to the true monetarist, but not to me.

Before going any further, it

is worth drawing attention to the two exhibits in the charts. The first shows monetary growth in two well-known economies, defined very roughly in the way we define money in this country—cash plus current and deposit accounts. As you can see, Germany, which has followed what is on this test a wildly inflationary monetary policy for a large part of the period since 1974, has in the U.S. "has" for most of the period been very restrained.

## Time lags

Try as you will, and with any structure of time lags you choose to invent, you can't make any monetarist sense of that. The other chart shows the figures which seemed most interesting to the Radcliffe Committee: bank lending to the private sector. Here the U.S. figures swing from excess to restraint and back to excess; turn the chart upside down, and you have a rough history of the effective exchange rate of the dollar. The other line shows a Germanic steadiness.

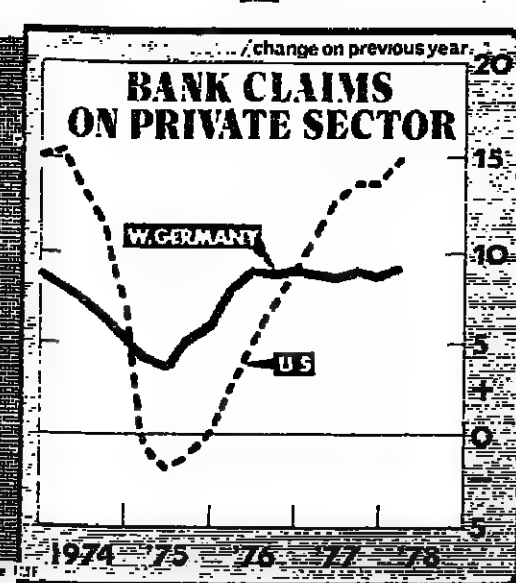
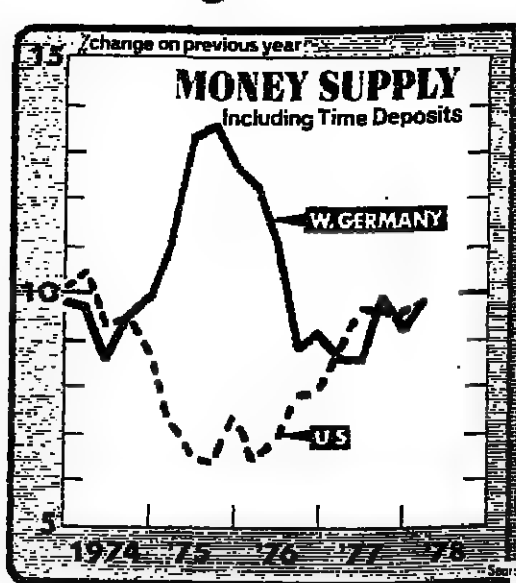
The purpose of these carefully selected charts is not to prove that Radcliffe was right all along, but to sow a little healthy doubt in the mind of any monetarist reading, I am aware of course, that religious monetarists, like Friedman (DCE), for example, and in studying money itself, he will want to know not only the point we have reached, but the route we took to get there. For example, the latest money supply figures may have been pushed up by private credit demand or by the failure of the Government to sell enough stock. It's all one to the true monetarist, but not to me.

Before going any further, it

many is a member, or rather the leading member of the snake, which carries an obligation to intervene in the exchange markets, and is also a voluntary member of the dollar support club, to which it makes large subscriptions from time to time. Intervention means issuing D-marks in exchange for dollars, francs, (Belgian) and so on.

Until a year ago, Britain was a member of the same club; in the cause of controlling our own competitiveness, we intervened to such effect that our reserves rose from danger level to a peak of \$20bn or so; but the effect of this on our money supply so alarmed the authorities that we have since floated fairly cleanly. The Germans have simply let their money supply rip (and there is little doubt that it has ripped again in the period since June, when the chart ends). Up to now, they seem to have survived the consequences of indulgence, and we have precious little to show for our self-denial. It is of course possible that after a suitable time lag Germany will suffer gross inflation, and the U.K. will stabilise; but one prefers to look for more plausible conclusions.

The simplest way to reach such conclusions is to look at what is going on. When currencies are subject to speculative flows, the main force behind the flows, as we all know, are corporate treasurers. Banks may also adopt switched-in or switched out positions—a normal piece of banking prudence which is now the subject of a Congressional investigation. But except for any profits which may result from these activities, no company or bank is richer or even more liquid as a result of



switching its assets from one currency to another. It is not surprising that the holdings of D-marks do not cause an explosion of money demand in Germany; the German offices of multinationals are simply acting as group bankers.

This does not mean that there is no inflation anywhere. The rise in the German money supply is the result of German exchange market intervention. That intervention raises funds which the Bundesbank may invest in, say U.S. Treasury bills. If at this time the Fed is following a money supply policy rather than a credit policy, it will sell corresponding funds to the U.S. Treasury, and thus make credit cheaper than it would be if the Bundesbank had not intervened. The demand inflation is financed according to the rules of monetary virtue; but it does not do so. This is partly because the

Moralists can argue about where the blame lies.

You might think that this story points simply to the conclusion that in a world of intervention, countries should pay more attention to DCE than to the growth of the money supply. This is a better shot, but still wide: German DCE has also been excessive on any known measure.

## Rules of virtue

However, as the charts show, private lending in Germany has been relatively restrained. The excessive DCE (and monetary growth) largely reflects the failure of the German authorities to fund their inflows. The Bundesbank ought to borrow all the D-marks it uses for intervention from the non-bank public according to the rules of monetary virtue; but it does not do so. This is partly because the

Germans are not concerned to control the growth of the broadly defined money supply; the official measure is very narrow, with a heavy bias towards notes and coins. But even on the official test, German monetary growth has been excessive by the strictest standards. Their policy is narrowly defined, and lax, and it doesn't seem to matter.

The first thing that this suggests is simply that when interest rates are very low, it is quite natural for people to hold a greater part of their assets in liquid form: the rewards of investment are not worth the trouble. However, this is naturally taken into account in all the demand-for-money equations which lie at the base of respectable monetarism. The sad fact is, however, that since we all become interested in monetary policy, the equations themselves don't work. There

is no stable relationship between money, interest rates and incomes. (The fact that any monetary measure becomes meaningless as soon as you try to control it is now known in the Bank of England as Goodhart's Law, after Charles Goodhart, the house monetary economist. Any explanation is deeper.)

One suggestion of the depths which could be plumbed is the idea that the rise in German money is due to inadequate funding. It is some years since a Bank of England director asked me: "Why should I worry about institutional money piling up when I know it's going to be invested sooner or later?" The standard answer is that while it is sitting on deposit, the banks may use it to finance higher lending; but this assumes that the banks are very stupid.

If the Pru, for example, leaves several hundred million on overnight interest-bearing account, the banks know very well that this is highly money, and would be asking for trouble if they used it to grant a new credit, rolling on from age to age, for say, British Leyland. They will keep it short. This difference in the quality of deposits is recognised in some countries through differential reserve requirements. No monetarist economist believes that money is money is money, like Gertrude Stein's muse.

It is clear that once one starts worrying about the effective liquidity of different kinds of banks deposit—not in mention deposits and lending outside the banking system—one is liable to get into very deep water; that is why it is very difficult to understand the simple faith of those who believe that a simple money supply policy (modified

or not, according to taste, to allow for possible future membership of the EMS) will solve many domestic problems.

Our own authorities, who have a healthy suck-it-and-see approach to the question of monetary policy, though they are deplorably hidebound about their techniques for enforcing it, really only ask for two results—apart from keeping the Government in order. The first is that the existence of monetary policy should drive up interest rates when the demand for credit is higher than is comfortable, without political awkwardness. This is also the creed of Dr. Arthur Burns and harks back to the Radcliffe Committee. The second is that it should influence exchange rates.

## Digestion

In this respect, money figures do perhaps tell us something. Currencies of countries with excessive monetary growth, including Germany, do tend to depreciate in real terms; that is to say both Germany and the U.S. have gained competitiveness if you balance out the exchange rate movement against the relative performance of domestic costs. The market seems to balance unit costs and monetary conditions, along with the balance of payments and the state of their discussion, in a rough kind of way. That is perhaps why it is now fashionable to argue that the exchange rate discipline is the real way monetary policy "works." If by "working" you mean opting for recession rather than inflation, perhaps it will; but if you want to avoid both, there is still no substitute for reasonable behaviour.

Anthony Harris

## Letters to the Editor

### North Sea oil

From Mr. T. Skeet, MP

Sir—I feel that your correspondent, Mr. A. D. Macgregor (November 7), has misunderstood the position about North Sea oil.

He states "The oil reserves are state-owned and therefore nationalised in the first place. The whole development of the area was a Government and, therefore, nationalised undertaking." A cursory view of the Continental Shelf Act, 1968, will reveal that oil on the Continental Shelf does not, in fact, vest in the Crown. All that the Act provided was that any rights exercisable by the UK outside territorial waters with respect to the seabed, subsoil and natural resources, vested in the Crown. This must be so because Article 3 of the Geneva Convention on the Continental Shelf, upon which the legislation was based, provided "The coastal state exercises over the Continental Shelf sovereign rights for the purpose of exploring it and exploiting its natural resources." Of course this is effected by the Government granting licences under the Petroleum (Production) Act, 1934, to search for and win petroleum.

Once an oil company has secured a licence under one of the successive rounds of licensing, the crude oil discovered and brought to the surface is the property of the licensee or the group involved, although he is obliged to bring it ashore to comply with Clause 28 of the Petroleum (Production) Regulations 1970. Having done so, it is free, by law, to dispose of it as it sees fit. This is an oversimplification, but it seeks to indicate that the property in the oil vests in the licensee, not in the state. Control by the state is, however, effected by the terms and conditions of participation agreements which have been individually negotiated with the companies operating on the Shelf. Matters covering rearing and disposal of the oil and the numerous issues which are covered by continuing consultation between the parties.

The oil industry on the Continental Shelf, is thus not nationalised, nor is the oil, but they are very extensively controlled by a number of Acts of Parliament and a host of regulations. If anything, there is too much regulation of the North Sea, too little flexibility and unfortunately the Government seems to be changing the rules to suit its convenience and the political breeze of the moment. Nobody will argue that there should not be control over the private sector operating on the Shelf, but that the framework should be relatively simple, stable and equitable to encourage investment is imperative.

Nationalisation of the industry would be a disaster, and expansion of the British National Oil Corporation with oil companies as simple contractors to the state agency, would make a complete nonsense. It is neither the management skills nor the advanced technology possessed by the world industry and would soon convert the UK's premier asset into a British mausoleum. Of course the state has a role in energy. If the Government concentrates on judiciously administering the Acts of Parliament which have relevance to various aspects of the Continental Shelf (the Continental Shelf Act, 1968, the Oil Taxation Act, 1975, the Petroleum and Submarine Pipe-lines Act, 1975 and Energy Act, 1976) and lets the oil industry get on with its job of finding and bringing the oil to the market a little sense will begin to emerge. Rationalisation of this legislation may take time to

effect. As it is, the Government has to pay 70 per cent of the cost, but if petroleum revenue tax is to be increased as recently announced, the companies will be squeezed between steeply rising costs and advancing taxation, making their investment much less viable. No wonder exploring is declining on the Shelf, and the managers of Whitehall are wringing their hands in anguish.

Trevor Skeet,  
House of Commons, SW.

### Entitlement to benefit

From Mr. L. Preston

Sir—I was interested to read the last paragraph of Mr. Manley's letter about earnings in retirement (November 7). I was surprised to find that the Government, Health, and Social Security to complete forms so that a state pension could be paid at age 70; in the course of this the Department referred to my application for "benefit." I had contributed for 30 years, many as a voluntary contributor, and like Mr. Manley, I thought I had an assured entitlement, albeit not funded and not contributable.

L. T. G. Preston,  
Cass del Rio,  
Cottamwood.

Newton Ferrers, Devon.

### Above average intelligence

From Mr. G. Lacey

Sir—The Monthly Survey of Business Opinion (November 6) again reported a shortage of skilled labour, the serious Press is full of situation vacant advertisements, yet there is high unemployment. All these jobs have one thing in common, the need for above average intelligence. Is it possible that we have reached the situation in this country where industry needs more people with above-average intelligence than can provide sufficient jobs for the below-average intelligent proportion of the population?

If this is the case, then the attempt at job creation and the proposal for a four-day working week are no answers to the unemployment problem.

G. H. Lacey,  
5, Proctors Way,  
Bishop's Stortford, Herts.

### Freedom under the law

From the Chairman,  
British Legal Association.

Sir—I agree with the conclusion of Professor Dudley Johnson (October 30) that collective bargaining is a monopolistic practice to be treated like cartels and price rings on the employer's side, and that "anyone who believes in the ideal of personal freedom, part of which is the freedom to join or not to join a union, should oppose the legally sanctioned coercive powers granted (to) trade unions in Britain."

There was much to be said for the idea of the craft guild which existed primarily to promote the extension of skills among the hitherto unskilled, and to protect their proper interests. Out of such craft guilds there has grown the idea that trade unions are entitled to power, which equals, or exceeds at times, so it seems, the power of duly elected government. By contrast the learned professions do not operate closed shops and the ranks are

open to any of the requisite character and ability who are prepared to lend themselves to the arduous training and examinations which are demanded before their fitness to practice is acknowledged. It is ironic that politicians on all sides who support the extension of the privilege of trade union membership are ever ready to knock the learned professions and to ignore the very positive role which they play in our society. For many politicians, it seems, the louder you shout and the greater your brute force the more respect do you earn, and the greater the rewards you may expect.

Apply there are increasing numbers of people within and without the learned professions who are heartily sick of such collectivist/corporatist notions, and who believe (even though, like me, they do not accept the entirety of Professor Johnson's thesis) that the concessions to monopolies of employer or employee, and the immunity from the general law enjoyed by trade unions, have gone too far. The proper freedom of the individual under the law needs to be re-asserted.

S. P. Best,  
29 Church Road,  
Royal Tunbridge Wells, Kent.

### Currency reserves

From Mr. T. Torrance

Sir—I am delighted that Mr. W. P. Platt (Nov. 7) has agreed with me that the Bank of England is not obliged to intervene in the foreign exchange market, and that the official currency

### Transport in London

From Mr. N. Seymour

Sir—The letter (October 31) have quoted make such an eloquent plea. If £200m is to be spent largely on improving transport in dockland, it would not be the same expenditure make far more impact if spent on improving the road system? This improvement could include building further road crossings of the Thames, notably one at Thamesmead and one on the west side of the Isle of Dogs. I should like to see the latter take the form of a high-level bridge—it could be called the Cutler Bridge!

If the rest of the Jubilee line is never built, the Woolwich rail tunnel would merely serve as part of a rather useless rail route from Thamesmead to Dalston. Perhaps the trains would continue west from Dalston along the North London Line, in particular by the decision of the GLC London Transport committee last week to authorise expenditure of £450,000 on design work for a rail tunnel under the Thames at Woolwich, construction of which might start a year hence if the Government agrees to fork out the necessary £25m.

Is the proposed tunnel really the most cost-effective transport investment available for revitalising dockland? Have the GLC's professional transport planners pronounced in favour of it, in preference to an additional road crossing of the Thames? Or must the decision be explained by the known obsession of Mr. Horace Cutler, the Leader of the GLC, with construction of the Jubilee tube line from Charing Cross to Thamesmead?

Your report quotes the cost of this line as £250m and the Government has quite rightly not given the go-ahead for this very expensive scheme (for which it would have to find the money). There is, however, a danger that if a Conservative Government comes to power it will feel obliged to sanction the scheme to please its political allies at County Hall. This would make a mockery of the rational approach to transport investment now being biased as between road and rail.

reserves suffer only if such intervention takes place. I still, however, can't bring myself to agree with Mr. Platt. In his latest letter what he does is to describe the current institutional situation, and then say how foreign exchange transactions take place within that market. What he doesn't do, and what I want to do, is to query the value of the present institutions.

For instance, Mr. Platt writes that "the commercial banks are allowed to keep sufficient foreign currency to enable them to carry on their banking business." An example of the sort of question I'm seeking an answer to is why there should be any formal restrictions on the amount of foreign currency a commercial bank (or company, or individual) is allowed to hold. Why should we not free the foreign exchange market from all such regulations, and let sterling always trade at its equilibrium price?

In his penultimate paragraph Mr. Platt appears to think that the present institutional procedures are able to shield sterling from pressures on it brought about by fundamental economic weakness. But I doubt this very much, and agree with a leader in the Financial Times about ten days ago: intervention to keep sterling down expands the money supply, thereby causing inflation; intervention to prop sterling up destroys the price competitive ness of British industry. What is needed, I contend, is a complete end to those institutional arrangements (such as those described by Mr. Platt) which

prevent sterling at all times finding its market level, and which are hence so damaging to Britain's economic welfare.

Thomas S. Torrance,  
56 Watson Street,  
Aberdeen.

### Houses in disrepair

From Mr. R. Jensen

Sir—While all credit is due to the Association of Metropolitan Authorities on its five-point proposal to arrest the alarming increase in the number of houses in bad repair (October 30, page 5), up by almost half from 638,000 in 1971 to 811,000 in 1976, the benefits accruing could be only very short-lived (or even illusory if grant uptake were minimal) if there is not a willingness to remove the causes of disrepair, having once identified them.

I would suggest that many, if not most, of the 350,000 private sector rented properties with average controlled rents of £1.20 per week (frozen since 1977), identified in your article "The debate" (May 18, page 21) are likely to fall into the "bad repair" category for the obvious reason that they are net liabilities carrying a 90 per cent plus subsidy from the pocket of the private landlord. Many of these will be impoverished residential old age pensioners who, by courtesy of the Rent Acts, have been dispossessed and left with virtually unsaleable properties.

One suggestion I would make is for an ex gratia payment of up to, say, £200 for each year of completed post-1977 landlordship payable against billed renovations, replacements and repairs undertaken between, say 1978 and 1980. Similar treatment, though on a less generous scale, should be extended to "fair rented" properties with their lesser private landlord subsidy of (typically) 50 per cent-60 per cent. Similar dispossession, and reduction in saleable values of 50 per cent or more. After all, while mortgagees enjoy very substantial tax relief on interest and increases in the values of their properties, and while council tenants enjoy rents which cover only 30 per cent-40 per cent of the cost of service, private landlords are the only ones who receive no form of housing assistance. Indeed such landlords incur very substantial dis-economies while the compulsion of the law is used to procure the retention of the intolerable position in which they have been placed.

The conditional five-to-seven-year post-grant period of unchanged occupancy and use (or face a demand for full repayment of the grant plus interest) is a most significant deterrent to the uptake of grants for improvements etc., years of prior occupancy and use (if any) should carry equal weight in assessing one's liability in this respect. At a time in this extended period when one might wish to contemplate moving house for a variety of reasons (redundancy, transfer, change of job, etc.) and incurring the not inconsiderable costs associated therewith, the very thing one can do without is to be saddled with this additional financial burden.

Modification of the existing ground rules to include prior occupation in the qualifying period would greatly ease this potential burden, reduce immobility, and increase grant uptake. The problem, incidentally, would seem to be very considerably exacerbated in the case of the private residential landlord who will, I believe, and himself taxed on the appreciation of the apportioned share of his property which is tenanted.

R. Jensen  
11 Stanhope Gardens, N4.

Western powers meet in Brussels to discuss aid to Zaïre.

Japanese Foreign Minister starts tour of UK, Hungary and Czechoslovakia.

Mr. John Greenborough, CBI president, at annual dinner of Chemical Industries Association, Grosvenor House, London.

Mr. Michael Edwards, BL chairman, at Institution of Mechanical Engineers' dinner, Dorchester Hotel, London.

Keynote address by Senator Owen Horwood, South African Finance Minister, at investment conference of Johannesburg Financial Mail, opening at Carlton Hotel, Johannesburg.

Mr. Robert Strauss, U.S. Special Trade Representative, confers in Paris and Brussels, asking European Government for

## Today's Events

new trade agreement.

European trade union leaders ask for far-reaching work-sharing measures in talks at EEC tripartite conference in Brussels.

OFFICIAL STATISTICS  
Dept. of Industry publishes provisional figures of vehicle production for October.

Treasury release Central Government financial transactions (including borrowing requirements) for October.

Sample of 30 per cent of Local Authority Mortgage results for 1977 given by Dept. of the Environment.

PARLIAMENTARY BUSINESS  
House of Commons: Queen's Speech debate continues. Subject asking European Government for

House of Lords: (Order on continuation of Rhodesian sanctions).

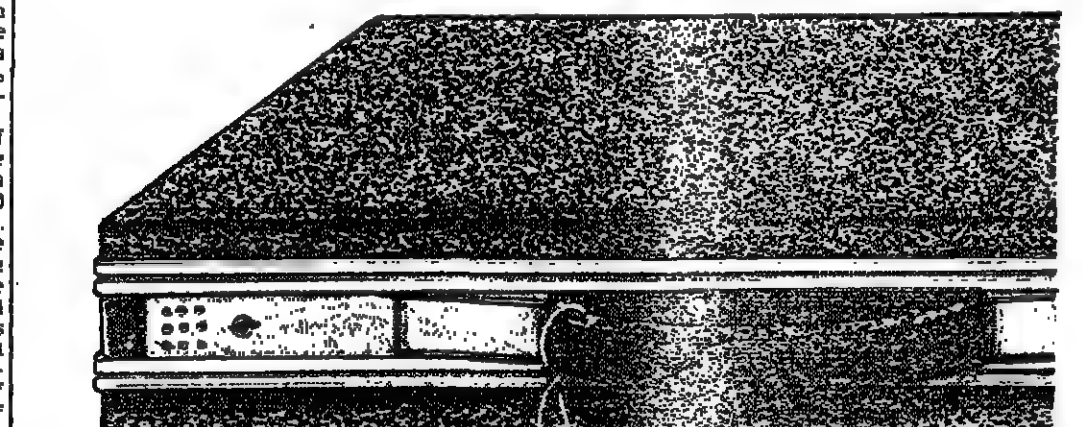
COMPANY RESULTS

Final dividends: Hignons Brewery, Manganese Bronze Holdings, RCF Holdings, Speedwell Gear Case, Wood Hall Trust.

Interim dividends: Continental and Industrial Trust, Flight Refuelling (Holdings), William Leech (Builders), Northern Securities Trust, Porter Chadburn, Stareley Industries Sphere Investment Trust.

COMPANY MEETINGS  
Wm. Jacks, Beryside Hotel, Bagshot Road, Sunninghill, Berks.

10. Kwahu, 25 City Road, EC, 11.30. Marler Estates, Hyde Park Hotel, SW. 12. Park Place Investments, 126 Brompton Road, W. 12 West of England Trust, 18 Canynue Road, Bristol, 12



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# COMPANY NEWS

## Sainsbury market share soars: profit up 25%

RESULTS OF J. Sainsbury for the 26 weeks to September 16, 1978, show the greatest ever volume gain, the directors report: with turnover up 23.3 per cent and price inflation down to 7.3 per cent, an unprecedented gain in market share was achieved.

Including VAT of £29.03m (£6.89m), turnover amounted to £521.12m against £408.18m and pre-tax profits rose 24.9 per cent to £15.36m. Retailing net margins were held at 2.3 per cent in line with the average margin of recent years.

The interim dividend is lifted from 2.0025p to 2.25p and an additional payment of 0.0602p will be made in respect of 1977-78. The total last year was 6.0202p from pre-tax profits of £27.36m.

The bulk of first-half profit came from retailing which contributed £15.14m against £12.12m and associates, £424.00m (£338.00m).

Tax, based on the estimated relationship between profit, capital allowances and stock relief for 1978-79, is £4.76m against £2.97m leaving net profit at £10.59m compared with £7.62m.

The directors say the results demonstrate the success of Discount 78 and also reflect the success of the traditional policy of maintaining an exceptionally high investment in quality control and product development.

Two new supermarkets opened, with five more projected by the year-end. The rate of opening over the next two years will be significantly higher than in the current year. Sales remain buoyant despite intensified competition which is not anticipated to ease during the remainder of the year.

See Lex

### HIGHLIGHTS

Sainsbury has turned in some excellent first-half figures with profits over £3m higher while margins are being held despite the High Street price war and volume is a fifth higher. Hill Samuel has increased its dividend by 10 per cent although profits are lower reflecting some squeeze on margins. Lex also comments on the merger talks that are taking place between Associated Dairies and Allied Retailers. London and Northern has restored its interim dividend to the level seen between 1974 and 1976 on the back of a solid increase in profits. Readicut has also turned in a strong first half performance with profits 52 per cent higher and given the second half bias on the rug kit side the company looks to be heading for just under £10m for the full year. CMT has made up some of the ground lost in the first half but the market still seemed slightly disappointing with the outcome—profits 51 per cent lower. Thanks to the sharp jump in UK profits Chubb is 38 per cent ahead pre-tax at the half way stage.

## Turnbull Scott deficit

TRADING PROFIT at Turnbull Scott Shipping, shipowners, more than doubled from £203,000 to £430,000 for the half year to the end of July, 1978, but higher depreciation and interest charges deepened the loss at the pre-tax level from £470,000 to £788,000. Turnover was up £0.58m at £4.17m.

In May, the directors said that the outlook was gloomy and they could not yet see "the light at the end of the tunnel". They expected trading profits, even before depreciation, to remain small until freight rates improved, but, by exercising as much economy as possible, the company's ships could continue to trade, they said.

Loss per £1 share reached 41.3p (26.5p) and the net interim dividend is held at 4p. The last time was also 4p when loss for the year was £1.17m.

Tax credit of £377,000 (£208,000) and extraordinary gains of £413,000 (£158,000) comprising £431,000 (£234,000) profit on interim dividend of surplus ships less other losses of £238,000 (£77,000). For the first half produced a £4,000 attributable profit, compared with a loss of £108,000.

For administrative convenience

	1978	1977	% change
Turnover	4,173	3,593	16.2
Trading profit	430	203	111.8
Interest paid	207	136	51.5
Depreciation	489	363	34.7
Share assoc. loss	31	104	70.2
Loss before tax	288	470	38.9
Tax credit	377	208	81.3
Extraordinary gain	413	158	161.4
Attributable profit	4	108	96.3
Dividends	40	40	0
Leaving	28	68	58.8

## Hartwells jumps 50% - record forecast

A JUMP of 50 per cent in taxable profit from £200,000 to £300,000 was achieved by Hartwells Group, distributors of vehicles, agricultural tractors and implements and bulk fuel oil, in the half year to August 31, 1978. External sales climbed by £15.1m to £52.0m.

All sectors of the group contributed to the increase in the first six months. Mr. F. S. Huggins, the chairman, states that although the Ford strike is affecting supplies at the present moment, the company's Leyland franchise and the oil company are doing more business and it is anticipated that the overall results for the year will be better than 1977-78 when profit was a record £2.1m.

Earnings per 25p share are shown at 18.4p (£17.5p) before tax and 9.3p (£9.3p) after tax on capital increased by the July rights issue. The net interim dividend is stepped up to 2.25p (£1.64p). Last year's final was 2.9252p.

Tax, with the deferred element treated in accordance with SSAP, has risen from £488,000 to £702,000 leaving a net balance of £640,000 (£432,000).

	1978	1977	% change
External sales	52.0	36.9	40.9
Trading profit	1.3	0.8	62.5
Interest	211	162	30.2
Pre-tax profit	1.1	0.6	83.3
Extraordinary credit	702	488	44.1
Dividends	135	472	1.9



Mr. John Sainsbury, chairman of J. Sainsbury, the country's largest greengrocery has lifted produce trade by one-third in the first six months.

## Readicut up 52% - heading for peak

ALL DIVISIONS, except yarns, at Readicut International increased profits during the half year to September 30, 1978, to lift the group pre-tax surplus by 52.2 per cent from £2.35m to £3.57m. External sales were up 21.6 per cent at £28.02m.

Due to growth into new markets and the changing composition of the divisions the seasonal impact of the second half on the full-time figures is expected to be less than in the past. However the outlook for the company remains encouraging. Trading continues to be satisfactory and the directors are confident that profit for the year will show a satisfactory advance on the record of 1977-78, says Mr. Paul Croset, the chairman.

	1978	1977	% change
External sales	28,021	23,041	21.6
Trading profit	3,571	2,351	52.2
Interest	1,121	1,121	0
Pre-tax profit	2,450	1,230	98.4
Tax	1,792	1,301	37.7
Attributable profit	658	329	100.0
Dividends	1,121	1,121	0
Leaving	1,537	1,208	26.4

Gross rental income for the first half improved from £3.02m to £4.31m. Tax for the period rose £1.27m (£0.92m) leaving the available profit ahead from £1.05m to £3.04m.

Pre-tax profit is arrived at after charging £137,000 (£17,000) for exceptional repair arising from the refurbishment of buildings. Last year's charge of £137,000 (£17,000) was a charge of £293,000 on removal work in connection with latest deficit.

Plasticisers is operating profitably and should continue to do so. The car carpet division is spending over the six months was up at £2.84m compared with the total for the whole of last year of £2.08m.

For the half year took £1.04m (£1.23m) leaving a balance of £1.70m (£1.2m) equivalent to earnings per 5p share of 2.3p (£1.34p). The net interim dividend is raised from 0.4718p to 0.5077p. Last year's final was 1.1435p.

Comparative results have been restated to reflect change in the yield of 6.5 per cent.

## Downturn for Hill Samuel

Profits of Hill Samuel Group for the six months to September 30, 1978, before taking account of exchange differences and extraordinary items, are slightly less than those of the corresponding period of last year.

The board has declared an interim dividend of 1.94p net per share against 1.87p.

For the year in March 31, 1978, there was a total dividend of 4.804p.

See Lex

## Portsmouth Sunderland advances

FOR THE half-year to September 30, 1978, pre-tax profits of Portsmouth and Sunderland Newspapers jumped from £0.72m to £1.3m, on turnover up £1.0m to £5.8m.

After tax of £0.67m (£0.59m) stated earnings rose from 4.2p to 7.8p per 25p share. The interim dividend is 0.90192p (£0.584415p) net with an additional 0.034039p for 1977-78 on ACT reduction—last year's final was 2.2446125p on record £1.93m taxable profits.

## Shepherd Neame expands real ale sales

Sales of traditional beer brewed by Shepherd Neame, independent brewers, continued to rise during the year to the end of June, 1978, says Mr. Robert Neame, the chairman.

The beer sold by 9.8 per cent but the sale of the company's traditional cask beers were up 22.3 per cent.

The trend towards traditional beers and the growing popularity of the regional brewer means, in social terms, that the public is seeking outlets and products with individual character. This is demonstrated by the increased sales figures in those public houses the company has purchased in areas mainly serviced by the national brewers, Mr. Neame comments.

In 1977-78 the company spent £203,000 on buying houses from national brewers and another £80,000 on its own pubs. Added to this £288,000 was spent on improving planning and capital expenditure amounted to £980,000.

In setting its future policy the Board has decided that the company will not diversify into other trading activities but will concentrate on its existing business. Also the basis of expansion should be on a strong tied trade base and should be at a rate that will allow the company to meet its short or medium-term borrowings.

Due to the high cost of distribution the trading area is to be restricted to about 30 miles radius of the brewery, he adds.

## Valuation boosts Samuel Props. net assets to 127p

Even retained at cost the property assets provide full cover for the DM loan, and given the renewed strength of the Frankfurt property investment market, the sale instead of a loan refinancing cannot be ruled out. In the meantime, a post year-end medium-term refinancing of £5m of short-term debt further strengthens Samuel's traditionally strong financial sheet.

In the revenue account, associate income was cut from £272,000 to £194,000. Income from investment properties rose from £3.2m to £3.95m—£155,000 of that increase came from reversals. Associate income is expected to increase twice that increase next year.

Gross income £3,954,434 (£3,929,229). Interest £1,442,372 (£1,442,372). Associate company income £14,442 (£14,442). Tax credit £17,424 (£17,424). Net profit from capital £2,565,021 (£2,565,021). Minority profits £6,919 (£6,919). Retained profit £2,571,940 (£2,571,940). Available for distribution £2,571,940 (£2,571,940). Retained profit £2,571,940 (£2,571,940). Including prior year items. Charge £1,000 (£1,000). Retained profit £2,570,940 (£2,570,940). In respect of non-distributable profits, £1,000.

## Wm. Boulton £1.3m call

Not on the heels of its recent £2.5m convertible loan, Wm. Boulton is raising £1.3m of stock for conversion from shareholders by a rights ordinary shares at 15p. The loan is underwritten.

Boulton is issuing 2.5m ordinary shares on the basis of one-for-four at 15p each. In the one-for-four issue, the £1.3m of stock is underwritten by County Bank and Gresham Securities.

In the past two months Boulton has purchased Gresham Plant and Equipment, Service Engineers and Whitfield Wylie at a total cost of about £1.5m.

The company's bankers provided the necessary finance by way of increased term loan and overdraft, but the Board has decided the time is right to raise permanent capital.

In the last published accounts dated June, 1977, Boulton had net debt of £1.68m compared with tangible shareholders' funds of £5.57m.

Since then the company has reported sharply higher profits for the year ended last June. At the pre-tax level profits were £1.73m against £0.5m in the previous 12 months. Turnover was £2.5m higher at £20.2m.

It is the intention of the directors to pay a dividend in the current year. The current year's dividend will be 2.5p per share equivalent to 2.0015p gross. Convertible stock holders will also be entitled to ordinary shares under the rights issue on a basis that they had already converted their stock.

At present there is insufficient authorised capital to accommodate the rights and so an extraordinary general meeting is called for November 24 to consider a resolution increasing the capital by £1.3m to £5.8m.

BARLOW RAND LIMITED			
(Incorporated in the Republic of South Africa)			
CONSOLIDATED PROFIT AND ORDINARY DIVIDEND			
The audited consolidated results for the year ended 30 September 1978 are:			
Turnover	1978	1977	% increase
	5000's	5000's	
	948,981	736,385	28.7
Trading profits	111,587	88,589	24.9
Income from investments	11,381	9,230	23.8
Profits on sale of shares less amounts written off	1,388	181	662.4
Profit before taxation	124,006	97,930	26.8
Taxation	48,450	36,373	33.2
Profit after taxation	75,556	61,557	22.7
Attributable to outside shareholders in subsidiaries	22,445	17,919	24.7
Consolidated net trading profit	53,111	43,638	21.7
Less preference dividend	26	26	0
	53,085	43,612	21.7
Dividends paid and declared:			
Preferred ordinary—18 cents per share on 5,394,529 shares	586	—	—
Ordinary	18,042	15,477	16.6
	18,628	15,477	19.4
Dividend cover—preferred ordinary and ordinary shares	3.0	—	—
Number of preferred ordinary and ordinary shares upon which earnings per share is based (000's)	107,253	101,929	5.2
Earnings per share	51.7p	44.1p	17.7
Dividend per ordinary share	17.5p	15.2p	15.1
Accepted accounting practice requires earnings per share to be given after non-trading items. On this basis the earnings per share are:	52.1p	45.9p	14.8
The non-trading items are:			
Profits on disposal of properties and other items	+£3,077	+£1,787	72.8
Goodwill arising from the purchase of subsidiaries for 203b written off	-£2,369	-£1,16	50.5
	+£ 508	+£1,771	246.3

NOTE: The Rand has been converted to Sterling at 1R=£0.5831 and this rate of exchange has also been used for comparative figures.

A final ordinary dividend of 21.0 cents per share has been declared. This dividend with the interim ordinary dividend of 9.0 cents per share makes a total distribution of 30.0 cents for the year (1977: 26.0 cents). The final ordinary dividend is payable to shareholders registered at the close of business on 24 November, 1978, and a formal notice to this effect appears below.

The annual financial statements will be mailed to shareholders on or about 1 December, 1978.

C. S. BARLOW, A. M. ROSHOLT,  
Chairman, Vice-Chairman and Chief Executive.

8 November 1978

ORDINARY DIVIDEND No. 98

NOTICE IS HEREBY GIVEN that an ordinary dividend of 21.0 cents per share has been declared payable to shareholders registered in the ordinary share register of the company at the close of business on 24 November 1978. This dividend, together with the ordinary dividend which was declared on 12 May 1978, makes a total distribution in respect of the financial year ended 30 September 1978 of 30.0 cents per ordinary share (1977: 26.0 cents).

The transfer books and registers of ordinary shareholders of the company in South Africa and the United Kingdom will be closed from 23 November 1978 to 1 December 1978, both days inclusive, for the purpose of determining shareholders to whom the dividend will be paid. Dividend Warrants will be posted on or about 19 January 1979 to shareholders at their registered addresses or in accordance with their written instructions received up to and including 24 November 1978.

This dividend is declared in the currency of the Republic of South Africa and the rate of exchange at which the dividend will be converted into United Kingdom currency for payment of dividends from the United Kingdom share transfer office will be the telegraphic transfer rate of exchange between South Africa and the United Kingdom ruling on the first business day after 5 January, 1979.

In terms of the South African Income Tax Act, 1962, as amended, a non-resident shareholder's tax has been imposed on dividends payable to:

(a) persons other than companies, not ordinarily resident nor carrying on business in the Republic of South Africa, and

(b) companies which are not South African companies.

The company will accordingly deduct the tax from dividends payable to ordinary shareholders whose addresses in the share register are outside the Republic of South Africa at the rate of 13.8775 per cent.

By Order of the Board,  
W. C. WARRINER, Secretary.

8 November 1978

Registered Office: Barlow Rand, 21 Park Road, Sandton 2196, Republic of South Africa. (P.O. Box 782343 Sandton 2146, Republic of South Africa).

United Kingdom Registrars: Transfer Secretaries Limited, 2nd Floor, Denham House, 49 Jorissen Street, Braamfontein, 2001 Republic of South Africa. (P.O. Box 31719, Braamfontein 2017, Republic of South Africa).

## Burdene sees recovery on caravan side

An improvement in demand in its caravan manufacturing subsidiaries, albeit only since September, has been sufficient, however, to suggest that the recovery in this sector at Burdene Investments last year will be significantly reduced, says Mr. D. T. C. Caldwell, the chairman, in his annual statement.

As known pre-tax profits for the year to May 1978 for the group fell from £579,803 to £312,884 on turnover down 29.3m to £1,017,000. The dividend was unchanged at 1p net per share.

He adds that a return to profit will depend on the level of demand and the price obtainable in the spring and summer of 1979.

Mr. Caldwell says it is anticipated that the nylon garment manufacturing division will continue to operate profitably although at a slightly lower level than last year.

## Improvement by Anglo Scottish Inv.

After tax of £328,330 compared with £223,147, net revenue of Anglo Scottish Investment Trust for the year to September 30, 1978, expanded from £503,726 to £508,094.

Income from investments totalled £1,291,133 (£1,171,737). Interest on temporary loans and deposits £61,049 (£51,281) and underwriting commission £730 (£2,767).

Earnings per 25p share are shown to have risen from 1.32p to 1.83p and the net final dividend is 1.1p (£1.00p) on a total of £508,094 (£503,726).

After adding the premium on the surplus (1977 deficit) which would have arisen had the multi-currency been repaid, net asset value per share at September 30 was 68.7p (£58.8p).

## G. Whitehouse prospects look encouraging

Encouraging prospects for the current nine months period to March 31, 1978, are reported by Mr. A. C. Cross, the chairman of George Whitehouse (Engineering) in his annual statement.

As already known, trading profits advanced from £129,232 to £225,265 for the year ended July 1, 1978, on turnover of £13.51m (£11.27m).

At the present time the opportunities for the extension of each of the group's three subsidiaries, by capital investment are substantial.

Plans are already advanced for the investment of significant sums in the group's two engineering subsidiaries and by the nature of the business, the companies are presenting themselves with regularity for the expansion of its motor interests by the acquisition of new plant and machinery.

The directors are aware that all of the demands for new capital are met within the group's existing capital structure and consideration is being given to ways in which the availability of funds to each of its subsidiaries may be improved so as to ensure that valuable investment opportunities are not missed in the future.

The chairman says the directors have nothing to add to their statement last month, when they announced they were having discussions with the Board of Centraway concerning a possible merger of certain interests.

The directors have decided to change the company's name and so have met with Centraway, accordingly the next group

## Profit up at Cedar Trust

Income of the Cedar Investment Trust was steady at £1,600m against £1,620m for the year ended September 30, 1978, and profit was higher at £223,073 compared with £58,821 after all charges of £1,376,927 (£1,561,177).

Earnings per share are shown at 2.40p (£2.65p). Dividend is 1.75p making 2.75p (£3.40p). Net asset value per 25p share is 95p (£89p).

## Benlox back to profit

Benlox Holdings, builder and contractor, has returned to profit in the first half year ended August 31, 1978 with a figure of £2,000 and the directors expect a profit to be made in the second half.

In the first-half last year, a loss of £51,000 was reported and a £144,000 deficit was incurred at the 1977-78 year end.

There is an extraordinary credit of £48,000 in the first-half of this year. The group, formerly Benloxy and Loxley changed its name in February.

## Chubb nears £7m midway

FOLLOWING A fall from a peak of £14.11m to £13.52m in the last full year, taxable profits of Chubb and Son advanced from £5.4m to £6.89m for the six months to September 30, 1978, on turnover of £106.09m against £95.93m.

Comparative half-yearly figures include eight-and-a-half months for Gross Cash Registers and nine months for L. and P. Willenhall. On these, subsidiaries' results from April 1 to September 30, 1978, only, group sales rose by 14 per cent and profits by 23 per cent over the corresponding period of 1977.

In the UK, both sales and profits were higher, at £48.22m (£42.37m) and £2.72m (£1.40m) respectively, with all three divisions contributing to the result.

Six months' results of Chubb Electronics included reduced trading losses of £40,000 from Gross Cash, compared with £80,000 for eight-and-a-half months in 1977.

The directors say it would be unwise at the present time to make a forecast for the year-end, but if reasonably stable conditions are experienced the outcome should be satisfactory.

On the August rights issue, the interim dividend is lifted from 1.37p to 1.631p net per 20p share costing £1.31m (£0.57m) at the time of issue. The directors said Treasury permission had been given to increase the current year's net total to 3.125p (£3.72p). The provisions of SSAP 13 con-

cerning depreciation have been applied this year. Directors point out that the effect of applying full year, taxable profits of £6.89m to the six months to September 30, 1978, is to reduce reserves at April 1, 1978, by some £100,000.

• comment

A sharp jump in UK profits is the driving force behind Chubb's half-time profits increase of 23 per cent. The gradual recovery in Gross Cash registers—losses are significantly reduced—is a factor but the main reason behind the rise in UK profit margins is the higher level of activity in the security business. The directors' extinguisher sales carried through this year. Chubb took time to gear itself up to this market, having turned in a loss of £40,000 in the first half of the year. Elsewhere the performance is one of improvement and over-achievement. Figures, though, South remains a dull spot. Current movements continue to be against Chubb, in the first half, the profit was £1.40m (£1.37m), but, added by a continuing improvement at Gross Cash, the interest saving, following August's 24p rights issue, leaves the £1.31m (£0.57m) at the time of issue. On that basis the directors stand on a p/e of 6.4 (on average capital) while the yield is 10.5 per cent, so at 134p they are well supported.

## St. Piran brokers decide to consider their position

Stockbrokers Joseph Sebag and Co are considering their position after an appointment of a director to the board of Saint Piran, the controversial mining and construction group. Saint Piran did not consult Sebag about the appointment of William Allen to its Board and have not supplied any details about him.

Sebag, along with several groups of minority shareholders, has been pressing Saint Piran to appoint new directors of proven ability and high reputation. They wanted the directors to be appointed in consultation with the interested parties.

Mr. Robert Worlison, chairman of Planned Savings and the main spokesman for the minority shareholders, said yesterday that the directors' taking action following the new appointment. The current Board has ignored the anxieties expressed by many shareholders. He thought it extraordinary that Saint Piran had not held a full meeting about the new board before making the announcement.

Mr. Michael Payne-Jago, director of another group of holders, said yesterday that he was completely unacceptable. Nobody at Saint Piran was able to comment yesterday. The only information available about the new director was that he was a former manager of a company owned overseas and had a "reputable" record in a share deal.

He met one of the directors of Saint Piran who said he would comment on the new director's appointment outside the Board.

## ISSUE NEWS

Wm. Boulton £1.3m call

Not on the heels of its recent £2.5m convertible loan, Wm. Boulton is raising £1.3m of stock for conversion from shareholders by a rights ordinary shares at 15p. The loan is underwritten.

Boulton is issuing 2.5m ordinary shares on the basis of one-for-four at 15p each. In the one-for-four issue, the £1.3m of stock is underwritten by County Bank and Gresham Securities.

In the past two months Boulton has purchased Gresham Plant and Equipment, Service Engineers and Whitfield Wylie at a total cost of about £1.5m.

The company's bankers provided the necessary finance by way of increased term loan and overdraft, but the Board has decided the time is right to raise permanent capital.

In the last published accounts dated June, 1977, Boulton had net debt of £1.68m compared with tangible shareholders' funds of £5.57m.

Since then the company has reported sharply higher profits for the year ended last June. At the pre-tax level profits were £1.73m against £0.5m in the previous 12 months. Turnover was £2.5m higher at £20.2m.

It is the intention of the directors to pay a dividend in the current year. The current year's dividend will be 2.5p per share equivalent to 2.0015p gross. Convertible stock holders will also be entitled to ordinary shares under the rights issue on a basis that they had already converted their stock.

At present there is insufficient authorised capital to accommodate the rights and so an extraordinary general meeting is called for November 24 to consider a resolution increasing the capital by £1.3m to £5.8m.

## Goodall Hawley

Carrying equipment, manufacturer, Hawley-Goodall, is proposing to raise £300,000 by a rights issue of convertible stock. The company says its interim figures showing that it has moved into the black and returns to the dividend list with an interim dividend of 0.05p per share—the first payment since 1972.

The rights issue is of £335,858 at 2.5p.

## CAPPER-NEILL

Capper-Neill, which is issuing £5.77m in new shares, is calling an EMT later this month to increase the company's authorised share capital from £5m to £5m.

## ASTBURY—97.57%

Astbury and Madeley (Holding) plc, which is issuing £5.77m in new shares, is calling an EMT later this month to increase the company's authorised share capital from £5m to £5m.

## DIVIDENDS ANNOUNCED

	Date	Current payment	Corr. payment	Total
John Bright	Dec. 15	0.95	0.95	1.90
Chubb and Son	Dec. 15	1.36	1.36	2.72
CMT	Dec. 15	1.51	1.51	3.02
Great Portland Ests. Int.	Jan. 31	0.67	0.67	1.34
Hartwells	Jan. 31	1.40	1.40	2.80
Hawley-Goodall	Dec. 1	Nil	Nil	Nil
Hill Samuel	Jan. 2	0.68	0.68	1.36
Jenks and Cattell	Jan. 12	0.57	0.57	1.14
London and Northern Int.	Jan. 28	0.5	0.5	1.0
Mouthouse Ests.	Mar. 28	0.45	0.45	0.90
Readicut	Dec. 15	0.83	0.83	1.66
Readicut-Burford Int.	Dec. 15	0.47	0.47	0.94
Safeguard Industrial	Jan. 2	0.5	0.5	1.0
Sainsbury	Jan. 2	2.25	2.25	4.50
Samuel Props	Jan. 2	2.5	2.5	5.0
Shepherd Neame	Dec. 6	4	4	8

Dividends shown net of tax. Dividends shown net of tax. Dividends shown net of tax. Dividends shown net of tax. Dividends shown net of tax.

Equivalent to 1.125p (£1.25p) on a total of £508,094 (£503,726).

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## Downturn at Jenks & Cattell

REFLECTING a continuation of the adverse trading conditions reported at midyear, second half pre-tax profits of Jenks & Cattell slumped from £367,767 to £37,947 leaving the July 31, 1978, half-year total lower at £252,847, compared with the previous year's record of £440,757 surplus.

In May, the directors said that although first half profits were higher at £115,000 (£58,000), the company had suffered from adverse trading conditions, but anticipated that full-year profits would be marginally higher than in 1976-77, on slightly lower sales.

In the event, group sales for the year fell 30.13m to £7.42m.

The directors report that the manufacture of pressings was down in volume and the loss of government in the furniture industry closed its washers division to make a substantial loss. The unusually bad weather in the spring and summer of this year created problems for the garden furniture division.

In addition, strike and spoilage action taken unofficially during the run-up period to the company's Phase III wage negotiations proved to be very costly indeed, they state.

Sales of its hand tool division advanced this year as new models were introduced, but the present industrial unrest in the motor industry may make for a difficult winter, the directors add.

A final dividend of 0.7528p (equivalent to 0.6673p) net, effectively lifts the total payment from 1.1622p to 1.2877p per 25p share.

Deferred tax charge total £131,300 (£236,728) and there was exceptional expenditure amounting to £12,774 (£7,576 income). Retained profits emerged down from £190,775 to £81,301.

## C.L.R.P. Invest. marginally up before high tax

Marginal growth in taxable profit from £511,340 to £525,134 was attained by C.L.R.P. Invest. Trust for the year to the end of August 1978, on gross revenue over at £817,078 against £829,434. Year end net asset value per 25p share was up 17.8p to 101.3p, deducting prior charges at par.

The net final dividend is held at 1.3p for a 2.1p (1.9p) total cost of £294,000 (£268,000) and the board expects to pay an increased dividend of 0.3p (0.2p) for the current year to reduce disparity.

The tax charge for the year at £89,105 (£143,205) was abnormally high, mainly because of the dividend of the Australian subsidiary but this feature is not likely to recur.

The net balance emerged down at £226,031 (£348,335) of which £3,889 (£48,461) was transferred to capital reserve.

Investments at valuation included £1.16m (£0.47m) or 3.3p (1.35p) as forecasts final dividend of 1.5p amount to £16,98m (£14,68m).

## London & Northern back to growth with £5.4m

A RETURN to the first-half profit level seen two years ago was achieved by London & Northern Group in the six months to June 30, 1978, with taxable earnings climbing from £3.1m last time to £5.4m. Turnover, excluding that of companies sold amounting previously to £21.02m, was marginally better at £72.13m, against £71.23m.

Currently the management accounts continue to indicate satisfactory performance, the directors state. At half-time the company's net borrowings were lower, reflecting the sale of the Murphy and the Henderson interests.

After tax of £2.47m (£1.83m) and minorities of £237,000 (£512,000) earnings per 25p were up 2p to 4.5p. The net interim dividend is raised to 1.25p (0.8p). Last year a final of 1.2p was paid from profit down from a peak level of £3.58m to £3.37m.

The group's interests include construction, housebuilding, engineering, contractors plant hire, scrap and concrete products.

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## THE SOUTH AFRICAN BREWERIES LIMITED

(Incorporated in the Republic of South Africa)

INTERIM REPORT  
for the six months ended 30th September, 1978

### FINANCIAL RESULTS

Consolidated income statements

The unaudited results of The South African Breweries Limited and its consolidated subsidiaries for the six months ended 30th September, 1978, compared with the six months ended 30th September, 1977, and the year ended 31st March, 1978, are as follows:

	Six months to 30.9.78 R000	Six months to 30.9.77 R000	% Change 1978 1977	Year to 31.3.78 R000
Turnover	743,673	652,618	14.0	1,427,980
Operating income before interest and taxation	45,834	42,040	9.0	115,536
Net interest paid	8,653	8,669		19,105
Operating income before taxation	36,179	33,371		96,731
Taxation	15,022	14,433		37,450
Profit after taxation	21,157	18,938	11.7	59,281
Dividend income	2,604	3,043		5,261
	23,761	21,981		64,542
Additional replacement depreciation	1,290	1,308		2,617
Attributable to outside shareholders	4,151	5,020		5,180
Preference dividends	2,451	2,242		4,545
Attributable to ordinary shareholders	16,259	15,311	6.2	49,220
Extraordinary items	263	(336)		118
Ordinary dividends	6,673	6,620		24,273
Retained earnings	9,586	8,355		25,063

	Six months to 30.9.78 Cents	Six months to 30.9.77 Cents	Year to 31.3.78 Cents
Earnings per ordinary share after additional replacement depreciation	7.36	6.98	22.37
Dividend per ordinary share	3.00	3.00	11.00
Effective number of shares upon which calculation is based (000's)	226,973	219,857	220,038
Dividend per cumulative preference share			
6.2% convertible redeemable	6.3	6.3	12.4
7.0% convertible redeemable	3.5	3.5	7.0
6.8% redeemable	2.8	2.8	5.6
8% redeemable	4.0	4.0	8.0
7.0% redeemable	3.5	3.5	7.0

	30.9.78 Rm	30.9.77 Rm	31.3.78 Rm
Capital			
Ordinary and reserves	377	345	364
Preference	59	71	60
Outside shareholder	88	79	83
Interest bearing debt	524	495	507
	267	285	246
Total capital employed	791	760	763

	30.9.78 Rm	30.9.77 Rm	31.3.78 Rm
Assets			
Fixed	530	509	527
Current	463	438	427
Interest free liabilities	995	947	944
	204	187	191
Net assets	791	760	733

	30.9.78 Rm	30.9.77 Rm	31.3.78 Rm
Financial ratios			
Interest bearing debt to capital	51/1	54/1	46/1
Current assets to current liabilities	1.72/1	1.76/1	1.65/1

### Accounting conventions

The comparative figures have been adjusted to reflect the effect of accounting for the Rhodesian interests on a cash income basis and bringing to account additional replacement depreciation in the liquor interests of the Group.

During the period under review the ordinary capital and reserves of the Company increased by R2.8 million as a result of the conversion of R0.8 million of 7% convertible redeemable preference shares into ordinary shares and a call on the unpaid balance of R1.5 million on the partly paid ordinary shares in issue.

### Interest bearing debt

The first drawing of R12.5 million under the R60 million 11.2% unsecured debenture issue took place in September 1978. The balance will be drawn in equal instalments in January, May and September 1979.

### Fixed assets

Fixed assets in the Holding Company, its wholly-owned subsidiaries and in the liquor interests of the Group were revalued during the previous financial year. A review of the value of the fixed assets in the remaining interests of the Group will be completed by 31st March, 1979.

At 30th September, 1978, outstanding capital commitments amounted to R17 million (1977—R23 million) whilst a further R43 million (1977—R34 million) had been authorised by the directors but not committed.

### COMMENT

Earnings During the period under review operating income before interest and taxation increased by 9% but failed to keep pace with the 14% increase in turnover. This was mainly because higher levels of marketing expenditure were incurred by the Liquor divisions. These divisions achieved growth in turnover substantially in line with the estimated growth of the industry and their profits after taxation approximated those for the first six months of the previous year, despite the higher level of marketing expenditure referred to. The increase in attributable earnings was therefore brought about by satisfactory profit improvements in the remaining interests of the Group.

### New developments in the liquor industry

The Liquor Act has been administered in a manner which has allowed major producers/wholesalers a limited but equal capability of investing in the retail liquor trade. It was recently announced that a major liquor producer/wholesaler had acquired a stake in another wholesaler with widespread retail interest. In terms of the Liquor Act, a transaction of this nature requires Ministerial approval. This was granted, and the effect is to change the competitive balance to the Group's disadvantage.

We will make urgent representations to the Minister to achieve parity in terms of our retail involvement based on the fundamental principle of equal treatment by Government for all competitors in the private sector.

### Future prospects

It is expected that the upturn in overall economic activity will be sluggish. Competition in the liquor industry will intensify and this is likely to result in some erosion of liquor profit margins and further increases in marketing expenditures. However, the diversified interests should continue to show improvements. Against this background it is anticipated that there is a reasonable prospect that attributable profits in the remaining six months of the financial year will at least match those of the comparable period of the previous year.

2 Jan Smuts Avenue, Johannesburg, 2001.  
8th November, 1978.

For and on behalf of the Board,  
F. J. G. Cronje (Chairman),  
R. J. Goss (Managing Director)

DECLARATION OF INTERIM DIVIDENDS  
NOTICE IS HEREBY GIVEN THAT on 8th November 1978 the Directors declared the following interim dividends on account of the year ending 31st March, 1979, payable on or about 29th December, 1978 to shareholders registered on 24th November, 1978:

Class	Nominal Value	Dividend per share
6.2% Cumulative	R2.00	6.2 cents
7.0% Convertible Redeemable Cumulative	R1.00	3.5 cents
8.0% Redeemable Cumulative	R1.00	4.0 cents
7.0% Cumulative	R1.00	3.5 cents

The foregoing dividends are declared in the currency of the Republic of South Africa. Warrants in payment will be posted on or about 29th December 1978, to members at their registered addresses or in accordance with their written instructions and will be despatched from the office of the Transfer Secretaries in Johannesburg to all payees except those to whom payment will be made from the office of the London Secretaries of the Company (Barclays Brothers Limited, 99, Bishopsgate, London EC2M 3XE).

Any instructions which will necessitate an alteration in the office from which payment is to be made must be received on or before 24th November, 1978.

Payments from the office of the London Secretaries of the Company will be made in United Kingdom currency calculated by reference to the rate of exchange ruling on 13th December, 1978 or at a rate not materially different therefrom.

South African Non-Resident Shareholders' Tax at the rate of 14.25% and United Kingdom Tax will be deducted from the dividends where applicable.

The Transfer Books and Registers of Members in respect of the shares which are the subject of this notice will be closed from 25th November to 3rd December, 1978, both dates inclusive.

2 Jan Smuts Avenue, Johannesburg, 2001.  
8th November, 1978.

By Order of the Board,  
B. G. Waigel,  
Group Secretary.

## BIDS AND DEALS

### Imasco raises stake in Hardee's to 38%

British American Tobacco Company (49 per cent held), has agreed to purchase 651,518 shares in Hardee's Food System Inc. of North Carolina at \$0.522 a share, raising its holding of Hardee's voting stock to 37.9 per cent from 28.9 per cent.

Hardee's is a major hamburger chain which turned in profits of \$8.3m on sales of \$214.4m in the year ended 31st March, 1978. In 1977, profits were \$4.22m on sales of \$189.03m.

Completion of the transaction is expected in late December after Hardee's shareholders meet to approve the share issue on December 15.

Hardee's said that funds from the sale would be primarily used for the acquisition of restaurant sites and the construction of new restaurants.

**CADOGAN OAKLEY PAYS £1.5M**  
Cadogan Oakley, the newly formed subsidiary which has acquired the capital of Michelsons for £1.5m.

Michelsons is one of the largest specialist manufacturers in Europe with a turnover in 1977

of £4m. The company exports about 30 per cent of its product. The move is Cadogan Oakley's first major acquisition in the menswear field. It intends to extend into other areas both within and outside the menswear field.

ICPC has a stake in Michelsons which it will retain by virtue of a £1m term loan it has offered to Cadogan Oakley.

**FITZROY INV. PURCHASE**  
For a maximum consideration of £174,000 Fitzroy Investment has acquired a 36 per cent interest in two private companies, Peter Downing (Workshop) and Peter Downing (Warehousing), which are engaged in road haulage and warehousing respectively.

Combined net tangible assets of the two companies were £298,000, and gross profit developed over the months ended September 30, 1978 came to some £20,000.

Fitzroy believes that these two investments will enhance its existing interests in haulage and property, and sees this as an important step in the rebuilding of the company's trading and financial base.

**Associated Biscuit buys Bond St. chocolate maker**  
PURSUING ITS recent policy of acquiring top European chocolate makers and confectioners, Associated Biscuit Manufacturers has just paid £1m for the Bond Street company, Benders.

Benders, world famous for its "Bendicks Bitter Mints". The vendors were the Wood Hall Trust.

Yesterday, Dr. Keith Bright, chief executive of ABM, said that the group had a policy of increasing its turnover at the top end of the confectionery market without entering the volume market.

Benders is the third such acquisition this year. In January ABM paid £1.6m for 80 per cent stake in the exclusive French confectioners Etablissements de Loisy et Gelet, and in March it bought the West German specialist confectioner Dragees aus Wessels for £1m.

Dr. Bright explained that margins for high-class confectionery were good and there was added industrial advantage in linking the new products to ABM's existing specialist ranges and to its worldwide distribution system.

No immediate changes are planned for Benders, but a modern factory in Winchester supplying its four central London shops but it was possible that its range could be extended by including some of the West German and French products. These could possibly be supplied under Benders' own label.

**PRIFEDY/MIDLAND**  
Mr. Gordon Wilcox, chairman of the Midland Educational Company, continues to refuse to forecast profits for the current year.

In his letter accompanying the agreed offer documents from Alfred Prifedy and Sons, he said that Christmas sales are crucial to the seasonal nature of the business.

ICPC Corporate Finance, which together with the Midland directors, says that the 24.2p a share offer is fair and reasonable.

**COSTAIN**  
Another record year is promised by Richard Costain, the construction group in its reorganisation document.

According to Mr. J. P. Sowden, the chairman, the group's international operations remain the predominant source of profits, although, despite highly competitive conditions in generally depressed markets, the UK contracting companies, "have continued to make a significant contribution."

Outstanding orders amounted to £1.2m.

**Winterbottom Trust: Equity**  
and Law Life Assurance Society has purchased a further 100,000 ordinary shares increasing its holding to 1,465,000 Ordinary shares (30.3 per cent).

Francis Industries: Mr. W. R. C. Francis, director, has sold 20,000 ordinary shares, reducing his holding to 50,000 shares.

International Timber Corporation: Montague L. Meyer is now holding 114,388 ordinary shares (14.2 per cent).

Hambros Investment Trust: Standard Life Assurance Company has acquired a further 25,000 ordinary shares, thereby increasing its interest to 1,353,500 ordinary shares (3 per cent).

Hambros Investment Trust has been informed by Hambros Limited that one of its subsidiaries has purchased 100,000 ordinary shares. As a result of the purchase, Hambros Limited and subsidiaries are beneficially interested in 2,281,250 ordinary shares (10.6 per cent).

A and C Black (Publishers): Park Place Investments now holds 110,000 (11.4 per cent) shares.

Butterfield-Harvey: British Association Company has acquired 30,000 ordinary shares and now holds 1,055,000 ordinary shares (7.2 per cent).

Greenfield Investment Company: Wigan Investment Company holds 1,442,000 ordinary shares (4.2 per cent).

International Timber Corporation: Montague L. Meyer has bought 250,000 shares (27.2 per cent) in the company.

Lookers: Mr. R. E. Tongue, director, has disposed of 2,000 shares, leaving him with a 3.9 per cent stake.

Malins: A family trust of which Mr. D. W. Molins, director, is a trustee, together with Mr. H. Seys-Phillips and Mr. D. O. Bates, has sold 100,700 shares.

Robertson and Company: Eagle Star Insurance Company has bought 20,000 shares making total interest 675,500 shares (29 per cent). Shares are held by Greenwood Securities, a wholly owned subsidiary.

Thermal Radiance-Britannic Assurance Company bought 3,000 shares on November 1 and is now beneficially interested in 225,000 shares (5 per cent).

W. J. D. S. Marks, director, has acquired 20,000 shares, Mr. G. H. Wales, director, has acquired 20,000 shares.

Nelwood Russell and Company: Assam Trading (Holdings) has recently bought further 15,000 shares making total holding 1,504,000 shares (37.2 per cent).

Armstrong: Shanks Group—Ceramics Holdings SA of Panama has acquired a further 330,000 ordinary shares, which increases its holding to 8.9 per cent.

## NEWS ANALYSIS—ASDA EXPANSION

### Allied Retailers merger could be next step

BY ANDREW TAYLOR

Associated Dairies is clearly determined to make its mark in the world of furniture and carpet retailing. Two months ago it acquired the Wades Departmental furniture business for £3.6m and yesterday Asda revealed it is saving merger talks with Allied Retailers—the carpets and furniture group run by Mr. Harold Plotnik.

If the talks succeed—yesterday some City analysts were estimating that Allied could command a price tag of around £5m—it will mark a major shift in emphasis for Asda which has based its success on its chain of food-dominated super stores operating largely in the North.

It is thought that around 25 per cent of Asda's pre-tax profits (£26.2m last year) may be generated by non-food sales. The acquisition of both Wades and Allied could lift this non-food share to around 40 per cent of profits.

Asda has been seeking for some time to find a home for its mounting cash reserves—cash and short-term deposits at the end of April this year stood at £24m. But the group has previously shunned the cyclical retail market of home furnishings.

Over the past few years disposable income and inflation moved in opposite directions, leaving the consumer short of cash for new furniture and carpets.

Government figures show that volume sales of furniture fell by more than 15 per cent in the five years to April 1978. This year, furniture sales have been rising on the back of a recovery in consumer spending and volume sales of furniture in the UK are thought to have risen by around 7 per cent in the first eight months of 1978.

Allied's success, however, has been based on its chain of carpet stores which are operated almost entirely in the Midlands and the London area. Its furniture retail

interests are represented through its Williams shops acquired at the beginning of 1973. Allied has copied better than Asda with the slump in demand for home furnishings. In the year to April 1, 1978, group pre-tax profits rose by 32 per cent to a record £4.9m—thanks to a particularly strong final quarter.

Analysts estimate that the carpets side generated between £3.5m and £3.7m profits while the Williams furniture business may have produced around £500,000 profit, not much more than the £710,000 it earned in 1977-78.

The carpet side, however, has not escaped the vagaries of a cyclical market and after earning then-record profits of £1.55m in 1972-73, profits from carpets slumped to £790,000 the following year.

Opponents of Asda's decision to move into home furnishings stress this cyclical nature of carpet and furniture sales. They say that Asda has constant sales and profits record from its traditional food-dominated business. To move further away from food would only upset the quality of the group's earnings.

However, the High Street grocery price war sparked off by Tesco's checkout campaign last year has upset this traditional image, and Asda's margins, like other food retailers, have come under pressure, particularly in the second half of last year.

Also there has been a general move by food retailers into non-food products—which command higher margins—at a time when spending in food has been stagnating.

It is unlikely that Asda would attempt to sell Allied carpets and furniture in its super-stores where the general household goods are sold alongside food items. It is more likely that the two companies, where there are several similarities in retailing techniques, will operate as separate businesses, perhaps controlled by a new master company.

Clearly the acquisition of Allied will enable Asda to offer local planners a better package and it no doubt envisages that Allied carpet and furniture outlets will trade alongside its new super-stores. It was this logic that prompted the group's recent acquisition of Wades.

Allied operates a total of 38 carpet stores and 76 Williams furniture outlets. In addition the group has since 1975 been developing its UK retailing outlets—like the 100,000 sq ft development at Avonmouth. These super-stores sell a wide range of furnishings and are based on out-of-town sites.

This type of approach mirrors Asda's own efforts in the field of food retailing. The extra financial muscle which Asda would give Allied would enable the group to expand in other areas with Asda itself now launched on a programme to spread its super-stores to the South.

A key figure in Allied's development has been its chairman, Mr. Harold Plotnik, who controls 19 per cent of the group. He began his business career helping his father run a drapery store in a Birmingham market. Following a short stay with jewelry in the Midlands at the end of the war, he moved into carpet retailing, again selling from a stall in Birmingham.

On the other side of the coin the major producer, Berghaus, has done less well in the past month and its six-month total is 2,243 tonnes against 3,492 tonnes; more importance is the Selangor State Government's recent decision to charge the company a royalty on part of its production and to seek an indirect interest in the company, moves which are seen as a return to the industry in general.

**Tin production in October**  
SOME GOOD performances are reported for tin production figures of the Far Eastern mines in the Malaysia Mining Corporation group. Of those to raise output this month, a new Borneo group has been helped by the resumption of its No. 2 dredge on October 7 and the total production for the first four months of the current financial year amounts to 650 tonnes against 505 tonnes a year ago.

Malaysia, whose No. 7 dredge was back in operation after repairs on October 10, has raised its four-month output to 1,107 tonnes against 878 tonnes, while Southern Malaysia has produced 775 tonnes in the same period against 731 tonnes.

Sungei Besi reports an exceptionally good output for October which lifts the seventh-month total to 1,317 tonnes against 1,101 tonnes. Treoh's 10-month

output of 2,022 tonnes goes against 1,833 tonnes.

**STEADY OUTPUT AT GOPENG**  
Tin concentrate output at Gopeng Consolidated, the Malaysian producer, reached its highest monthly level for two years during October, the latest statistics from the company reveal.

At 165.5 tonnes, the monthly output was in line with the production record established since August, and compares with 127 tonnes in October 1977. Last month was the first of the current financial year.

Gopeng's output, and that of other mines in the group, are shown in the accompanying table.

	Oct.	Sept.	Aug.	July
Gopeng	165.5	162	159	156
Tanah	32	30	28	26
Padang	15	14	13	12

**THE LONG-TERM CREDIT BANK OF JAPAN FINANCE N.V.**  
U.S. \$75,000,000 Floating Rate Notes 1978-1985

For the six months 9th November 1978 to 9th May 1979 the Notes will carry an interest rate of 12 1/4% per annum with a coupon amount of U.S. \$60.65

Bankers Trust Company, London Agent Bank

**TOKYO TRUST S.A.**  
INTERIM DIVIDEND

An Interim Dividend of US\$0.30 per share will be payable on 15th November 1978 to holders on the Register on 16th October and to holders of the Bearer Shares against presentation of coupon No. 10 at the Paying Agents:

Slager & Friedlander Ltd., 20 Cannon Street, London EC4A 3XE, or Kredietbank S.A. Luxembourg, 37 Rue Notre Dame, Luxembourg.

By order of the Board—TOKYO TRUST S.A.







## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## French steel to reshape management

BY DAVID CURRY

THE NEW men who are to take over the direction of France's crisis-hit steel industry are likely to be appointed in the next few days. The leading steel company, Usinor, holds its general assembly of shareholders tomorrow as does the much smaller Chiers-Neuves-Maisons, while the second largest company in the industry, Sacilor, follows with its meeting in a week.

It is widely accepted that at least five Usinor directors will resign including the chairman M. Hue de la Colombe. His replacement is likely to be the chairman of Chiers, M. Claude Etcheberry, and it is possible that an eventual merger between Usinor and Chiers will be announced at the same time.

This has been in the air for some time. The two concerns have a particular problem to solve since they both have plans to build a new steelworks in Lorraine and the market is sufficient to sustain only one of them. M. Etcheberry, who has the confidence of the Government, would be well placed to make the inevitable difficult decision. He may become deputy chairman for an interim period before assuming full control of a merged group.

Sacilor is expected to nominate as chairman M. Jacques Mayoux, who for the 12 years to 1975 was director-general of Credit Agricole, the farmers' bank, and ranks in the world's top three in terms of deposits. M. Mayoux has had a high-ranking and diverse career both in the civil service and in the banking sector, and his nomination would answer the Government's desire to see people with financial competence take over the reins of the loss-making steel empires.

The Government has legislated the reorganisation of the steel industry, but the new men will take over responsibility for the old companies while arrangements are being made to bring into being the new structures. Essentially, a new holding company is being established over each of the three steel groups. These holding companies will be controlled by the Government, state-owned banks and private lenders. The shareholding is being acquired by converting part of the money owed to them into capital. A minority of the rest is being, in practice, suspended for five years.

There will also be created a second level of holding company for each of the groups in which the existing shareholders will have a minority interest in which the new holding companies will have control. Beneath them will be the steel operating companies, meaning that the steel companies will be brought firmly within the state control. M. Etcheberry and M. Mayoux will presumably be transposed into the new judicial structures when they are finally set up.

The situation of the companies is dismal. Over the first 10 months of the year steel output was 19.2m tonnes, up only 2 per cent on the previous year, while in October output was 6.4 per cent down on the previous year. Usinor and Sacilor have, between them, amassed losses of almost FF 9bn (U.S.\$1.05bn) in the past three years and the industry's long and medium-term debt at the start of 1978 was FF 38bn against a 1977 turnover of FF 34bn. The industry as a whole has lost about FF 14bn in three years and 1978 is certain to be another year of heavy losses.

PARIS, Nov. 8.

## Norwegian insurer facing bankruptcy

By Fay Gjester

OSLO, Nov. 8. A SCHEME to rescue a small Norwegian insurance company currently facing bankruptcy was rejected at a meeting here last night attended by representatives of 35 Norwegian non-life companies. A majority of the delegates decided that a rescue operation would be too expensive, in view of the massive losses involved.

The company in difficulties, Dore, has reportedly accumulated losses of about Nkr50m (\$10m) as a result of a series of ill-fated deals, particularly in reinsurance and loan guarantees. Among other things, it lost at least Nkr5m in connection with the recent near-collapse of Norinvest, a finance company backed by many Norwegian banks and insurance companies.

Reports in the Oslo Press are suggested that an unidentified foreign insurance company has made some kind of a salvage offer to Dore shareholders through a Norwegian lawyer. Norinvest was saved from bankruptcy when most of the country's banks and insurance companies jointly put up the funds needed to permit a controlled wind-up. To sustain the good name of the insurance sector, a similar solution was proposed for Dore. This time the prospective contributors—members of the Norwegian Insurance Companies' Association—appear unwilling to pay the necessary price.

Instead, it has been suggested that the Association members may be prepared to jointly guarantee to meet—up to the end of this year—any claims on Dore's insurance policies which Dore itself cannot cover. This would give policyholders time to take out new policies with more solvent companies.

## DUTCH SHIPBUILDING

## An expensive facelift

BY ANDREW FISHER, RECENTLY IN THE NETHERLANDS

UNDER THE watchful eye of the Dutch Government, Holland's shipbuilding industry is being given a costly facelift, a process which will radically change both the character and appearance of the companies taking part. "We have reached the end of the stage where we can keep on sustaining losses," says Mr. Alferd Stikker, management Board president of Rijn-Scheide-Versmel (RSV), the country's largest shipbuilder. "There's an end to any financial sacrifice a company can make."

Swayed by the industry's arguments and guided by Holland's well-developed social instincts, the Government is paying out sizeable sums to help put the yards back on the road to prosperity. It is taking much of the strain of the heavy losses that companies like RSV continue to incur, while also helping to finance the considerable restructuring programme needed to fit the industry for the 1980s.

Individually, RSV is the chief beneficiary of the government's aid efforts, which total some Fl 1bn (\$600m) in direct support. It is also the only company in which the State is taking a direct stake—43 per cent—as opposed to the loan-sharing arrangements worked out with such groups as IHC and VmF-Stork. IHC is the country's largest maker of dredging equipment and has suffered from the secondary effects of the general shipbuilding malaise, as competition for available business has spilled over into its own market. At Stork, Holland's biggest engineering concern, the diesel division has also fallen victim to the industry's problems.

Once the facelift is complete, all three of these companies will have drastically trimmed their involvement with the Dutch shipbuilding sector. In addition, they are tending to look away from the Netherlands and Europe, in developing their future corporate strategies towards the oil-rich or less-developed countries, where the emphasis is more on big projects which provide a continuity of activity. "Of course, we shall not forget our European home markets," says Mr. Stikker of RSV, "but they will be less spectacular."

How heavily has the crisis dented the industry's earnings? RSV is now experiencing its third year in the red, after losing a net Fl 34m in 1976 (excluding a Verolme Dock and Shipbuilding Fl 30m provision for reorganisation costs) and Fl 50m in 1977. In the first 22 weeks of the crisis-ridden shipbuilding current year, it plunged even more heavily into deficit, Fl 48m, comparing with Fl 28m, and Dutch analysts reckon the final figure for 1978 will be around Fl 75m.

Yet Mr. Stikker believes that RSV is now crawling back to profitability, though he is unwilling to forecast when it will

trate on large shipbuilding and offshore projects, while Rotterdam Dock Company (RDM) will no longer build complete ships, but supply sections to VDSM. Last year, the government bolstered RSV's balance sheet by granting it a Fl 150m subordinated loan. Further relief, including Fl 80m as the cost at par of its 43 per cent stake, amounts to some Fl 430m in investment grants, special interest-free support, and subordinated loans. Some of the money will have to be paid back depending on the eventual level of future profits.

Also high on the government's list for financial assistance is VmF-Stork, where the shipbuilding division has been divorced from the main company and been given a Fl 110m capital injection. Another Fl 120m is being provided to help the company revamp some of its other sectors, notably petrochemical components. Clark Wertheim, Stork's now jointly owned by Stork and the government, is reflected in the very slight improvement in the group's last half results this year.

Like RSV, VmF-Stork feels it has turned the corner after seeing its net loss last year from Fl 14m to Fl 50m, on the basis of which it had been restructuring costs of Fl 74m. "We're through the most painful part of the process," says Mr. Norman Hootsmann, director of technical commercial co-ordination. "Even so, he adds, it will take time for the effects of the surgery to show through."

The one area of Dutch shipbuilding about which the government appears most sanguine is dredging equipment, where Holland is an acknowledged world leader. IHC has been losing heavily on its dredging activities, and this only managed to stay afloat because of its ongoing foreign earnings. Aggressive competition, especially from large Japanese yards, has forced it to accept unprofitable orders. Apart from ensuring that the shipbuilding sector is not totally submerged by the weight of its difficulties, the government is also concerned to prevent too rapid a cut in employment, especially to stay afloat because of its ongoing foreign earnings. Aggressive competition, especially from large Japanese yards, has forced it to accept unprofitable orders. Apart from ensuring that the shipbuilding sector is not totally submerged by the weight of its difficulties, the government is also concerned to prevent too rapid a cut in employment, especially to stay afloat because of its ongoing foreign earnings. Aggressive competition, especially from large Japanese yards, has forced it to accept unprofitable orders.

The company is achieving this transformation by pruning its shipbuilding capacity down to one large yard and one small yard. The number of jobs on the RSV was reduced last year by around 2,000 in Holland and 23,500, with a further 2,000 planned for this year and 1,000 more in 1979. Its major yard, the Verolme Dock and Shipbuilding Company (VDSM), is to concentrate on large shipbuilding and offshore projects, while Rotterdam Dock Company (RDM) will no longer build complete ships, but supply sections to VDSM. Last year, the government bolstered RSV's balance sheet by granting it a Fl 150m subordinated loan. Further relief, including Fl 80m as the cost at par of its 43 per cent stake, amounts to some Fl 430m in investment grants, special interest-free support, and subordinated loans. Some of the money will have to be paid back depending on the eventual level of future profits.

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## Algerian bank to raise \$125m

BY FRANCIS GHILIS

THE BANQUE Nationale d'Algerie has arranged a \$125m loan with a group of essentially French banks led by Banque Nationale de Paris. Terms include a maturity of seven years with three years grace and split spread of 1 per cent for the first three years rising to 11 per cent. There is no front end fee.

These terms, which are the best obtained by an Algerian borrower in the current cycle, bring the cost of borrowing for Algeria closer to that enjoyed in recent months by neighbouring Morocco and Tunisia. A number of factors explain these fine terms: this loan has been arranged on a "club" deal basis and the funds will be used by the Algerian state mechanical construction company, Sonacome, to import spare parts from Renault, the French state-owned car company.

This contract would lead to the awarding to Renault by Sonacome of a major contract to build a car plant in Oran, in Western Algeria. No decision has yet been taken by the Algerian authorities but in the past year or so, political relations between France and Algeria had deteriorated to such an extent as to appear to threaten Renault's chances of ever winning the contract.

The agent bank for this \$125m loan is the Union Meditterannee de Banque, 80 per cent of whose capital is owned by Algerian banks. Banque Nationale d'Algerie (35 per cent) and Credit Populaire d'Algerie (15 per cent).

The \$80m package for the Algerian state oil and gas company, Sonatrach, announced a few months ago is nearing completion. This package, the proceeds of which are earmarked for the development of Bechtel Canada of a gas field in Algeria is being led by Toronto Dominion Bank.

The first tranche, of \$275m will be provided by Canada's Export Development Council. It will carry a maturity of 14 years and a fixed interest rate of 14 1/2 per cent.

The second tranche, of \$142m, will be provided by the commercial banks and guaranteed by EDC. It will carry a seven year maturity with four and a half years grace and a net margin for the banks of 1 per cent for the first four years rising to 2 per cent. The gross spread however is 1 1/2 per cent throughout.

The third tranche, which is now in the open market amounts to \$300m and carries a spread of 1 per cent throughout with four years grace.

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## Kymi-Kymmene sees little improvement this year

BY LANCE KEYWORTH

HELSINKI, Nov. 8.

KYMI-KYMMENE expects little improvement in its 1978 results as increases in production and exports in the first eight months of the year have not been sufficient to cover the capital costs of three successive deficit years and investments in new production machinery.

With the new Kuusankoski pulp mill works at full capacity, pulp production rose 26 per cent to 178,000 tonnes in the eight months compared with the same period in 1977. The price level for pulp is still considered unsatisfactory while with paper and board the situation is better and production will probably

exceed 500,000 tonnes this year. Capacity utilisation rose by the end of August to 90 per cent.

The metal and engineering division has had a poor year owing to lack of orders with total invoicing down by 14 per cent between January and August.

However, the group's foreign subsidiaries have done well. Star City, pulp production rose 26 per cent by 8 per cent and the company has decided to invest in a fourth astralux unit, raising its cast coated capacity to 32,000 tonnes a year. Kymmene-Star UK, a marketing subsidiary, was established earlier in the year.

Codetel, a telecommunications concern, is to float an issue of FF 380m in 15-year bonds bearing interest at 10.40 per cent and offering a gross yield of 10.45 per cent. The fourth issue is understood to be for the City of Marseille, but no details were immediately available.

The offering comes in the wake of the success of the Dutch state loan which raised Fl 600m (\$293m) and moved immediately to a substantial premium over its striking price of 100.5. Dealers in Amsterdam have suggested that applications for the government loan had topped Fl 1bn.

In Paris, four new issues are scheduled for the bond market next week. The French post office is expected to ask for FF 850m in 15-year bonds carrying a coupon of 10.20 per cent. Banque Francaise de l'Agriculture is to raise FF 100m. These 15-year bonds will carry a coupon of 10.6 per cent to 10.8 per cent gross.

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## Dutch bank loan priced above par

BY OUR FINANCIAL STAFF

THE NEW-FOUND buoyancy of the Dutch capital market continues with the latest new issue, a 15-year bond from Nederlandse Middestandsbank (NMB) carrying a coupon of 8 1/2 per cent, priced above par at 100.5.

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The second tranche, of \$142m, will be provided by the commercial banks and guaranteed by EDC. It will carry a seven year maturity with four and a half years grace and a net margin for the banks of 1 per cent for the first four years rising to 2 per cent. The gross spread however is 1 1/2 per cent throughout.

The third tranche, which is now in the open market amounts to \$300m and carries a spread of 1 per cent throughout with four years grace.

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## An important announcement to our security holders

Copies of the 1977 Report of CITICORP OVERSEAS FINANCE CORPORATION N.V.

can now be obtained from: Citibank, N.A., 336 Strand, London WC2R 1HB between the hours of 9.30 am and 4 pm, Monday to Friday. Postal applications should be addressed to the Librarian.

With group turnover increasing by 7.8 per cent at 18m profit margins showed a slight decrease from 96 per cent to 2.88 per cent. Explaining the results the chairman Mr. Ambrose McInerney said the group's activities are divided into three sections, private housebuilding, contract (local authority) and other sales. Contract local authority building counts for the bulk of turnover.

Other sales consist mostly of pre-fabricated office accommodation, much of which is sold in the Middle East. This section has had a poor time as Middle East stone, the country's main supplier of materials, now in its eighth week, could have a major effect on activity.

The company is achieving this transformation by pruning its shipbuilding capacity down to one large yard and one small yard. The number of jobs on the RSV was reduced last year by around 2,000 in Holland and 23,500, with a further 2,000 planned for this year and 1,000 more in 1979. Its major yard, the Verolme Dock and Shipbuilding Company (VDSM), is to concentrate on large shipbuilding and offshore projects, while Rotterdam Dock Company (RDM) will no longer build complete ships, but supply sections to VDSM. Last year, the government bolstered RSV's balance sheet by granting it a Fl 150m subordinated loan. Further relief, including Fl 80m as the cost at par of its 43 per cent stake, amounts to some Fl 430m in investment grants, special interest-free support, and subordinated loans. Some of the money will have to be paid back depending on the eventual level of future profits.

Also high on the government's list for financial assistance is VmF-Stork, where the shipbuilding division has been divorced from the main company and been given a Fl 110m capital injection. Another Fl 120m is being provided to help the company revamp some of its other sectors, notably petrochemical components. Clark Wertheim, Stork's now jointly owned by Stork and the government, is reflected in the very slight improvement in the group's last half results this year.

Like RSV, VmF-Stork feels it has turned the corner after seeing its net loss last year from Fl 14m to Fl 50m, on the basis of which it had been restructuring costs of Fl 74m. "We're through the most painful part of the process," says Mr. Norman Hootsmann, director of technical commercial co-ordination. "Even so, he adds, it will take time for the effects of the surgery to show through."

The one area of Dutch shipbuilding about which the government appears most sanguine is dredging equipment, where Holland is an acknowledged world leader. IHC has been losing heavily on its dredging activities, and this only managed to stay afloat because of its ongoing foreign earnings. Aggressive competition, especially from large Japanese yards, has forced it to accept unprofitable orders. Apart from ensuring that the shipbuilding sector is not totally submerged by the weight of its difficulties, the government is also concerned to prevent too rapid a cut in employment, especially to stay afloat because of its ongoing foreign earnings. Aggressive competition, especially from large Japanese yards, has forced it to accept unprofitable orders.

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## Slow first half for Irish builder

BY STEWART DALBY

MCINERNEY PROPERTIES, one of Ireland's larger house builders, has had a disappointing first six months this year with pre-tax profits increasing by 8 per cent to \$405,000 for the six months ending June 30. The results came as a surprise since Ireland has been undergoing a building boom since the return of the Fianna Fail Government in June last year.

With group turnover increasing by 7.8 per cent at 18m profit margins showed a slight decrease from 96 per cent to 2.88 per cent. Explaining the results the chairman Mr. Ambrose McInerney said the group's activities are divided into three sections, private housebuilding, contract (local authority) and other sales. Contract local authority building counts for the bulk of turnover.

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## INTERNATIONAL FINANCIAL AND COMPANY NEWS

J. I. I. I. I.

Spending  
increase  
lifts  
Stanbic

By Richard Rolfe

JOHANNESBURG, Nov. 8. STANDARD Bank Investment Corporation (Stanbic) raised profits for the six months to September 30, from R23.1m to R30.1m (U.S.\$4.6m), an advance comparable with those recently achieved by Barclays National and Nedbank in South Africa.

The Board ascribes the advance particularly to increased consumer spending in the June quarter, which preceded the introduction of the 4 per cent general sales tax. This, it says, caused demand for consumer credit which stimulated bank lending and led to a sharp increase in the money supply.

After tax at 10m—a rate below that for the previous period because of the additional leasing business written by the bank's instalment credit arm—and preference dividends, net attributable profits rose from R14.5m to R19.7m (\$2.6m). Earnings per share went up from 26.5c to 34.9c and the interim dividend has been raised from 9.5c to 10c.

Earnings per share picture have been complicated by two additions to issued share capital in the past eight months. In April, Stanbic acquired UDF Bank, the main operating subsidiary of the UDF group in South Africa, for 3.5m shares and in September it made a one-for-six rights issue which added a further 3.36m shares. Earnings per share for the period have been calculated on a weighted average basis of 56.3m shares.

For the full year to last March, Stanbic raised its total dividend payment from 22.5c to 23c. Dividend forecasts at present are complicated by the change in the group's year end to December 31. The Board says that for the current nine-month financial period, it should achieve its target 16 per cent return on shareholders' equity and will pay dividends twice-covered by earnings for the period.

Sharp advance  
by Associated  
Furniture

By Our Own Correspondent

JOHANNESBURG, Nov. 8. ASSOCIATED Furniture Companies (Afco), subsidiary of South African Breweries, has reported a strong advance in profits for the six months to September 30. Turnover has risen from R44m to R59m (\$9.7m), and operating profit is up from R3.1m to R4.5m (\$0.5m). After taxation and adjustments for the net attributable income to associates, net income is up from R2.6m to R3.3m and earnings per share from 11.50 cents to 14.3 cents. The interim dividend has been raised from 5.5 cents to 7 cents.

The board forecasts that profitability, which derives mainly from furniture manufacturing, should continue to improve.

## JAPANESE NEWS

## Mitsui Engineering loss

TOKYO, Nov. 8.

MIYU Engineering and Shipbuilding expects a net deficit in the year ending March 31, compared with a net profit of ¥2.44bn (\$12.8m) last year.

The company added that it may have to cut the dividend from the ¥6 per share paid for the previous year.

Mitsui said that the poor business forecast is attributable chiefly to a decline in new ship orders, the yen's steep appreciation against the dollar,

and a fall in product costs resulting from intensified competition from developing countries as well as domestic rivals.

The company earlier reported a net deficit of ¥2.92bn (\$15.4m) in the first half to September 30, compared with a net profit of ¥1.53bn a year earlier. Sales were ¥106.66bn (\$539m), down 24 per cent from last year's ¥152.39bn.

Mitsui said, however, that

second half sales are expected to rise about 50 per cent to ¥155bn on increased orders for chemical plants, container ships and car carriers.

The company had a first half current operating loss of ¥2.28bn compared with a profit of ¥4.85bn in the same period a year ago.

No interim dividend was paid, compared with ¥3 a year earlier.

Agencies

## New Japanese securities hedge

TOKYO, Nov. 8.

THE JAPANESE Finance Ministry plans shortly to allow securities companies to borrow foreign currencies as a hedge against their holdings of foreign securities, including bonds and shares.

At present, the companies are permitted to hedge their holdings in foreign securities in the forward foreign exchange market, but this freedom is not sufficient to cover their risks.

The securities companies' holdings of foreign securities, held as inventory for their broker positions, total a few hundred million dollars, according to officials.

Japanese securities companies agreed that the present system of hedging in the forward market has not worked, because forward dollars have consistently

been at a discount against the yen.

FOREIGN COMPANIES which have entered the consumer-loan market in Japan face the prospect of new regulations, aimed at closer control of the industry, it is reported here.

Mr. Yoshihito Amano, an official in the Finance Ministry's Banking Bureau, told foreign bankers that measures to this effect would be contained in a Bill to be presented to Parliament.

Subsidiaries of foreign companies have been authorised to operate here, including units of the Bank America and Citibank.

A liaison committee appointed by the ministries concerned is drafting the new law. Mr. Amano said that it is likely to be sub-

mitted to the next Parliament session, which opens late this year.

Agencies

Meanwhile, the Tokyo Stock Exchange also imposed a one-day suspension of trading in shares of Kansai Kisen, the steamship company in which C. Itoh has a stake, pending clarification of a report that it plans to increase its capital by privately placing 35m new shares. Reuter reports.

The report, in the Sankei Shinbun economic daily, said the capital rise was designed to raise funds required for the company's reconstruction and to improve its financial position to prevent its shares from being delisted.

The Osaka Stock Exchange also imposed a one day suspension.

## Sharper growth in Asia dollar

SINGAPORE, Nov. 8.

TOTAL ASSETS of the Asian dollar market rose to \$1.01bn in September to a provisional \$2.12bn, a level \$4.7bn higher than a year earlier, the Monetary Authority of Singapore announced.

This is a sharply steeper rise than the \$1.5m in August to \$23.1bn.

Interbank activities had expanded considerably in September, largely reflecting seasonal elements, or window-dressing operations at the end of the quarter.

Interbank lending rose to \$17.3bn in September, from \$16.9bn in August and \$14.45bn in September last year. Interbank deposits increased to \$20.18bn, from \$19.40bn in August and \$17.65bn a year earlier.

## Small rise at Central Sugars

BY WONG SONG

KUALA LUMPUR, Nov. 8.

CENTRAL SUGARS Berhad, the Malaysian sugar refiner, has reported a 6 per cent rise in net profits to 6.6p ringgit (U.S.\$2.6m) for the year to June. Sales rose more sharply by 11 per cent.

The company said that profits were affected by rising costs resulting from the reimposition of excise duty on refined sugar, and the surtax on imported raw sugar from January this year. Also, the renegotiated long-term sugar contracts between Malaysian refiners and Australia and Fiji came into force in 1978, and

the price paid for the sugar was much higher than prevailing market prices.

The company said it foresaw difficulties in maintaining its profit level by relying on sugar refining, and as a result was looking for other areas of investment.

During the year, it acquired 28 per cent of the equity of Pan-Malaysia Cement Works Berhad.

A final dividend of 10 per cent is declared. Central Sugars is also capitalising on 4.8m ringgit from unappropriated profit, to make a one-for-four scrip issue.

THE SINGAPORE government is offering \$40m six-year tax free bearer bonds at an annual interest rate of 5 per cent from Monday, the Monetary Authority of Singapore announced here today.

Interest earned will be tax exempt, except that for banks and other financial institutions interest will be treated as part of their profits.

On November 15, there will be a redemption of bearer bonds issued in 1972 at a coupon rate of 5 per cent. Holders of these bonds may convert their holdings into new bonds on November 13. The funds raised are to be used to finance government development expenditure.

Agencies

Store group  
chief calls  
for longer  
shop hours

By Our Own Correspondent

SYDNEY, Nov. 8. ONE OF Australia's largest department store groups, David Jones, has called for a re-introduction of a large scale immigration programme and extended trading hours to help boost the economy and reduce unemployment.

In 1977-78 the group experienced its worst year since the Second World War, with a downturn in profit from A\$7.5m to A\$4.8m on the closure of the Western Australian division after a trading loss of A\$2.65m.

Mr. Charles Lloyd Jones, the chairman, told shareholders at the annual meeting today that the problem facing David Jones and the retail trade generally was insufficient sales. Retailers in Australia conditioned themselves to believe that the substantial increases in sales and profits of the 50s, 60s and early 70s were normal, but they were the results of a booming economy fired by the country's population increase.

"We cannot expect to see those boom conditions again until there are corresponding increases in population," Mr. Lloyd Jones said.

"New settlers in this country create consumer demands in all sections of the community and would consequently reduce the unemployment level."

He said another way to increase sales was to extend trading hours, but said that present system of penalty rates would need to be abolished. If traditional penalty rates applied, traders would either not take advantage of extended hours or trade longer hours but have their profit eroded.

The time had come when all service industries should consider a seven-day working week with no penalties. This would put productivity would increase, unemployment fall, costs would come down and the community would enjoy a better life style.

If a realistic approach is not taken on penalty rates, service industries such as the tourist trade will be doomed and retailers will continue to be confined in the times they can serve the public."

Mr. Lloyd Jones also came under criticism at the annual meeting when he announced a replacement for the former managing director, Mr. George Timus who retired in June after 42 years with the company. The new managing director is Mr. Eric E. Greenhalgh, 46, whose entire business career has been with the John Lewis Partnership in England.

Several shareholders were critical at the "importation" of a foreign chief executive. One shareholder claimed that Australians were best able to handle other Australians.

Mr. Lloyd Jones replied that the board had looked at the group's executives and decided there was nobody with sufficient experience. Eventually, he said, there was nobody in Australia outside David Jones whom they believed had the necessary qualifications.

Consumer demand boosts  
Esanda profit by 25%

BY JAMES FORTH

SYDNEY, Nov. 8.

ESANDA, the wholly-owned finance company of the Australia and New Zealand Banking Group, outperformed its major competitors in 1977-78 with a 25.2 per cent boost in profits, from A\$20.2m to A\$25.3m (U.S.\$29m).

However, the directors caution that unless there is an unexpected improvement in consumer and commercial demand, the outlook is for more modest growth in the current year.

The higher earnings were achieved on an increase in gross revenue of 20.6 per cent, while total expenses rose by 20.9 per cent.

Esanda's results compare with a 19 per cent lift for the industry leader, Australia Guarantee Corporation, to a profit of A\$44.5m, a 22 per cent increase

for identified doubtful debts rose sharply from A\$3.3m to A\$5.7m. The provision of depressed economic conditions and high unemployment were blamed as contributing factors.

However, the latest figure represents only 0.47 per cent of net outstandings at balance date compared with 0.32 per cent a year earlier. The increase in bad debts came from all areas, including consumer and commercial finance.

All known and expected losses were written off. Interest not charged on commercial and previous year, began to fall in A\$330,000 compared with A\$257m in the previous year and should continue to fall as the high rate fixed term maturities loans was A\$58m. The general are replaced by funds at lower current rates.

Net bad debts and provisions general provisions to A\$5.9m.

Tel Aviv Stock Exchange  
tightens reporting rules

BY L. DANIEL

TEL AVIV, Nov. 8.

THE TEL AVIV Stock Exchange will require companies to produce unaudited semi-annual reports within three months of the period reviewed. The reports' contents will be decided in conjunction with the Securities Authority and the Institute of Chartered Accountants.

In a further move to improve the flow of information, all companies will be required, as from January 1, to issue their audited annual reports within 120 days of the end of their financial years, instead of 180 days.

It is also mooted that securities advisers may soon have to obtain licenses based on examinations. This would put an end to the many self-styled "consultants" working outside the institutional framework.

Many of these were set up during the stock exchange boom here in the second half of 1977.

Since then prices have eased, and are roughly at the level prevailing before the flooding of the Israeli pound and the foreign exchange liberalisation which came into force at the end of October 1977, despite the rise in the general price level.

Spurred by the introduction of "new economic policy" and the price rises engendered by the floating of the pound, the general share index reached a high of 148.2 in mid-December, 1977, but slumped to a low of 86.4 in February. It is now at the pre-NEP level of about 140, despite the rapid inflation since then. On the other hand the index of linked bond prices has risen by

some 53 per cent over the past 12 months—this exceeding even the rise in the cost of living index.

GROSS PROFIT of the Tfachot Mortgage Bank rose by 38.1 per cent in 1977-78 to 145.8m (U.S.\$17.5m). Control of the bank, as reported earlier this week, is 52 per cent of the voting rights expected shortly to pass from the Israeli Government to Canada, against payment of \$16m.

## NOTICE OF REDEMPTION

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9 1/2 per cent Guaranteed Notes 1980

NOTICE IS HEREBY GIVEN that, pursuant to Condition 6 (E) of the above Notes, the undersigned has elected to and will redeem on December 15, 1978 all of said Notes at a redemption price of 101 per cent of their principal amount, together with interest accrued to the date of redemption.

On or after December 15, 1978 said Notes will become due and payable in such coin or currency of the United States of America as at the time of payment shall be legal tender for the payment of public and private debts. The Notes will be paid upon presentation and surrender thereof with all coupons appertaining thereto maturing after the redemption date, at the option of the holder at any one of the following paying agents: The Industrial Bank of Japan Trust Company, Principal Paying Agent, One Wall Street, New York, New York 10005; The Industrial Bank of Japan, Limited, London Branch, 14, Walbrook, London, EC4N 3BR; Kredietbank S.A. Luxembourg, 48, Boulevard Royal, P.O. Box 1108, Luxembourg; Arab Finance Corporation S.A.L., P.O. Box 156-527, Gafar Centre, Bloc D-3rd Floor, Beirut; The Gulf Bank K.S.C., P.O. Box 3200, Safat, Kuwait; The Development Bank of Singapore Limited, DSB Building, Shenton Way, Singapore 1, Republic of Singapore; The Bank of Tokyo, Ltd., Hong Kong Office, Sutherland House, No. 3 Chater Road, Hong Kong; Libyan Arab Foreign Bank, 1st September Street, P.O. Box 2542, Tripoli.

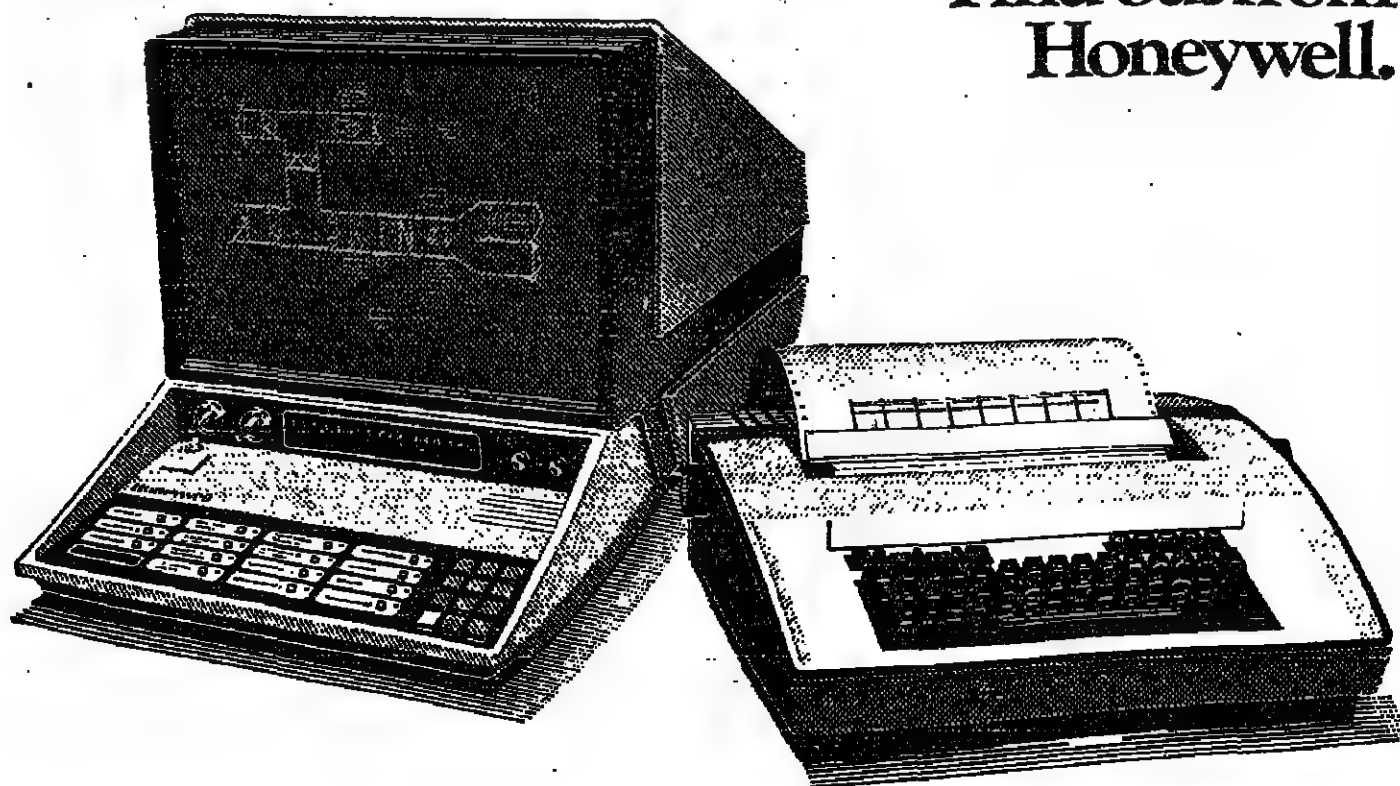
Payments other than in New York City will be made by US dollar cheque drawn on, or by transfer to a US dollar account maintained by the payee, with a bank in New York City.

Coupons due December 15, 1978 should be detached and collected in the usual manner.

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affect yours.

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A FINANCIAL TIMES CONFERENCE

## Currency, Money and Gold Markets

### Dollar eases despite support

Pressure on the U.S. dollar increased in the foreign exchange market yesterday as doubts began to show through as to how sincere the U.S. authorities would be in their undertaking to support their currency. Against the Swiss franc, it touched SwFr 1.8360 in early dealings before easing through the day, despite central bank intervention to a low of SwFr 1.8090. It closed at SwFr 1.8160 compared with Tues-  
day's close of SwFr 1.8395. The West German mark followed very much the same pattern and gave an initial quotation of DM 1.8550, it eased to DM 1.8695, before closing at DM 1.8770, still up from the previous closing of DM 1.8970. Using Morgan Guaranty figures at noon in New York, the dollar's



trade weighted average deprecia-  
tion widened to 10.1 per cent from  
9.6 per cent on Monday. Tuesday's  
figure was unavailable owing to a  
public holiday.

Sterling finished weaker overall  
although there did not appear to  
be any pressure during the day. On  
Bank of England figures, its  
trade weighted index fell to 82.2  
from 82.6. However the closing  
calculation showed an improve-  
ment from 82.1 at noon while the  
morning's figure stood at 82.3.

Against the dollar, sterling  
opened at \$1.9745-1.9755 and  
briefly touched \$1.9785 before  
easing to \$1.9650-1.9660. Support  
for the dollar during the afternoon  
pushed the rate down to \$1.9635  
before an improvement was seen  
at the close to \$1.9743-1.9753,  
a rise of 25 points from Tuesday's  
close.

FRANKFURT - The beauty of the  
dollar's recent weakness in  
foreign exchange markets was  
that basically, most people knew  
exactly where they stood. How-

ever since the announcement of  
President Carter's dollar support  
package, there has been a good  
deal of speculation as to the  
precise sincerity of the U.S.  
authorities in their undertaking  
to prop up the dollar. Con-  
sequently the U.S. unit has seen  
an increasing amount of pressure  
with investors tending to test the  
temperament of the market. At  
the fixing of the dollar, fell to  
DM 1.8703 from DM 1.8666 on  
Tuesday despite some \$12m  
support by the Bundesbank. As  
a response, intervention by the  
Federal authorities in later  
trading pushed the dollar to  
DM 1.8753.

PARIS - The dollar was fixed at  
FF 4.2700 against FF 4.2695  
despite intervention by the Bank  
of France to the tune of \$10m-  
to \$15m at the fixing. However  
further intervention by European  
and U.S. pushed the  
dollar up in later trading to be  
quoted at FF 4.2975 against  
Tuesday's late rate of FF 4.3175.

MILAN - At the fixing the dollar  
fell to L.864.45 from L.864.45  
previously. This appeared to be a  
technical reaction after the  
dollar's sharp rise, following last  
week's dollar support package  
announcement. The lira was  
generally weaker against major  
European currencies.

AMSTERDAM - The dollar was  
fixed at Fl 2.0230 against Fl 2.0480  
on Tuesday. In later trading the  
U.S. currency was quoted at  
Fl 2.0315, slightly up from its  
level at the fixing.

ZURICH - In early trading the  
dollar was somewhat weaker with  
trading described as the quietest  
for at least two weeks. At mid-  
day the U.S. unit was quoted  
at SwFr 1.8285, down from its  
earlier rate of SwFr 1.8325.

BRUSSELS - After opening at  
Bfr 29.64, the dollar was fixed at  
Bfr 29.3225 compared with Tues-  
day's fixing of Bfr 29.7500.

TOKYO - Despite efforts by the  
Central Bank, the dollar closed at  
Y188.40 compared with Y189.12  
on Tuesday. Trading became  
fairly active with pressure mount-  
ing on the U.S. unit after it had  
opened at Y189.00. Around \$100m  
of support was given by the  
authorities by the time the dollar  
had fallen to Y187.24, with im-  
mediate mounting over just how  
much assistance the U.S. authori-  
ties are prepared to give in  
defence of their currency. Spot  
turnover was about \$60m with  
forward trading amounting to  
\$95m and swap trading account-  
ing for \$80m.

THE POUND SPOT				FORWARD AGAINST £			
Nov. 8	Bank rate	Day's spread	Close	One month	Three months	Six months	One year
U.S. \$	1.9745-1.9755	1.9745-1.9755	1.9745-1.9755	8.40-8.42	8.40-8.42	8.40-8.42	8.40-8.42
Canada \$	1.2941-1.2951	1.2941-1.2951	1.2941-1.2951	2.40-2.42	2.40-2.42	2.40-2.42	2.40-2.42
Gold	57.75-58.25	57.75-58.25	57.75-58.25	2.40-2.42	2.40-2.42	2.40-2.42	2.40-2.42
Belgian F	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	2.40-2.42	2.40-2.42	2.40-2.42	2.40-2.42
Dutch G	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	2.40-2.42	2.40-2.42	2.40-2.42	2.40-2.42
French F	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	2.40-2.42	2.40-2.42	2.40-2.42	2.40-2.42
German M	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	2.40-2.42	2.40-2.42	2.40-2.42	2.40-2.42
Italian L	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	2.40-2.42	2.40-2.42	2.40-2.42	2.40-2.42
Japanese Y	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	2.40-2.42	2.40-2.42	2.40-2.42	2.40-2.42
Spanish P	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	2.40-2.42	2.40-2.42	2.40-2.42	2.40-2.42
Swedish Kr	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	2.40-2.42	2.40-2.42	2.40-2.42	2.40-2.42
Swiss Fr	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	2.40-2.42	2.40-2.42	2.40-2.42	2.40-2.42
U.S. \$	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	2.40-2.42	2.40-2.42	2.40-2.42	2.40-2.42

Belgian rate is for convertible franc.  
Financial franc 50.00-50.70.

THE DOLLAR SPOT				FORWARD AGAINST \$			
Nov. 8	Bank rate	Day's spread	Close	One month	Three months	Six months	One year
Canada \$	0.59-0.60	0.59-0.60	0.59-0.60	0.04-0.05	0.04-0.05	0.04-0.05	0.04-0.05
Gold	2.40-2.42	2.40-2.42	2.40-2.42	0.04-0.05	0.04-0.05	0.04-0.05	0.04-0.05
Belgian F	2.40-2.42	2.40-2.42	2.40-2.42	0.04-0.05	0.04-0.05	0.04-0.05	0.04-0.05
Dutch G	2.40-2.42	2.40-2.42	2.40-2.42	0.04-0.05	0.04-0.05	0.04-0.05	0.04-0.05
French F	2.40-2.42	2.40-2.42	2.40-2.42	0.04-0.05	0.04-0.05	0.04-0.05	0.04-0.05
German M	2.40-2.42	2.40-2.42	2.40-2.42	0.04-0.05	0.04-0.05	0.04-0.05	0.04-0.05
Italian L	2.40-2.42	2.40-2.42	2.40-2.42	0.04-0.05	0.04-0.05	0.04-0.05	0.04-0.05
Japanese Y	2.40-2.42	2.40-2.42	2.40-2.42	0.04-0.05	0.04-0.05	0.04-0.05	0.04-0.05
Spanish P	2.40-2.42	2.40-2.42	2.40-2.42	0.04-0.05	0.04-0.05	0.04-0.05	0.04-0.05
Swedish Kr	2.40-2.42	2.40-2.42	2.40-2.42	0.04-0.05	0.04-0.05	0.04-0.05	0.04-0.05
Swiss Fr	2.40-2.42	2.40-2.42	2.40-2.42	0.04-0.05	0.04-0.05	0.04-0.05	0.04-0.05
U.S. \$	2.40-2.42	2.40-2.42	2.40-2.42	0.04-0.05	0.04-0.05	0.04-0.05	0.04-0.05

CURRENCY RATES				CURRENCY MOVEMENTS			
Nov. 8	Special Drawing Account	European Unit of Account	Nov. 8	Bank of Morgan Guthrie	Nov. 8	Bank of Morgan Guthrie	Nov. 8
Sterling	1.9745-1.9755	1.9745-1.9755	1.9745-1.9755	1.9745-1.9755	1.9745-1.9755	1.9745-1.9755	1.9745-1.9755
U.S. dollar	1.9745-1.9755	1.9745-1.9755	1.9745-1.9755	1.9745-1.9755	1.9745-1.9755	1.9745-1.9755	1.9745-1.9755
Canadian dollar	1.2941-1.2951	1.2941-1.2951	1.2941-1.2951	1.2941-1.2951	1.2941-1.2951	1.2941-1.2951	1.2941-1.2951
Australian dollar	1.2941-1.2951	1.2941-1.2951	1.2941-1.2951	1.2941-1.2951	1.2941-1.2951	1.2941-1.2951	1.2941-1.2951
Belgian franc	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370
Dutch guilder	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370
French franc	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370
German mark	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370
Italian lira	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370
Japanese yen	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370
Spanish peseta	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370
Swedish krona	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370
Swiss franc	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370	1.8360-1.8370

OTHER MARKETS				OTHER MARKETS			
Nov. 8	Nov. 8	Nov. 8	Nov. 8	Nov. 8	Nov. 8	Nov. 8	Nov. 8
Argentina peso	1.18-1.19	1.18-1.19	1.18-1.19	Argentina peso	1.18-1.19	1.18-1.19	1.18-1.19
Australia dollar	1.18-1.19	1.18-1.19	1.18-1.19	Australia dollar	1.18-1.19	1.18-1.19	1.18-1.19
Canada dollar	1.18-1.19	1.18-1.19	1.18-1.19	Canada dollar	1.18-1.19	1.18-1.19	1.18-1.19
Denmark krone	1.18-1.19	1.18-1.19	1.18-1.19	Denmark krone	1.18-1.19	1.18-1.19	1.18-1.19
France franc	1.18-1.19	1.18-1.19	1.18-1.19	France franc	1.18-1.19	1.18-1.19	1.18-1.19
Germany mark	1.18-1.19	1.18-1.19	1.18-1.19	Germany mark	1.18-1.19	1.18-1.19	1.18-1.19
Greece drachma	1.18-1.19	1.18-1.19	1.18-1.19	Greece drachma	1.18-1.19	1.18-1.19	1.18-1.19
India rupee	1.18-1.19	1.18-1.19	1.18-1.19	India rupee	1.18-1.19	1.18-1.19	1.18-1.19
Indonesia rupiah	1.18-1.19	1.18-1.19	1.18-1.19	Indonesia rupiah	1.18-1.19	1.18-1.19	1.18-1.19
Italy lira	1.18-1.19	1.18-1.19	1.18-1.19	Italy lira	1.18-1.19	1.18-1.19	1.18-1.19
Japan yen	1.18-1.19	1.18-1.19	1.18-1.19	Japan yen	1.18-1.19	1.18-1.19	1.18-1.19
Malaysia ringgit	1.18-1.19	1.18-1.19	1.18-1.19	Malaysia ringgit	1.18-1.19	1.18-1.19	1.18-1.19
Netherlands guilder	1.18-1.19	1.18-1.19	1.18-1.19	Netherlands guilder	1.18-1.19	1.18-1.19	1.18-1.19
New Zealand dollar	1.18-1.19	1.18-1.19	1.18-1.19	New Zealand dollar	1.18-1.19	1.18-1.19	1.18-1.19
South Africa rand	1.18-1.19	1.18-1.19	1.18-1.19	South Africa rand	1.18-1.19	1.18-1.19	1.18-1.19
South Korea won	1.18-1.19	1.18-1.19	1.18-1.19	South Korea won	1.18-1.19	1.18-1.19	1.18-1.19
Switzerland franc	1.18-1.19	1.18-1.19	1.18-1.19	Switzerland franc	1.18-1.19	1.18-1.19	1.18-1.19
Taiwan dollar	1.18-1.19	1.18-1.19	1.18-1.19	Taiwan dollar	1.18-1.19	1.18-1.19	1.18-1.19
Thailand baht	1.18-1.19	1.18-1.19	1.18-1.19	Thailand baht	1.18-1.19	1.18-1.19	1.18-1.19
UK sterling	1.18-1.19	1.18-1.19	1.18-1.19	UK sterling	1.18-1.19	1.18-1.19	1.18-1.19
US dollar	1.18-1.19	1.18-1.19	1.18-1.19	US dollar	1.18-1.19	1.18-1.19	1.18-1.19

Rate given for Argentina is free rate.

### EXCHANGE CROSS RATES

Nov 8	Pound sterling	U.S. Dollar	Deutsche Mark	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canada Dollar	Belgian Franc
Pound sterling U.S. Dollar	1.000 0.505	1.975 1.	4.710 1.975	370.5 187.5	4.488 4.281	1.490 1.515	4.408 2.036	164.7 364.1	0.815 1.712	66.00 66.00
Deutsche Mark Japanese Yen 1,000	0.270 0.269	0.532 0.531	12.01 12.01	96.87 1000.	2.249 22.28	0.650 0.610	1.080 10.81	444.0 4446.	0.684 0.897	15.57 15.57
French Franc 10 Swiss Franc	1.182 0.513	2.256 0.619	4.288 1.163	432.5 115.1	10. 2.880	2.773 1.	4.787 2.266	1948 356.6	2.787 0.788	66.00 66.00
Dutch Guilder Italian Lira 1,000	0.250 0.607	0.922 1.169	0.926 0.252	92.51 224.9	0.111 0.134	0.797 1.927	1. 2.421	411.5 10.00	0.768 2.408	12.50 22.21
Canadian Dollar Belgian Franc 100	0.453 1.734	0.802 0.503	1.602 0.597	120.1 638.8	4.682 14.88	1.378 0.500	1.740 0.908	711.7 2840	1. 0.991	66.00 100







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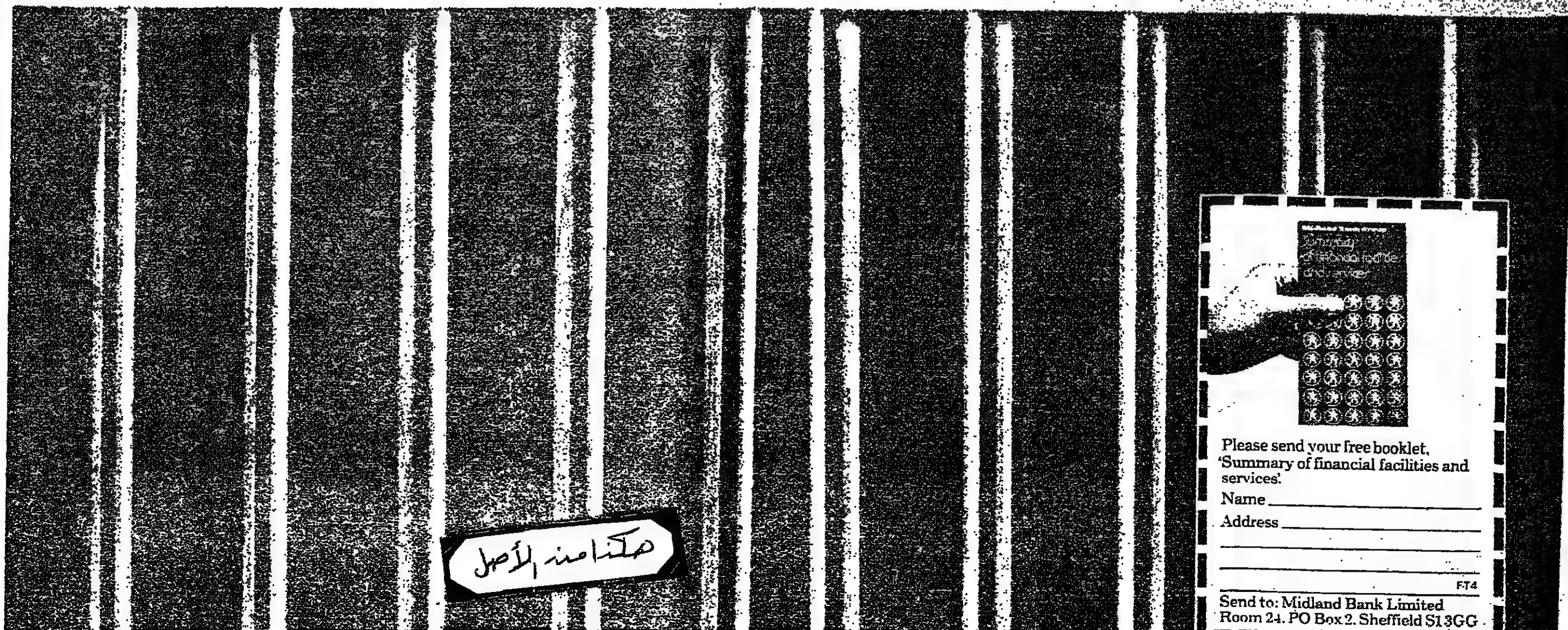
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مكتبات الأصل

The vending industry has been working hard to recover from the poor image it earned through inefficient machinery. With a number of new innovations it is now starting to realise its growth potential.

The major growth area in vending is in factories and buildings, such as hospitals, which are open all night in the provision of hot meals from a machine. Food dispensing machines are proving increasingly popular, helped by the enormous escalation in costs of traditional catering, particularly labour and such foods as vegetables.

With the increase in flexible working hours, overtime and shift working, there is a real need to provide a back-up food and drinks system to the conventional, manual and frequently expensive cafeteria. In many cases, however, the use

is no real limit on what can be sold by machine: everything from railway tickets, chewing gum, drinks in hotel bedrooms, contraceptives, and petrol.

Not surprisingly, men tend to be the users of automatic vending machines because most machines are sited in heavy industry. Significantly as well, the highest frequency of usage is among the 16-34 age group who show great flexibility and adaptability to new systems.

This reason—as well as the economic advantages of vending in certain circumstances—is likely to ensure that vending becomes even more a way of life in the 1980s.

**By David Churchill, Consumer Affairs Correspondent**

machines are helping to reduce the enormous escalation in costs of traditional catering, particularly labour and such foods as vegetables.

With the increase in flexible working hours, overtime and shift working, there is a real need to provide a back-up food and drinks system to the conventional manual and frequently expensive cafeteria. In many cases, however, the use of vending machines is not the answer. The use of vending machines is becoming more widespread in the catering industry. Significantly as well as the highest frequency of usage is among the 16-34 age group — people who show great flexibility and adaptability to new systems. This reason — as well as their economic advantages of vending — is in certain circumstances — is the reason that vending machines becomes even more a way of life in the 1980s.

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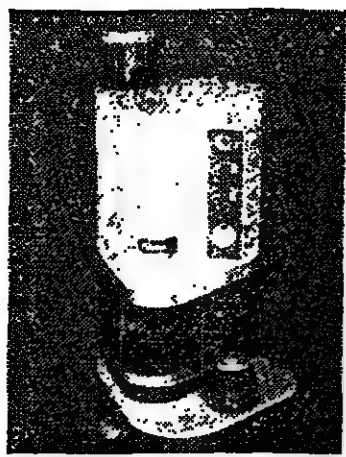
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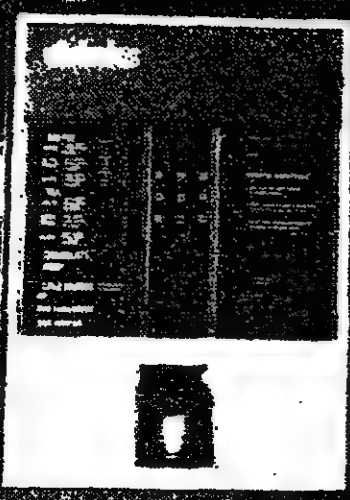
"We Supermatics think big. My cup dispenser holds 550 cups. And I not only offer you 5-year inflation-proofing, but when you rent me I come complete with enough ingredients to hand out 500 soups, 680 chocolates, 1600 coffees, 2860 cold drinks and 2700 teas!"

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John, in 1978

## VENDING II

# A thirsty market

THE MOST frequent contact machines are built in different capacities and it is possible to choose a machine from within a range to suit a localised need. This can be a simple dispenser of ingredients for 10 people employed in the drawing office, a table-top or wall-mounted machine to serve 30 people in the transport section, or free-standing models of 200 to 1,000 cup capacity to suit the factory floor.

Machines require connection to 13/15 amp power supplies and to mains water supply lines. In certain circumstances they can be installed with header tanks to make them free of plumbing needs as in the case of the dispenser models but it is exceptional for larger models to be so installed. The machines should therefore be placed where power and water lines can readily be extended to them.

Anyone who has ever used a drinks machine is well aware of the frustrations that can be caused by faulty mechanisms, both in the coin deposit and the mixture of tea or coffee, with or without milk and sugar.

It is such problems that the vending machine manufacturers and operators have had to work hard to overcome, while at the same time attempting to cope with rapidly rising costs both for raw materials—such as coffee—and the labour cost for serving machines.

### Advantage

Drink vendors estimate that each employee wants at least two hot drinks per day, one in the morning and the other in the afternoon, although this obviously varies according to work conditions.

An office or factory employing some 500 workers, therefore, will require some two to four machines to serve them adequately.

According to the Automatic Vending Association of Britain, to gain the maximum advantage from a vending machine no employee should have to walk further than 30 yards to his nearest refreshment point. "The physical layout of the premises and the number of people employed in any one area must therefore be taken into account in determining the siting of machines," says the association. "The alternative of walking some distance to a refreshment point with consequent additional time loss might well determine the installation of a vending machine to serve 50 people or even less at any one point."

To allow for different needs, drinks dispensed from vending

machines have changed radically both in content and the way they are dispensed. A decade or so ago, at the height of the Espresso coffee boom, the main drink in vending was chocolate. But improvements in the taste of instant coffee that could be vended and a massive advertising campaign led to a swing from chocolate to coffee.

An Industrial Society survey in 1976 showed that vended coffee was claiming some 42 per cent of drink sales, vended tea 26 per cent, cold drinks 14 per cent, and chocolate 12 per cent.

But manual dispensing of tea and coffee by traditional means showed that consumers still preferred tea to coffee. The figures showed that some 50 per cent chose tea dispensed traditionally, while only a quarter chose coffee made this way.

The manufacturers, aware of this trend, have not surprisingly attempted to improve the standard of vended tea. Wittenberg Automat, for example, has introduced a fresh brew machine on to the market which, according to its market research, has brought about a dramatic reversal of the trend. It says that tea now accounts for some 58 per cent of the tea/coffee option in fresh brew machines.

This would seem to indicate that a company spokesman claims that a machine is now capable of providing tea to a standard high enough to secure its preference to market that is the most fastidious as far as tea taste is concerned.

Other developments in improving the quality of drinks dispensed include the Drinkpac, a system used by Drinkmaster, a member of the Initial Services Group. The Drinkpac is a four-sealed container whose contents form the ingredients for making a single drink of soup, tea, coffee, chocolate or cold drinks. You merely empty the contents of the Drinkpac into a cup, add hot water from the Drinkmaster machine, and the result is a



General Foods' Maxpax Modular System for hot drinks

fresh, flavourful, completely hygienic drink.

A similar method has been developed by General Foods' Maxpax vending division. It has recently launched a modular system whereby the consumer obtains a cup containing pre-packed Maxwell House ingredients and then adds hot or chilled water from a separate dispenser.

General Foods claim that 30 per cent of all new drinks vending machines sold each year in the UK are in-cup systems. Maxpax has a 4.75 per cent share of the in-cup sector. Offices and small sites account for more than half of new sales. But of over 8m people using vending machines 70 per cent work in factory or factory-type locations, where in-cup systems have so far shown a lower penetration.

One of the main advantages claimed for the Maxpax modular in-cup system is its flexibility. Modules can be decentralised around a factory, various combinations to cut down on walking time or centralised to cut down on queuing.

If one module is out of action, for instance, during filling, the others can still be used. Flavours as well can be individually priced. The system has a high capacity of 325 cups per module, giving 1,300 with four modules. The simplicity and resulting reliability of the design combined with the sturdiness of the casing dramatically reduce the likelihood of vandalism, claims Maxpax.

While drinks vending machines are obviously more economic and efficient for larger groups of employees, the smaller company or branch office, with a fixed staff of between 10 and 30 people, is being catered for by a number of manufacturers.

The Four Square Catering and Vending division of the multinational confectionery group, has just launched a tailor-made system to meet needs of the small company. The Kix system, 3500 total machine has a drinks dispenser that can offer a wide variety of hot or cold drinks at a cost that can be easily controlled.

The system fits onto a table top although it can also be applied with its own metal base, or lockable cabinet for the storage of ingredients.

Although the technology of design of modern drinks vending machines has improved of all recognition over the decade, some machines still have their problems. One manufacturer has installed a machine a special recording of all transactions over the decade, some machines still

have their problems. One manufacturer has installed a machine a special recording of all transactions over the decade, some machines still have their problems. One manufacturer has installed a machine a special recording of all transactions over the decade, some machines still have their problems.

David Church

## Rival for the canteen

THE DISASTROUS consequences for most employees living standards of pay controls and an economic recession in recent years—at the same time as sharply rising prices—has given the traditional company "perk" of a subsidised canteen an increasing value.

About eight out of every 10 workers now have the benefit of cheap food on the company's premises, according to a recent nationwide survey. Despite the inevitable grumbles over quality, few would care to give it up.

Most workers would agree that a three-course meal for about 50p is excellent value, compared with at least £1.50 in an outside restaurant.

But while employees savour the benefits of subsidised catering, British employers are counting the cost. Dramatic increases in food prices, especially for meat and "unskilled" earnings mean that traditional works canteens are running at a sizeable loss.

Mainly for this reason, the major automatic vending and catering organisations in Britain are optimistically predicting a big shift towards "meals from the machine." A hot lamb and vegetable casserole or a beef curry served up on a plastic plate from a tin can that has been dispensed from a vending machine may not be every employee's idea of a favourite mid-day meal, but soon it may be his only choice.

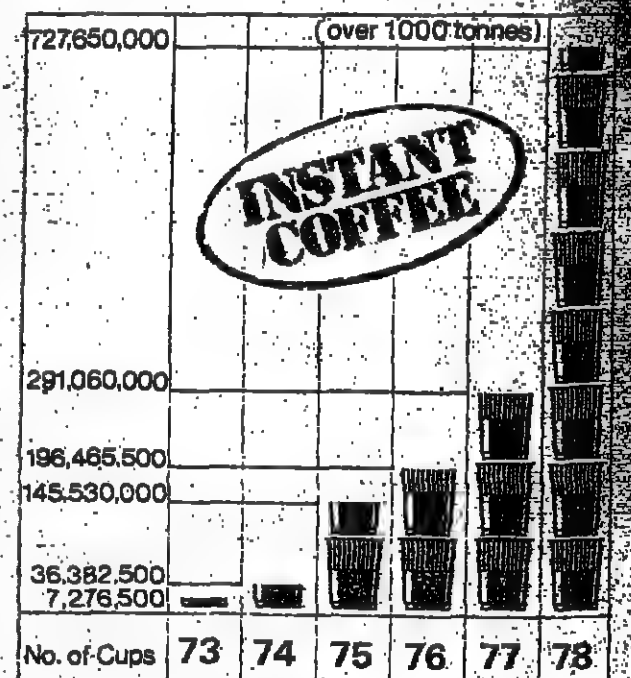
Since the early days of automatic vending in the 1960s, the shift in a factory with only a fairly static. This was largely cause convenience foods are

### Convenience

In the United States, automatic vending is almost a way of life. If that is any guide—and it probably is—it means that machine vended meals in Britain will soon take off. Hot meals are pre-cooked and then frozen for transfer into refrigerated vending machines. From there, they can be removed by an employee and heated rapidly in an adjacent microwave oven.

An obvious advantage of these is that the number of kitchen staff can be reduced substantially, since food can be prepared throughout a full working day instead of having food stored on plates in refrigerated cabinets can be available for example to a night-shift in a factory with only a nominal canteen staff. Also, fairly static. This was largely cause convenience foods are

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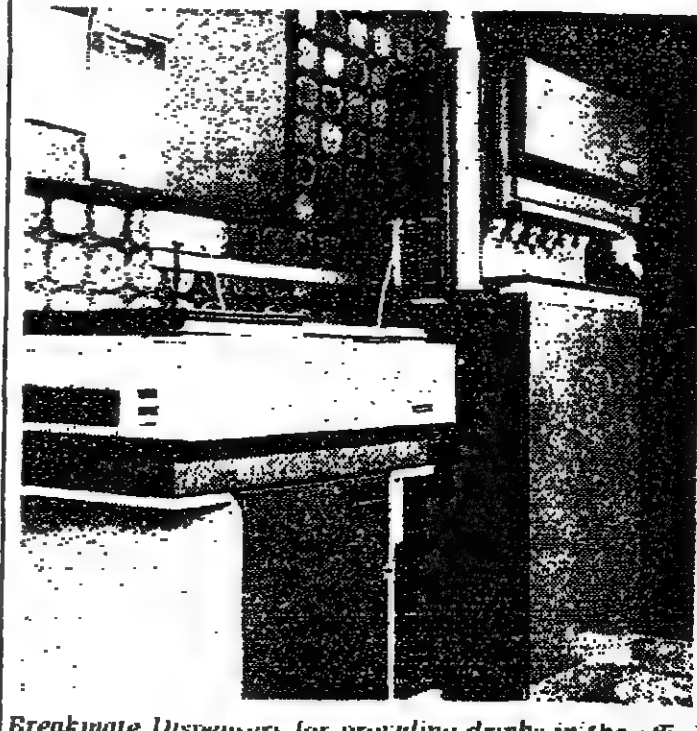


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# Improvements in design

VENDING TECHNOLOGY has based upon mechanical a long way since the principle there is an increasing use of electronic systems for the more advanced and complicated food and beverage dispensers.

Such electronic systems have considerable advantages over their predecessors and are important not only because they reduce the risk of jammed mechanisms, which cause frustration for the customer, but also because they can reduce operating and maintenance costs. The operator clearly stands to do more business if he has a machine which spends less time jammed.

The importance of efficient metering systems can perhaps be gauged by the fact that Wittenborg, which takes second place to GKN Sankey in the UK market share line-up, estimates that its electronic metering devices are subject to a failure rate of 3 per cent. This compares with a failure rate of 30 to 40 per cent for some mechanical systems. The success of automatic vending systems is largely based on two factors: operating costs, which may be significantly lower than the labour costs of a tea-lady, for example, and the ability of the machine to deliver the goods.

The traditional preference in some areas for the tea lady or "tea-run" in the canteen is often based on experience of old-fashioned machines which reject or simply swallow up coins without delivering the goods coupled with the problem of saving the right coins to operate the machine. Electronic systems can eliminate all of these problems.

Mechanical systems must be finely balanced to distinguish the genuine coin not only from the coin of the same size but different weight, but also from the coin with the same weight and different shape or size. Electronic tests can do this accurately and without the need for moving parts, themselves often a cause of jamming or breakdown. Electronic systems are based on magic eyes which

scan for size and magnetic fields which can determine composition. The runs can then be counted and, if required, can work out customer change. They can also be wired for remote readout for example in a reception area. Among the market leaders in electronic coin technology is Mars Money Systems which won a design council award this year for its Cashflow Mastermind product, and expects to sell 20,000 units this year. The company produces two basic Cashflow systems, the Totaliser which is a four coin unit offering three or four prices primarily designed for the beverage dispenser, and the Mastermind system which is based on five-coin acceptance and can cope with 12 separate prices.

The Cashflow series is based on the braking effect when a coin passes through a magnetic field. With only two moving parts the company claims the system has optimum reliability and performance. Some 40,000 Cashflow units are installed in the UK and overseas including, for example, not only drink and vending machines, but also ticket machines on the Madrid, London and Glasgow metro systems.

The disadvantage of the system is that it cannot cope with ferro-magnetic coins like those found in Germany and Belgium. The company has therefore developed a different system (based on dual frequency inductive sensors) called the Münzmatik series which also incorporates a self-replenishing change facility controlled by the same electronic chip.

Apart from weight recognition both these systems also check size and shape using infra red and photo electric cells and sensors, thus eliminating the problems of multi-faceted coins like the 50p piece. The Mastermind system is a further refinement enabling the use of more coin denominations and prices. It is particularly suited to the growing market for class fronted vending machines. This is perhaps the area which is showing the biggest expansion at present in the UK. These "shop window" machines pro-



Workers at the Rugehemi factory in Swindon selecting their lunch from a bank of Vendepac machines.

vide the customer with greater choice and it is claimed by AVAB can result in a tripling or quadrupling of sales volume.

These brightly lit dispensers sell everything from books to gramophone records (often at widely different prices) as well as the more conventional cigarettes, sweets and snacks. As change giving capacity is increasingly incorporated (this has already happened in the U.S., Germany and Japan) these machines will offer the opportunity to automate large parts of stores.

At present there are two basic designs for glass fronted merchandisers: the hook variety where packages are suspended from a moving belt and the rotating spiral design. Both offer greater product flexibility and potentially higher customer sales. The bigger machines can hold up to 550 separate items comprising of up to 36 different varieties of goods.

Electronic systems can also be used on the dispensing side to equip the machine with accurate quantities of power, control temperatures and serve a variety of other functions. Further steps in this field of technological advance, including the use of micro-computers, are now being widely predicted within the industry.

One relatively new development in the field of beverage dispensers is the provision of "fresh-brew" tea and coffee. This trend, which has been imported from the U.S., is now gaining acceptance in the UK although the use of instant coffee in the home has tended to slow the demand for fresh coffee machines and concentrated demand in this area for fresh-brew tea dispensers.

To make real tea the machine has to extract the flavour from the tea leaves in about 15 seconds. To do this extra fine leaved tea is required together with a careful control of water temperature, accurate measuring and timing. Once again it is electronics which has made this precision possible and provided the alternative to soluble tea essence.

If vending machines really do become capable of providing a product which is an adequate substitute for the traditional "cuppa" the potential

## Canteen

normally used for this sort of catering, less preparation is required and thus less space for storage and equipment is needed.

Another application is for refrigerated vending machines plus a microwave oven to be located at several points within very large factories, with supplies coming from a central kitchen. Many different selections can be housed in this type of machine and each one can be large enough to cater for upwards of 100 people.

Machines producing hot meals in sealed cans, on the other hand, are widely thought to be more readily suited to the small company with up to 120 employees, where it may not be economical to set up full canteen facilities.

Apart from the use of machines in leisure centres the industrial use of machine catering is now growing. This is put down to the flexibility of a machine and its ability to serve a small group of people in an isolated site.

Hospitals and bus depots are contrasting examples of areas where there is a steady but irregular flow of people needing meals at all hours of the day and night, but there are many other sites where machines are being installed. Where a group of workers can be easily identified as a unit within a factory, then a machine complex can be tailored to suit their individual needs.

Although the machines are not really designed to take over from the traditional factory canteen, serving perhaps 2,000 meals in 90 minutes, they come into their own for the small

engineering factory which would find it impractical and uneconomical to set up catering facilities but wishes to provide some amenities for its workers.

The choice of equipment will be determined mainly by the extent of choice required and the density of use—machines are far more able to cope with staggered breaks than concentrated use. It is estimated that only about a third of a workforce would want the facilities, so installation costs have been worked out on that basis. For a workforce of 100, therefore, a machine designed to cope with just over 30 is thought to be adequate and would cost between £4,000 and £5,000 to install.

This would be capable of feeding more but would require staggering, and increased choice would lead to increased cost.

Once a factory of 500 is in question then probably three bays, perhaps sited in different parts of the building, may be involved, costing over £10,000. However, they can often be far cheaper than employing catering staff, and they do not go on strike. They do break down, however, but the large companies have engineers all over the country and claim that servicing is now rapid and thorough.

GKN Sankey are one of the major manufacturers of hot meal machines. Its systems give flexibility by allowing maximum scope for selection and preparation of quality menus with complete portion, cost and cash control. Items can be plattered, wrapped, and loaded directly or, alterna-

tively, pre-cooked deep frozen meals can be brought in and re-heated.

Not surprisingly, the major companies and local operators are very ready to advise on the installation of a new system and a factory does not have to buy its own equipment.

Mr. Jim Roberts, managing director of the Vendopac company, points out the flexibility of installing, servicing and maintaining vending equipment for clients on an agreed contract basis. "In the present economic climate with capital not easily available, it often makes sense to use a contract operator using his own machines to provide a service. Our job is to take vending off a company's back and eliminate the snags which come with holidays and staff problems."

Development potential in food vending is thought to be great, especially as factory managers look for more economical ways of providing food and customers try to avoid the rises in meal prices. Viability must always be measured against present costs, and no doubt union representatives would wish to be consulted before losing their favourite egg, sausage, beans and chips. It is likely that some of the barriers on food types will be overcome fairly soon. Certainly food companies and vending operators constantly attempt to widen the choice. While vending machines may never completely replace the traditional canteen, therefore, it seems likely that they will become a more general feature of industrial life than before.

D.C.

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## U.S. companies still dominate the field

THE UK vending industry has yet to throw off the still very strong U.S. influence which has pervaded the market for more than 20 years—for while technology is making rapid strides both here and abroad, the British consumer has been slower to feed pennies into a machine in return for instant food, drink or tobacco.

GKN Sankey is still the manufacturing market leader, making most of the machines it distributes, but under licence from Vendo Corporation in Kansas, U.S. The company—sub-group of the GKN group—still brings machines in from the U.S. where volume demand is such that manufacture in the UK is hardly worthwhile.

Vendpac, which claims to be one of the leading vending machine operators—is a service of Four Square Catering and Vending and a subsidiary of Mars, the confectionery and pet foods group. Along with Eurovend (part of ARA, formerly known as Automatic Retailers of America), they are probably about the only two operators which can claim to be "national" in the UK.

So before even scratching the surface of the industry too deeply, U.S. companies can be seen to enjoy a certain supremacy across a broad front. Even the Ditchburn Organisation's vending machine operations, after a brief honeymoon with British Electric Traction group, fell to an American company, National Vendors of the U.S. which is part of UMC Industries—one of the largest U.S. manufacturers of vending equipment.

The European companies have also struck up business in the UK with considerable success. One UK offshoot of the Danish Wittenborg group, Wittenborg Automat, managed to change vending operations in mid-stream and with little more than a mild hiccup. For more than 30 years it made cigarette vending machines and in the early 60s when the anti-smoking lobby began to hail strong warnings the Danes rebuilt business around the drinks vending machine market with its first successful launch in 1963. Wittenborg now provides strong

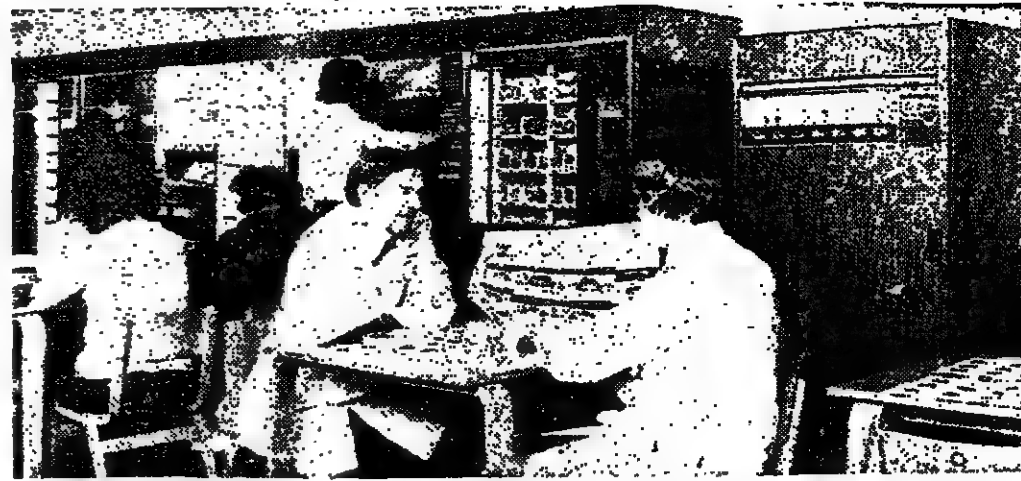
competition for GKN Sankey.

The UK vending companies have sprung from small and often obscure beginnings. Blackwood Hodge, one of the largest distributors of earthmoving equipment in the world, has a vending machine offshoot called Vendops. LRC International, which makes Durex contraceptives and Marigold rubber gloves, launched a vending offshoot called Autonomus.

Autobar group with its offshoot, Autobar Vending Supplies, belongs to the select group of privately owned companies. From small beginnings in 1957 when its blending machines were imported from the U.S., Autobar has grown into a multi-product company. It claims to be Europe's largest complex of companies in the business of supplying over 500 drinks and disposable items and has six factories and 40 service and supply depots dotted throughout the country.

In 1966 it introduced the Princess Vendo, the first hot and cold machine, on to the market followed by the Oasis which offered 17 drink choices (now modified to 20). Like other companies in the field Autobar began distributing products for use by their leasing companies.

Around the same time as the Princess was launched, Chequer Foods was formed to make instant products for vending machines such as tea, coffee, chocolate, skimmed milk and sugar. The following year the Autobar Vendabek factory was commissioned to provide the



GKN Sankey food machines in use in a works canteen

group with plastic disposable cups. Production has risen from 100m cups a year to 32m cups a week which Autobar estimates is around 50 per cent of the market.

All these companies use machines with built-in electronics. This is where contraction of the UK market has been more noticeable. The Gloster Vending division of Hawker Siddeley was shut down when expected profits failed to materialise. GKN Sankey picked up some of the remains by agreeing to service the Gloster machines already out on rental.

Ditchburn's vending business was losing money when it was sold to National Vendors for £1m. This was one of the major reasons for GKN Sankey's virtual monopoly on the vending machine market until the late 60s. It too has diversified its operations, taking in manufacturing, selling and, more recently, started its own ingredients division as well as its own finance company which offers a consultancy to self-operated sites.

Autobar also offers financing through its two companies—Vend Finance and Perry Wood Finance, which arrange leasing and long-term purchase schemes.

The vending machines that have been around longer than the electronic machines are the cigarette and chocolate bar venders used commonly in public service areas, hotels, bars as well as offices. These machines are popular—particularly cigarette vending

machines. Unlike a nicotine-starved employee, machines do not steal and with the rising costs of cigarettes they tend to run more profitably than behind-the-counter sales. There are two major manufacturers in the UK which make this kind of machine. Barber Weston and Dean Vending.

Today's vending machines are no longer simple. From one machine you can now get hot and cold drinks. A microwave can heat a deep-frozen pizza ready-to-eat in 40 seconds. Fresh fruit, curries and now hot chips from a vending machine in less than a minute are but a few of the services available from a press-button machine.

Colleen Toomey

## Cigarettes and sweets are retail leaders

IN THE early 1960s the vending revolution that seemed imminent looked likely to take place in the world of retailing where the vending machine would provide the ultimate in self-service. The fully-automated shop selling a variety of groceries and household goods had already become a reality: it seemed that nothing would stop its spread.

But, as it turned out, the vending revolution when it materialised came about in the field of drinks and hot-meals provided mainly for employees rather than in the retail field. The problems of technology and servicing proved too great to make the retail outlet a viable prospect. Companies were more able to afford the cost.

But while the growth in retail and other non-catering vending has not been dramatic the traditional market of cigarette and sweet vending has continued to grow steadily, joined by new developments such as in the provision of petrol, detergent, contraceptives, and sparking plugs. In sales terms, but not volume, the non-catering vending market is larger than the catering vending sector—mainly due to the growth of high-value products such as cigarettes.

Of the 2,468m coin-operated machines in daily use in the UK—with 20,000 new machines being manufactured each year—nearly half were selling vending commodities such as cigarettes, chocolate and drinks. Slightly less were offering vending services such as parking meters, laundrettes, and weighing machines; some 300,000 were amusement and gaming machines; with the rest Post Office machines.

There are some 47m coin-operated gas and electricity meters in use.

The use of vending machines in non-catering areas has had a long and chequered history. The railways were early users of automatic vending systems, whether for the sale of platform tickets—on the London Underground—or on the platform in the shape of cigarette and chocolate machines.

But, as the Automatic Vending Association of Britain points out, with the staffing problems faced by many concessionaires on railway property—which has forced the closure of many sales kiosks—the vending machine has provided the solution to keeping the public supplied. Already self-service ticket machines and coin-operated left luggage lockers have been installed at many stations.

But the familiar area for most people in non-catering vending are the cigarette and sweet machines.

Cigarette sales through vending machines are now well over £100m and thus ensure that the vending market is treated with considerable respect by the tobacco companies. The problem of frequent price change—the tobacco retail market has been hit by a fierce price war during the past two years—means that the operators insist on the introducing the rather negative factor of more flexible systems to take a variety of coins. Price cleaning machine there is un-

likely to be much spoiling of towels or even bedclothes. People are only willing, according to market research, to spend under a minute on shoe cleaning so the automatic shoe cleaning machines have a cleaning time of anything from six seconds to 15 minutes.

The increasing load of tourist traffic at main-line stations and airport terminals has forced manufacturers to take a new look at machine design. The essentials are now a simplicity of operation coupled with the ability to vend products of all shapes and sizes over a wide range of prices as well as a change-giving facility.

One new development at Heathrow Airport, for example, is the Bic razor available through machine for travel-weary passengers. The razor kit—comprising a razor, a tube of shaving cream, and a face-wipe—is available from 25 sites at a cost of 30p. This is believed to be the first time a razor has been marketed in this way, Bic claims.

Cigarettes are quite clearly the most important part of the non-catering vending sector. But what the other areas lack in volume and financial sales, they make up for in diversity. There is really no limit to what can—and is—being sold by machine. Railway tickets, stamps, chewing gum are familiar products sold by machine. Contraceptives, drinks in hotel bedrooms and other areas reserved for guests, and petrol are among the products increasingly being offered for sale.

Where such machines are, for instance, being installed in hotel lobbies they are usually programmed to accept wide range of coins so that staff time is not taken up in needlessly supplying change. And prices are often slightly higher than in shops because of the need to round up in price (manufacturers are never likely to round down) as well as operators deciding that a captive market (when normal shops are such) is willing to pay a premium for the costs of operation.

Magazines and flowers are among the many other products that can be found for sale through machines that has pushed this sector of the trade well above £300m in turnover terms. The future for such vending machines must be strengthened by the fact that labour costs can only go on spiralling upwards, making self-service machines more viable. More and more people, especially in hotels and the catering trade, are unwilling to work unusual hours unless the payment is high. Hotels are therefore increasingly reluctant to continue with such services on a manual basis.

One vending service in hotels that is becoming increasingly popular is shoe cleaning. This is currently being marketed on a pay-per-use basis, including the number of selling points, including the rather negative factor that if a hotel guest has a shoe cleaning machine there is un-

And three leading manufacturers of confectionery and snack foods have just teamed up with one of the country's biggest vending machine companies to launch a new concept in "automatic shops." The new snack vending system is claimed to offer a number of major advantages over existing equipment on the market.

The consortium comprises Cadbury's of Bourneville, Golden Wonder, Wrigley, and the Autobar vending company.

Using a machine imported from Germany, the Wurlitzer Snack 25, the consortium claims to have overcome many of the problems which have hampered some vending operations in the past.

But there can be problems with automatic vending machines—and one of the main ones is vandalism. Manufacturers have concentrated their design improvements, therefore, on ensuring that both the product and money is made secure.

D.C.

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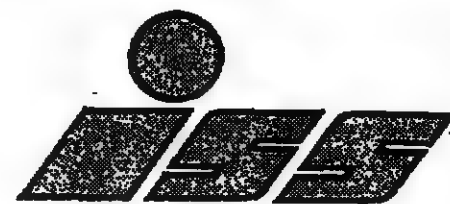
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## STOCK EXCHANGE REPORT

Late hints of pay agreement further equity rally  
30-share index regains 4.9 at 474.4—Gilts also improve

Account Dealing Dates  
First Declared Dividend  
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Nov. 13 Nov. 23 Dec. 3 Dec. 19  
Nov. 27 Dec. 7 Dec. 19

"New time" deals may take place from 1.30 am on business days earlier. Stock markets remained extremely quiet yesterday, but late in the session improved upon a recovery movement which began in the early dealings. Gilts edged securities and leading equities thus closed at the best. Former hopes that recent uncertainty about Aluminium Lending Rate may soon be ended by the rate being brought into line with those ruling in money markets, following last week's 1-point hike in base lending rates to 11 per cent by the big UK clearing, an accompanying cut in the Government's pay limit on prices for supplies of the top stocks was also considered to be a possibility.

Equities opened a shade lower in an extension of Tuesday's weaker tone, with sentiment unsettled by increasing concern at the growing pressure on the Government's pay limit policy. In the absence of official intentions with regards to the use of price controls in any agreement with the TUC on incomes policy, and on the appearance of a few buyers, leading industrials perked up and this resulted in a near 4-point turnaround in the F.T. 30-share index between 10 and 11 am.

For the next few hours, the market dallied but just before the official close an agency report hinting at a possible compromise between the Government and TUC on pay revived the movement, which had looked to be flagging. The return continued during the after-hours business and the closing index was the day's best at 474.4 for a rise of 4.9.

Prior to the late firmness, interest had been aroused by the good half-yearly statement from Sainsbury, which disclosed an interim profit increase of some 25 per cent, and by the suspension of dealings in Associated Dairies and Allied Retailers—the latter was higher on Tuesday following vague bid speculation—following the announcement that negotiations were in progress which could lead to a merger.

Early indications of an increased trade in British Funds were wide of the mark but quotations regained much of the previous day's fall. The long end ended higher while the shorter maturities managed improvements of 1 to 2 points. In the Treasury 31 per cent 1977, 60, at 99.3, and Funding 31 per

cent 1978-80, at 84.1, because of the limited market in both issues. Treasury Variable 1982 was also traded clean of dividend and rose 1 to 95, after 93.1.

Conditions became less active in the investment currency market and, after trading between extremes of 78 and 76 1/2 per cent, the premium closed 1/2 lower on 75, after 76 1/2. Yesterday's NE conversion factor was 0.7443 (0.7415).

Yesterday's business in Traded Options was one of the quietest since dealings began on April 21. Only 241 contracts were completed compared with the lowest recorded 203 of June 7. Trade was transacted in only 9 of the 15 stocks, BP being the most active with 89 deals.

Down 10 the previous day mirroring disappointment with the interim results, Bank of Ireland finished easier where it opened, but failed to close higher at 33 1/2, the 10 per cent convertible loan 1991-96 fell 1/2 to 117. The big four banks lacked support and finished easier where they opened. Barclays slipped 1/2 to 34 1/2 and Lloyds 2 to 25 1/2.

Modest losses were the order of the day in insurances after a rise in the General Accident (18p), and Royal 23p, softened a shade, while Matthews (17p) and Wigham (17p) were down 1/2. Further consideration of the interim results prompted a gain of 1/2 to 50p in Whitbread. A. H. Baker's leaders also tended higher, Allied 82 1/2p, and Bass 137 1/2p, both improving around 2 pence. News of the 44 per cent increase in British sales of Scotch whisky helped stimulate interest in Distillers 2 to 20 1/2 at 18 1/2.

Leading Building descriptions held close to overnight levels, during a stock trade. Elsewhere, small offerings slipped 8 from Brown and Jackson at 23 1/2 and in a thin market, Way and Huxwell shed 4 at 60p. Higgs and Hill eased 2 to 197 1/2 from 199 1/2.

ICI drifted back from a firm opening but rallied late to close 8 up at 367 1/2. Flisons finished 2 higher at 319p, after 314p.

**Jas. Walker firm**  
Store leaders took a modest turn for the better but the volume of business was again small. Marks and Spencer edged forward 2 to 83p, while UDS hardened a penny to 81p. Elsewhere, Jan. Walker were firm again, the ordinary rising 4 to 110p and the A/NV 3 to 87p. Following its recent speculative start on bid talk, dealings in Allied Retailers were suspended yesterday at 113p following news of the bid approach from Associated Dairies; dealings in the latter were also suspended, at 172p. Small

selling and lack of support prompted falls of 4 in Bamber's 159p, Executors 40p and A. G. Stanley 159p.

Undecided for most of the day, the Electrical leaders eventually showed a slightly better trend with GEC 30 1/2p, and EMI 15 1/2p, both closing 2 firmer. Electronic issues, however, ended on a dull note. Farneled ending 6 to 33 1/2p, and Rascal falling 4 more to 31 1/2p.

Trade in the Engineering leaders remained at a low ebb and the majority of gains mainly reflected the turnaround in sentiment. Cliveden's were down 1/2 to 41 1/2p, while Hawker Siddeley edged up 4 to 28 1/2p and gains of 2 were marked against Tubes, and Vickers, 10 1/2p. The setback in half-yearly profits continued to depress Ewa Industries which lost 8 more to 92p for a two-day fall to 200p. A. G. Stanley was down 1/2 to 10 1/2p, while W. B. Baulton gave up 2 to 190 on the proposed rights issue. Eghor remained on offer and fell 8 further to 250p, but Starfire firmed 5 to 13p. Richardson's Westgarth encountered 17-shilling at 42p, down 3, while Wadkin, 125p, and Wagon Industrial, 153p, reacted 7 and 3 respectively.

J. Sainsbury became active and finished 8 higher at 23 1/2p in response to interim profits at the higher end of market estimates, and the chairman's optimism. Other Foods edged higher in a small turnover. Tate and Lyle hardened a couple of pence to 17 1/2p in the late dealings.

In quiet Hotels, Grand Metropolitan firmed 2 to 104 1/2p, and Trust Houses a penny to 229p. In contrast, Prince of Wales encountered selling in a thin market and dropped 6 to 81p while City Hotels eased 3 to 111p.

**Viscose Dev. wanted**  
Interest in the miscellaneous industrial sector was chiefly confined to selected secondary issues. Viscose Development were prominent for a rise of 8 to 70p following speculative buying in a restricted market, while demand ahead of the results, due next month, helped Sotterby add 3 to 31 1/2p. London and Northern gained 2 1/2 to 38p in response to the sharply higher first-half profits and A. Aronson improved a penny more to 80p on further consideration of the good preliminary results. Central Manufacturing and Trading, on the other hand, cheapened 2 1/2 to 37 1/2p after the disappointing results and Chubb eased a penny to 13 1/2p on the unimpressive interim statement. The

Oil mixed  
Trading conditions in the Oil sector were a little brisker than of late. News of the embargo on crude oil supplies to Japan due to the Iranian political unrest had

little impact on either Royal Dutch or British Petroleum, but the announcement that the Californian vote had approved Sohio's plans for a crude oil harbour in Long Beach created interest in the latter which eventually settled at 87p for a rise of 6. In contrast, Shell gave ground and closed 8 cheaper at 53 1/2p. Outside the leaders, Siebens (J.C.) met further selling and gave up 6 more to 53p.

Losses were fairly widespread throughout. Trusts were Transoceanic fell 3 to 138p and Vichon 4 to 160p. Among Financials, Britannia Arrow held at 14 following the management changes. Shipping's tonnage holders were altered. P and O rallied a shade to 82 1/2p, following the previous day's reaction of 2 1/2 on fears about the company's Iranian commitment.

Textiles closed narrowly mixed after a quiet trade. Coats Patons rose 1 to 61 1/2p on further consideration of the interim figures. Still awaiting news of the proposed merger with Dawson International, John Hoggan rallied to 17 1/2p before slipping back to 17p on a rise of 1/2 on balance. Dawson held at 15 1/2p.

Apart from a fall of 3 to 37p, after 39p, in Gold Fields Property, South African Industrials were inlined harder. Dull Rubbers were notable for losses of 4 and 6 respectively in Highland and Lowlands, 105p, and Guthrie, 33p.

**Gold up again**  
The rally in South African Golds was extended to a third day although the market was showing signs of faltering in the afternoon. The London price dipped from being 221.75 per

**NEW HIGHS AND LOWS FOR 1978**  
The following securities traded in the London Stock Exchange yesterday, attained new Highs and Lows for 1978.

**NEW HIGHS (4)**  
CORPORATION LOANS (1)  
N.Z. 4 1/2 1978  
BUILDINGS (1)  
Fed. Land  
Portsmouth Sund Land  
TUBES (1)  
M. & G. Dual Inc.

**NEW LOWS (32)**  
CORPORATION LOANS (1)  
BANKS (1)  
ELECTRIC (1)  
BUILDINGS (1)  
CHEMICALS (1)  
STORES (2)  
Grosvenor, Martin The New, Borec

**RISES AND FALLS YESTERDAY**  
British Funds  
Corpor. Bonds  
Govt. Bonds  
Industrial  
Financial and Prop.  
Oil  
Pharmaceuticals  
Miscellaneous  
Recent Issues  
Totals

**OPTIONS**  
ACCOUNT DEALING DATES  
First Declared Dividend  
Oct. 30 Nov. 9 Nov. 10 Nov. 21  
Nov. 13 Nov. 23 Dec. 3 Dec. 19  
Nov. 27 Dec. 7 Dec. 19

**ACTIVE STOCKS**  
No. of Shares  
Denomination  
Closing Price  
Change  
1978 High  
1978 Low

**RECENT ISSUES**  
Issue No.  
Date  
Price  
Change  
1978 High  
1978 Low

**EQUITIES**  
Issue No.  
Date  
Price  
Change  
1978 High  
1978 Low

**FIXED INTEREST STOCKS**  
Issue No.  
Date  
Price  
Change  
1978 High  
1978 Low

**"RIGHTS" OFFERS**  
Issue No.  
Date  
Price  
Change  
1978 High  
1978 Low

## FINANCIAL TIMES STOCK INDICES

	Nov. 8	Nov. 7	Nov. 6	Nov. 5	Nov. 4	Nov. 3
Government Secs.	68.63	68.58	68.55	68.58	68.58	68.77
Fixed Interest	70.05	70.01	70.02	70.04	70.17	70.23
Industrial	474.4	469.5	475.4	473.4	472.4	479.8
Gold Mines	159.1	158.5	159.1	151.9	154.0	151.1
Gold Mines (K-S p.m.)	105.5	100.8	99.7	96.6	97.0	96.5
Unst. Div. Yield	5.74	5.79	5.71	5.75	5.75	5.65
Unst. Div. Yield (K-S p.m.)	16.08	16.20	15.77	15.88	15.85	15.65
P/E Ratio (net)	8.06	8.03	8.37	8.34	8.34	8.44
Dividends marked	4,093	4,434	3,938	4,583	5,100	4,377
Equity turnover £m.	67.16	51.98	60.74	58.28	65.68	65.68
Equity turnover %	18.64	14.98	15.68	16.06	16.34	16.34

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Based on Govt. Secs.



## OFFSHORE AND OVERSEAS FUNDS

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